



# SOFTWARE CAPITAL MARKETS REPORT

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Q2 2024

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# Section 1

GLC Advisors Technology  
Group Overview

# GLC Advisors: A Leading Boutique Investment Bank

## WHO WE ARE

GLC Advisors & Co. is a leading independent investment banking advisory firm, delivering objective, senior-level expertise to successfully execute financial advisory assignments for our clients.

65+

GLC  
Professionals

15+

Managing  
Directors

900+

Closed  
Transactions

\$800B+

Transaction  
Value

## LOCATIONS



## INDUSTRY COVERAGE



Business Services



Consumer &  
Retail



Energy & Power



Financial  
Services



Gaming



General Industrials



Healthcare



Media &  
Telecommunications



Metals, Mining,  
& Aggregates



Municipals &  
Tax Exempt



Technology

## KEY SERVICES

**MERGERS &  
ACQUISITIONS**

**RESTRUCTURING &  
CAPITALIZATION**

**FINANCIAL &  
DEBT ADVISORY**

**VALUATION &  
FAIRNESS OPINIONS**

# GLC Technology Team Overview

## DEDICATED SOFTWARE FOCUS

**B2B Application  
Software**

**Vertical  
SaaS**

**Integrated  
Payments**

**SMB – Enterprise  
Focused Solutions**

## OUR CLIENTS

\$5 to \$25M ARR / \$5 - \$50M Total Revenue  
Growth-stage Businesses with Strong Underlying SaaS KPIs  
National & International Client Base

## TYPICAL TRANSACTION

Mergers and Acquisitions  
Majority and Minority Recapitalizations  
Growth Equity

## EXPERIENCE & TRACK RECORD

**60+**

Years of Collective  
Senior Banker Software  
M&A Experience

**95%**

Transaction  
Success Rate

**125+**

Closed  
Transactions

**\$16B+**

Total Transaction  
Value

**20+**

Years as a  
Team

**David Bluth**

Managing Director  
David.Bluth@glca.com

**Adam Haynes**

Managing Director  
Adam.Haynes@glca.com

**Jim Williams**

Managing Director  
Jim.Williams@glca.com

# Advisors to Leading Software Companies

Representative GLC Advisors software M&A and capital raising transactions

|                                                                                                                              |                                                                                                                                |                                                                                                                   |                                                                                                      |                                                                                                                                 |                                                                                                                                |                                                                                                                      |                                                                                                                             |                                                                                                               |
|------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|
| <p>Vertical SaaS</p> <p>Acquired By a Private Equity-Backed Strategic</p> <p>Closed, Pending Announcement</p>                | <p>OpenCounter</p> <p>Acquired By</p> <p>Accela<br/>FP<br/>Berkshire Partners</p> <p>Advisor to OpenCounter</p>                | <p>ChapterSpot</p> <p>Acquired By</p> <p>billhighway<br/>LM<br/>LOVELL PARTNERS</p> <p>Advisor to ChapterSpot</p> | <p>TRIPBAM</p> <p>Acquired By</p> <p>emburse</p> <p>Advisor to TRIPBAM</p>                           | <p>SMARTABASE</p> <p>Acquired By</p> <p>TEAMWORKS<br/>GENERAL CATALYST</p> <p>Advisor to Smartabase &amp; Venture Investors</p> | <p>zethcon</p> <p>Acquired By</p> <p>MADE 4 NET<br/>THOMPSON STREET</p> <p>Advisor to Zethcon</p>                              | <p>TERRA INNOVATION GROUP</p> <p>Acquired By</p> <p>BRANDT<br/>NexPhase</p> <p>Advisor to Terra Technology Group</p> | <p>AIRDNA</p> <p>Recapitalization</p> <p>ALPINE</p> <p>Advisor to AirDNA</p>                                                | <p>CFM</p> <p>Recapitalization</p> <p>OCEANSOUND PARTNERS</p> <p>Advisor to CFM</p>                           |
| <p>gWorks</p> <p>Recapitalization</p> <p>bv INVESTMENT PARTNERS</p> <p>Advisor to gWorks</p>                                 | <p>AccuSystems</p> <p>Acquired By</p> <p>Alogent Battery</p> <p>Advisor to AccuSystems</p>                                     | <p>TASKRAY</p> <p>Recapitalization</p> <p>SHARP END</p> <p>Advisor to TaskRay</p>                                 | <p>symmetry</p> <p>Acquired By</p> <p>gusto</p> <p>Advisor to Symmetry</p>                           | <p>WeShare</p> <p>Acquired By</p> <p>Ministry Brands<br/>GENSTAR INSIGHT PARTNERS GSV</p> <p>Advisor to WeShare</p>             | <p>bangthetable</p> <p>Acquired By</p> <p>GRANICUS<br/>HARVEST VISTA</p> <p>Advisor to Bang the Table</p>                      | <p>homebot</p> <p>Recapitalization</p> <p>ASG ALPINE</p> <p>Advisor to Homebot &amp; Venture Investors</p>           | <p>SpatialKey</p> <p>Acquired By</p> <p>insurity<br/>GI PARTNERS</p> <p>Advisor to SpatialKey</p>                           | <p>CIVICPLUS</p> <p>Recapitalization</p> <p>bv INVESTMENT PARTNERS</p> <p>Advisor to CivicPlus</p>            |
| <p>Grace Hill</p> <p>Acquired By</p> <p>STONE POINT CAPITAL</p> <p>Advisor to Grace Hill &amp; The Riverside Company</p>     | <p>WellnessLiving</p> <p>Recapitalization</p> <p>McCarthy Capital</p> <p>Advisor to Wellnessliving &amp; Venture Investors</p> | <p>Cartegraph</p> <p>Recapitalization</p> <p>PAMLICO CAPITAL</p> <p>Advisor to Cartegraph Systems</p>             | <p>BiggerPockets</p> <p>Recapitalization</p> <p>McCarthy Capital</p> <p>Advisor to BiggerPockets</p> | <p>MarketPay</p> <p>Acquired By</p> <p>payscale<br/>WARBURG PINCUS</p> <p>Advisor to MarketPay</p>                              | <p>verian</p> <p>Acquired By</p> <p>basware</p> <p>Advisor to Verian Technologies</p>                                          | <p>conga</p> <p>Recapitalization</p> <p>INSIGHT PARTNERS</p> <p>Advisor to Conga</p>                                 | <p>AUTOSTAR</p> <p>Acquired By</p> <p>DealerSocket<br/>VISTA</p> <p>Advisor to AutoStar Solutions</p>                       | <p>DIVX</p> <p>Acquired By</p> <p>NeuLion</p> <p>Advisor to DivX and Parallax Capital</p>                     |
| <p>daptiv</p> <p>Acquired By</p> <p>ChangePoint<br/>MARLIN EQUITY PARTNERS</p> <p>Advisor to Daptiv and Parallax Capital</p> | <p>Grace Hill</p> <p>Recapitalization</p> <p>Riverside</p> <p>Advisor to Grace Hill</p>                                        | <p>Rivet</p> <p>Recapitalization</p> <p>rd</p> <p>Advisor to Rivet</p>                                            | <p>saleslogix</p> <p>Acquired By</p> <p>infor</p> <p>Advisor to SalesLogix</p>                       | <p>SPATIAL ENERGY</p> <p>Acquired By</p> <p>DigitalGlobe</p> <p>Advisor to Spatial Energy</p>                                   | <p>PROFIT Systems</p> <p>Acquired By</p> <p>Accellos<br/>AKKR</p> <p>Advisor to Profit Systems &amp; The Riverside Company</p> | <p>swiftpage</p> <p>Acquired</p> <p>act saleslogix<br/>From Sage</p> <p>Advisor to Swiftpage</p>                     | <p>Accellos</p> <p>Recapitalization</p> <p>AKKR</p> <p>Advisor to Accellos and Monitor Clipper</p>                          | <p>collective intellect</p> <p>Acquired By</p> <p>ORACLE</p> <p>Advisor to Collective Intellect</p>           |
| <p>essential LEARNING</p> <p>Recapitalization</p> <p>VISTA</p> <p>Advisor to Essential Learning</p>                          | <p>Accellos</p> <p>Acquired</p> <p>headwater</p> <p>Advisor to Accellos</p>                                                    | <p>VaultWare</p> <p>Acquired By</p> <p>mri<br/>VISTA</p> <p>Advisor to Vaultware</p>                              | <p>RTP</p> <p>Acquired By</p> <p>ACTIVE network</p> <p>Advisor to RTP</p>                            | <p>SPECTRUM</p> <p>Acquired By</p> <p>EPICOR</p> <p>Advisor to Spectrum</p>                                                     | <p>daegis</p> <p>Acquired By</p> <p>UNIFY</p> <p>Advisor to Daegis</p>                                                         | <p>Jabber</p> <p>Acquired By</p> <p>CISCO</p> <p>Advisor to Jabber</p>                                               | <p>USANET</p> <p>Acquired By</p> <p>PERIMETER<br/>Goldman Sachs<br/>Bessemer Venture Partners</p> <p>Advisor to USA.Net</p> | <p>WALL STREET ON DEMAND</p> <p>Acquired By</p> <p>charles SCHWAB</p> <p>Advisor to Wall Street On Demand</p> |

## Section 2

Executive Summary:  
Software Capital Markets  
and Macro Economic  
Snapshot

# Software Capital Markets Dashboard & Quarterly Highlights

## Public Equities<sup>(1)</sup>

- After a strong Q1 (+10%), the GLC Composite SaaS Index was down -6.8% in Q2'24.
- In Q2'24 there was only one publicly traded software company with LTM growth exceeding 40% (there were > 40 companies at the end of Q1'22)<sup>(3)</sup> reflecting the new ARR bookings slowdown experienced by many software companies over the past year.
- High Profit Software companies continue to trade at a premium (12.1x Revenue) relative to other categories.
- Rule of 40 companies trading at 11.5x Revenue on average vs. 3.6x for non-Rule of 40 peers.

## LTM SOFTWARE EQUITIES PERFORMANCE



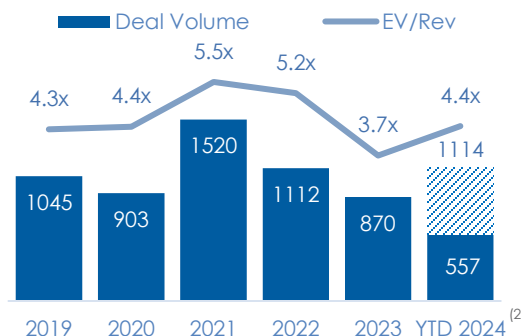
## CATEGORY PERFORMANCE: Q2'24

|          | Application Category | Current EV/Rev | % Δ (YoY) |
|----------|----------------------|----------------|-----------|
| Top 3    | Supply Chain         | 10.6x          | 10.3%     |
|          | DevOps & SW Dev.     | 8.9x           | 9.4%      |
|          | Security             | 8.2x           | 24.9%     |
| Bottom 3 | Payments             | 2.8x           | 10.8%     |
|          | Comm & Collab        | 2.4x           | (23.3%)   |
|          | Healthcare           | 2.2x           | (24.6%)   |

## Software M&A

- 295 U.S. software deals announced in Q2'24, a 12.6% increase over Q1'24, a 33.5% increase over 2023 quarterly deal volume averages, and the 2<sup>nd</sup> consecutive quarter of increased M&A volume.
- Mega-deal activity picking up with 6 deals closed in Q2 with publicly disclosed EVs over \$1B.
- While valuations are off from 2021, multiples are in line with those realized in 2018-2020.
- Growing optimism that these trends will continue through 2H'2024 as deal volume trends upwards.

## U.S. SOFTWARE M&A ACTIVITY



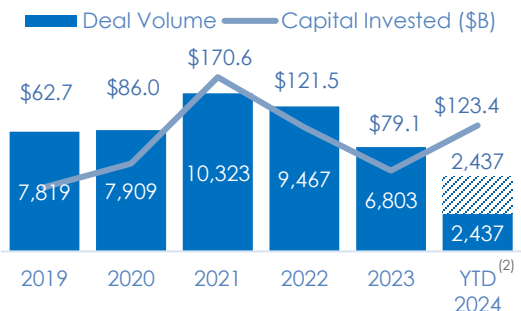
## CHANGE IN M&A VOLUME & EV/REV

| Period | % Δ in Period / Period Deal Volume | EV/Rev (All Software) |
|--------|------------------------------------|-----------------------|
| Q2'24  | +12.6%                             | 7.5x                  |
| Q1'24  | +35.1%                             | 4.0x                  |
| Q2'24  | +33.5%                             | 7.5x                  |
| Q2'23  | -25.3%                             | 3.9x                  |

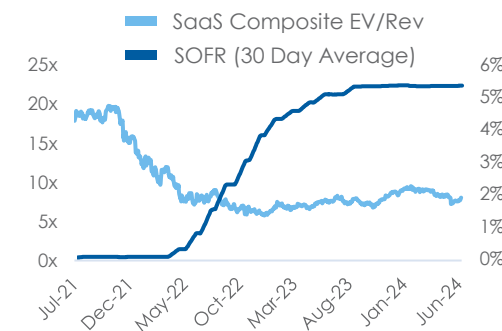
## Capital Availability

- Credit markets beginning to soften with private credit leading the charge.
- Companies with sound fundamentals are still able to secure ARR credit facilities (1.0x – 1.5x).
- Meaningful uptick in U.S. venture and growth equity software financing activity in Q2 (1,490 deals raised \$~43B vs. \$19B raised through 947 deals in Q1'24).
- Macro-economic resilience, improving credit availability, and significant levels of PE dry powder contributing to improvements in quarterly financing and M&A volumes.

## U.S. SOFTWARE VC & GROWTH FINANCINGS

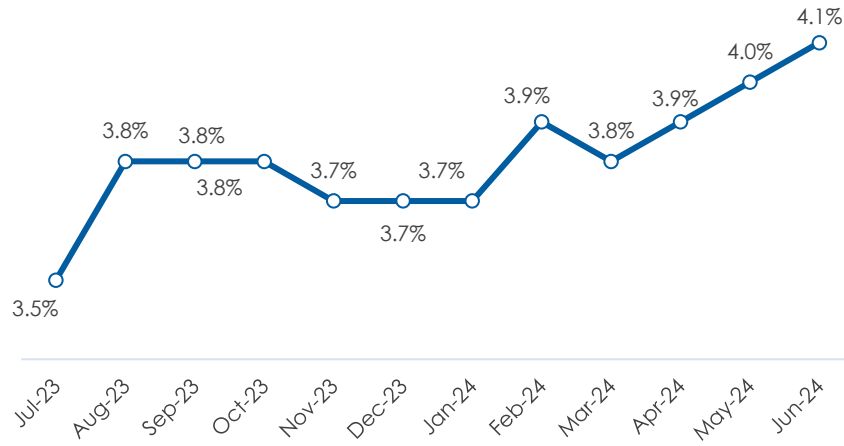


## SOFR vs TRAILING SaaS MULTIPLES

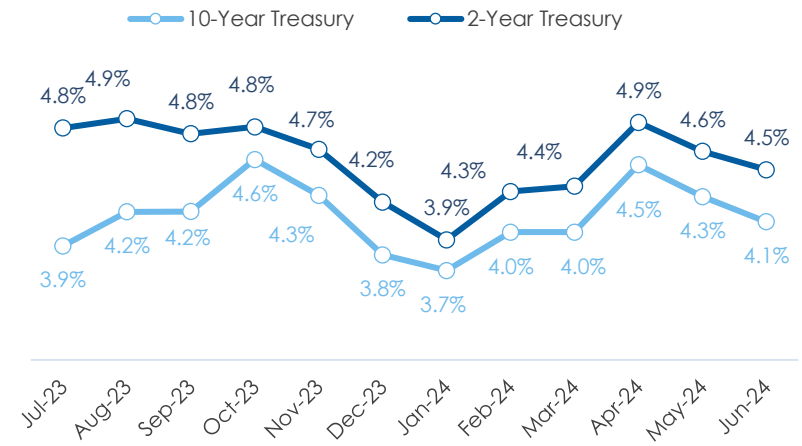


# Broad Macroeconomic Snapshot

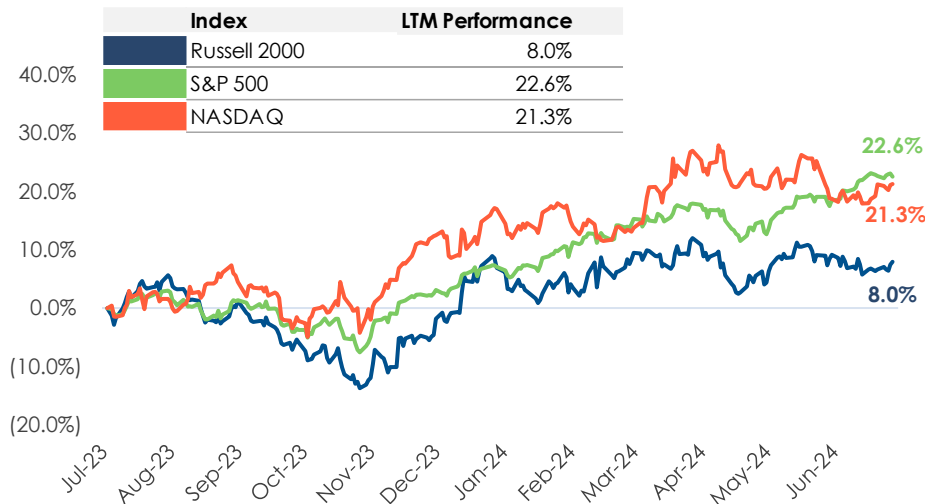
## Unemployment



## Interest Rates

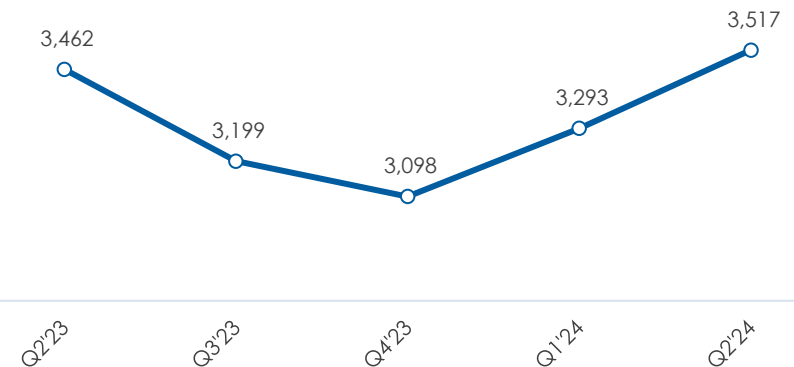


## LTM Broad Stock Market Index Performance



## Total U.S. M&A

Total U.S. M&A up 2% Q2'2023 to Q2'2024

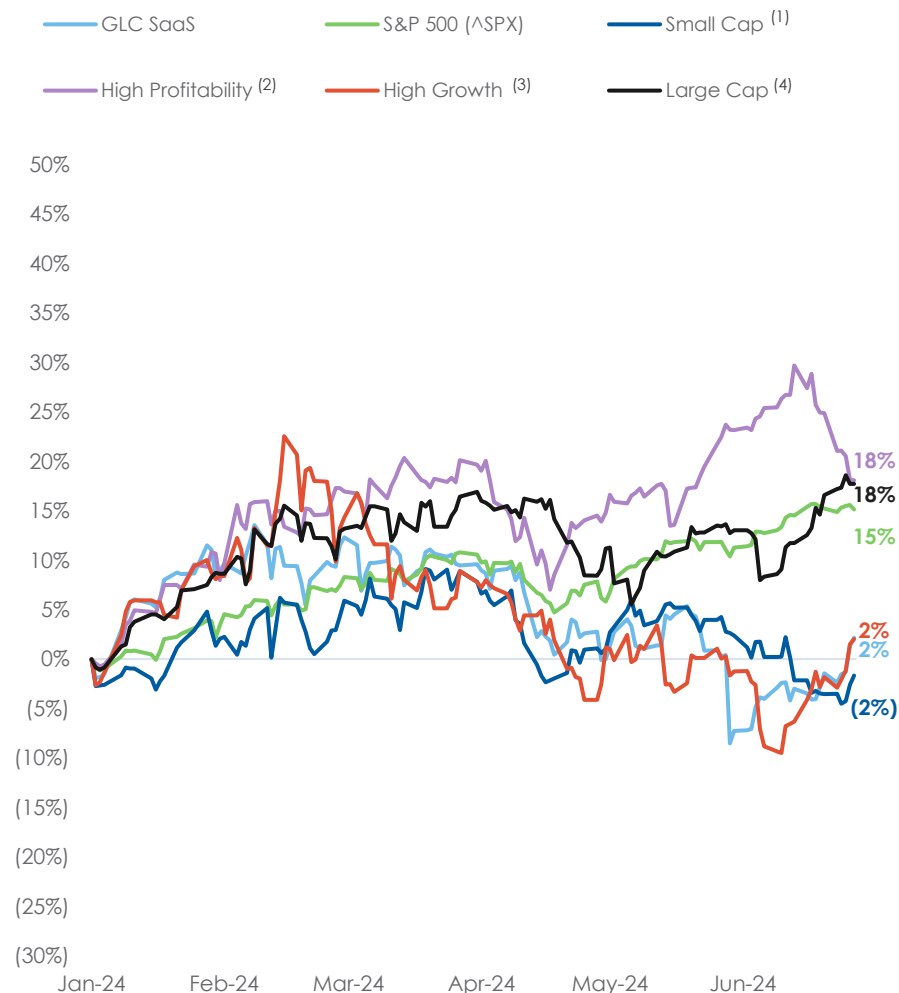


## Section 3

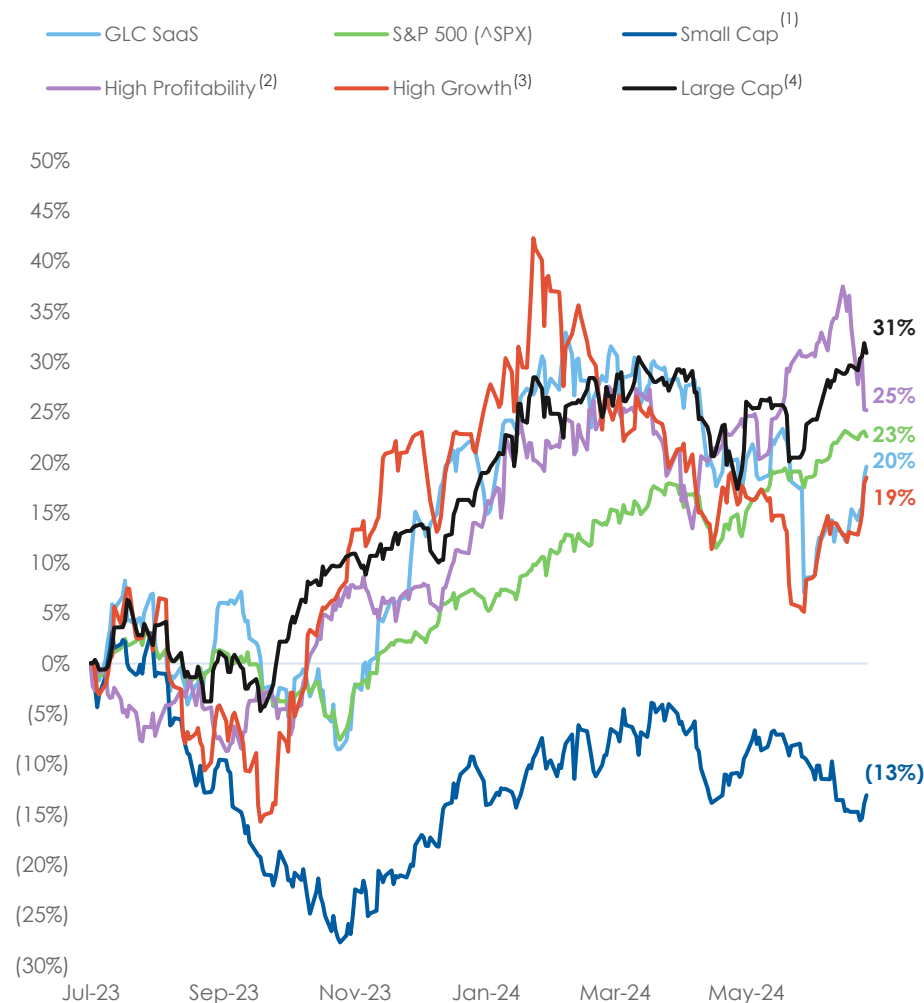
Software Public Equity  
Markets Update

# Software Public Equity Markets: Performance

## Year to Date Performance



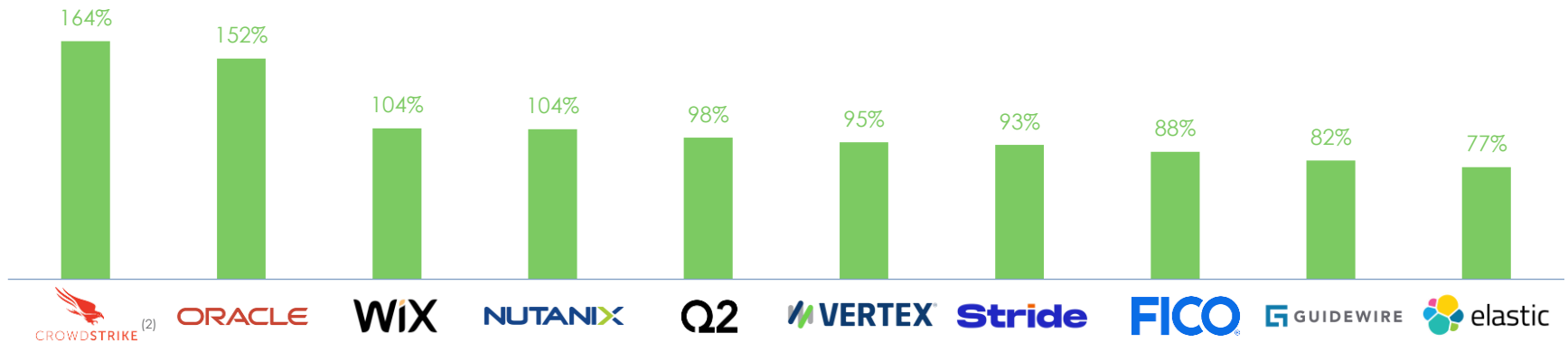
## LTM Performance



# Top and Bottom Performers of Last 12 Months

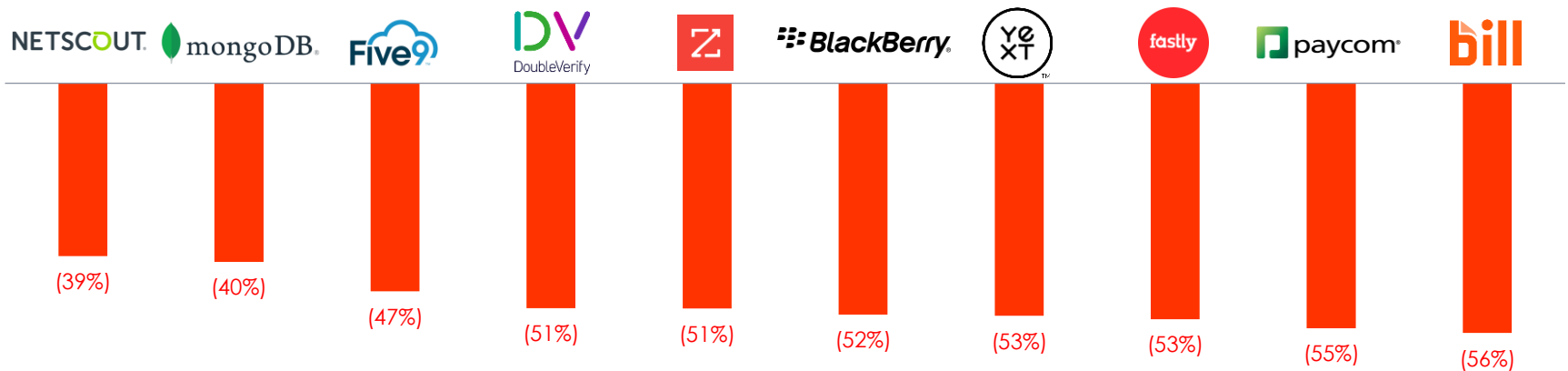
## Top 10 Software Performers <sup>(1)</sup>

Relative Stock Increase July 1, 2023 through June 30, 2024



## Bottom 10 Software Performers

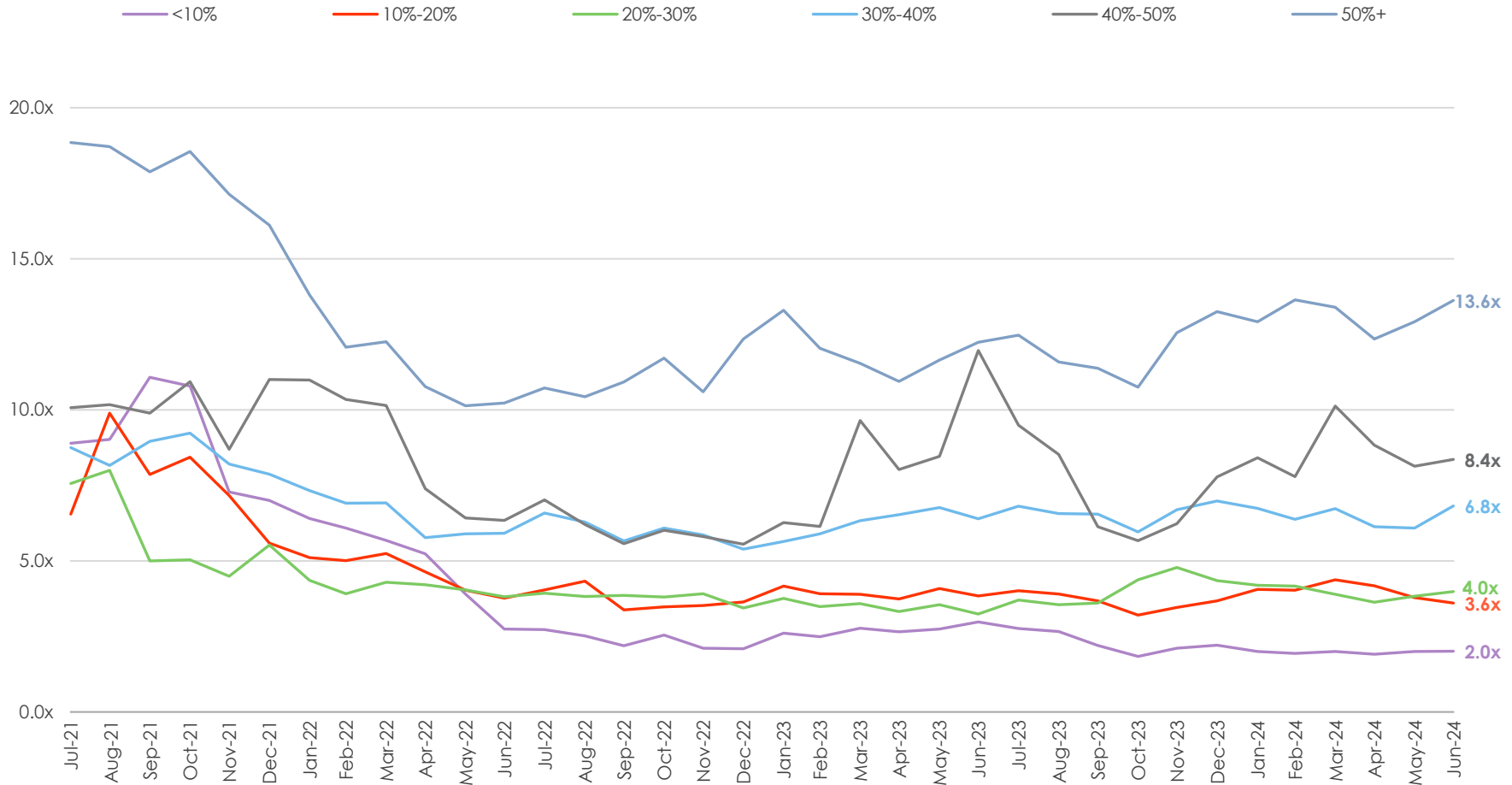
Relative Stock Decrease July 1, 2023 through June 30, 2024



# Software Public Equity Markets: Rule of 40 Performance

Rule of 40 relative trading multiples for the last three years

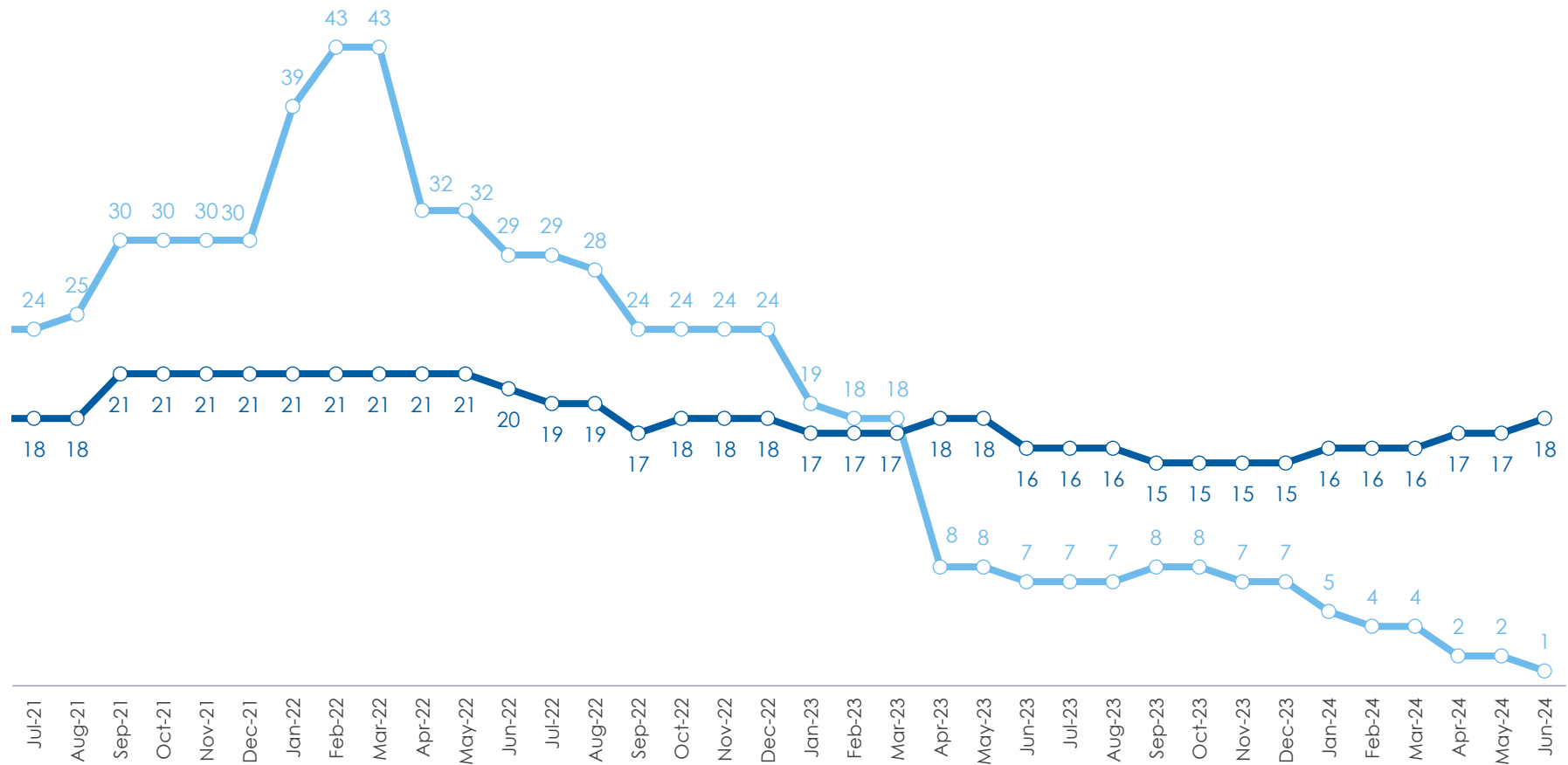
Rolling EV / Revenue by Rule of 40 Tranche



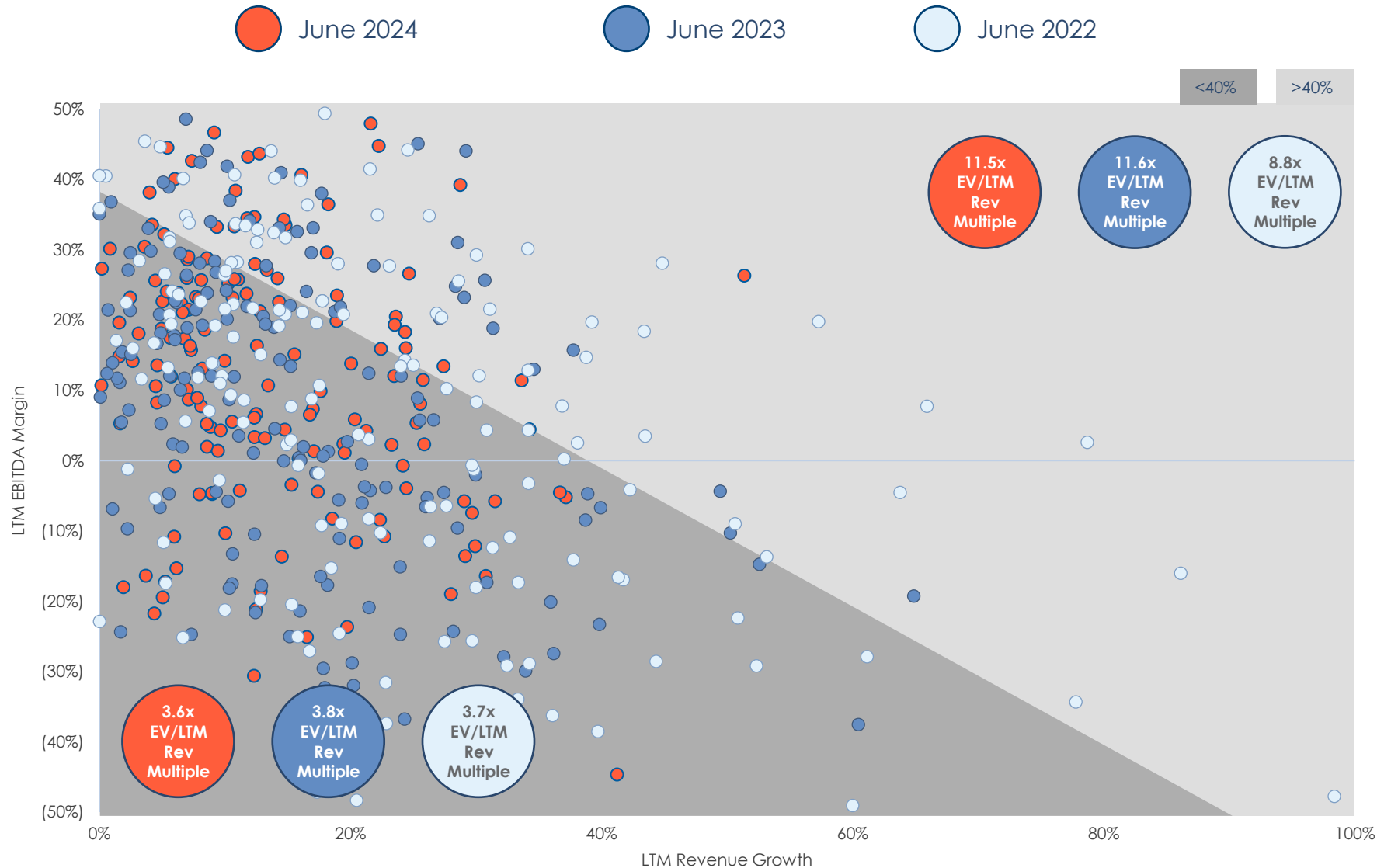
# High Profitability vs. High Growth Public Companies

Number of high profitability vs. high growth publicly traded software companies over time

- # of Public Software Companies with  $\geq 40\%$  LTM Revenue Growth
- # of Public Software Companies with  $\geq 35\%$  LTM EBITDA Margin



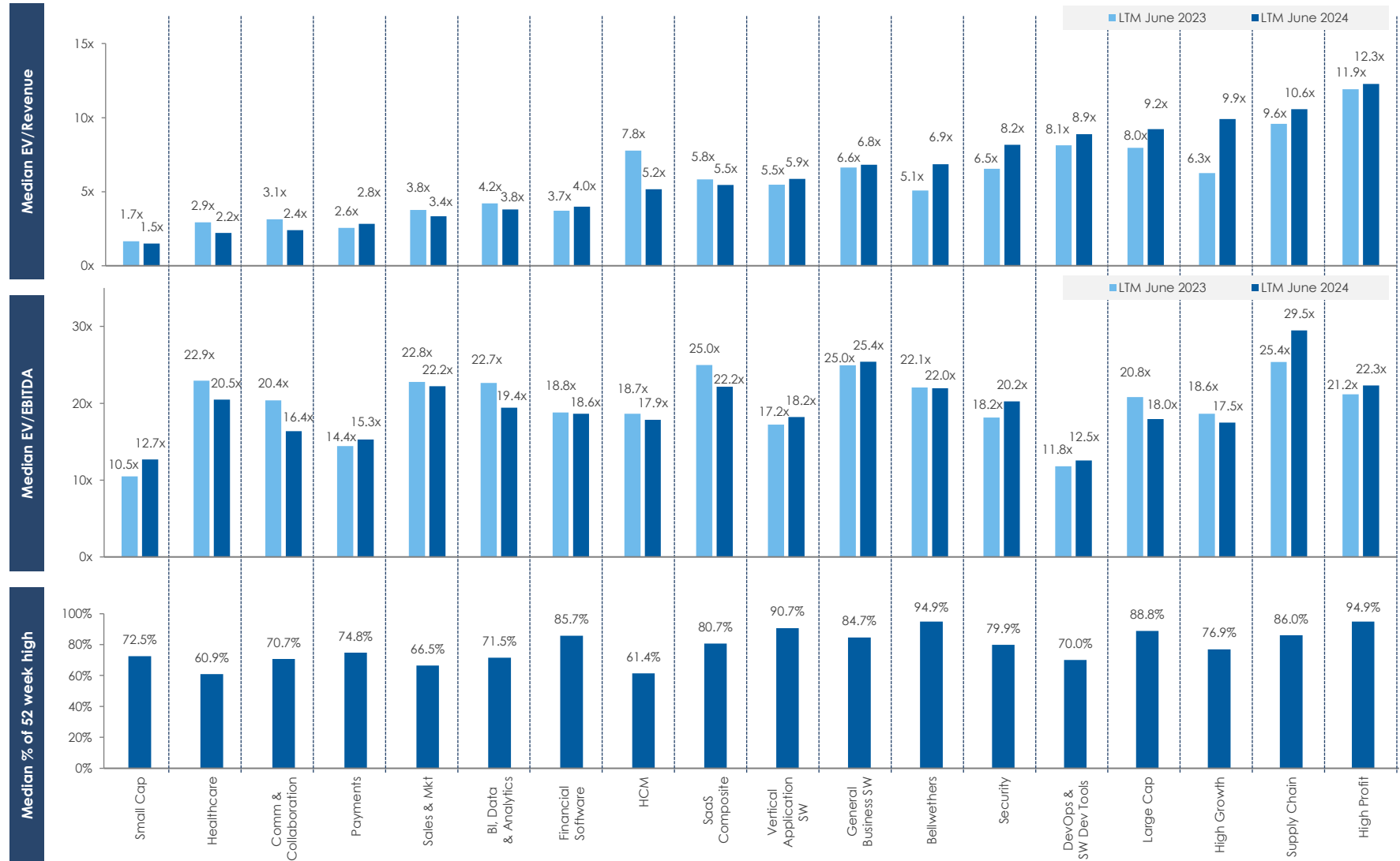
# Rule of 40 Trending



Note: 38 Rule of 40 companies in June 2024 compared to 37 and 63 in June 2023 and 2022, respectively

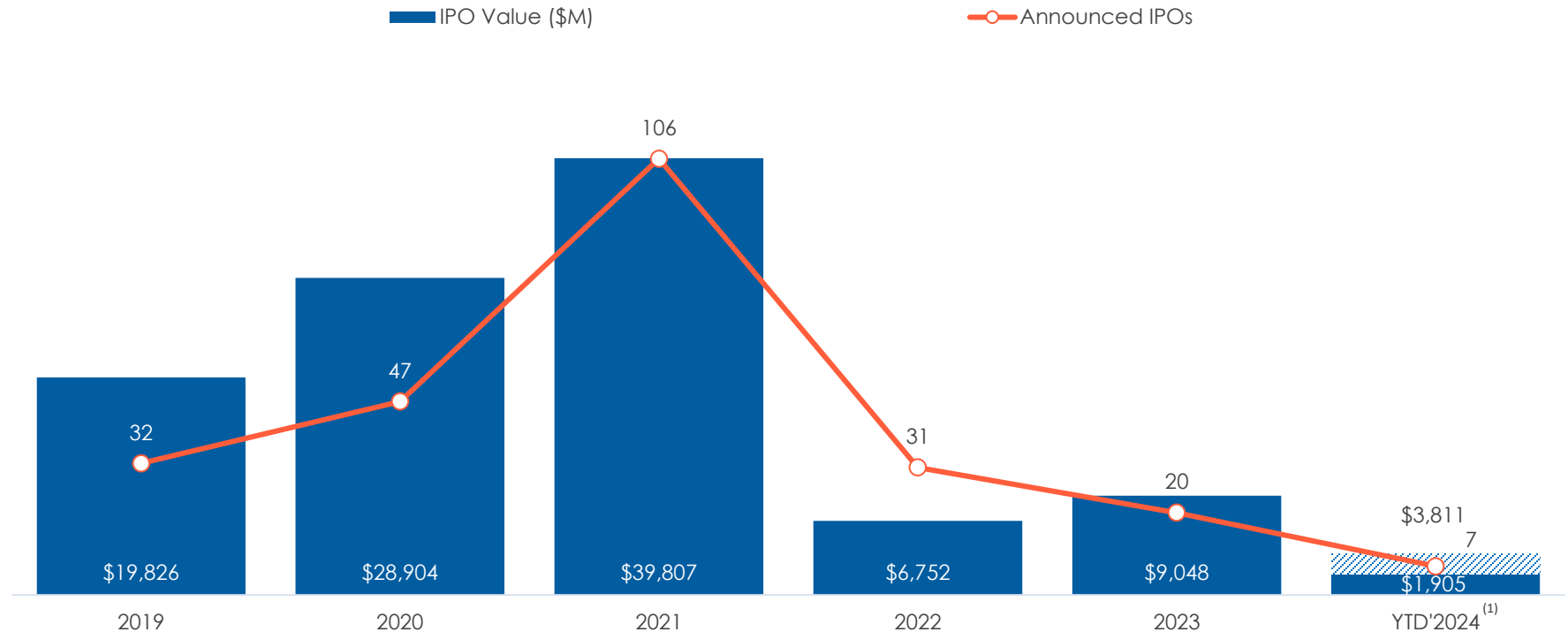
# Software Public Equity Market Trends

Public company valuation trends across GLC software sector categories for the last twelve months



# Recent Technology IPOs on U.S. Indices

2020 – 2024 IPO tracking



## Announced, Closed, and Effective 2024 IPOs



**ibotta**



**SCLERA**



**Thumzup**



**zSpace**

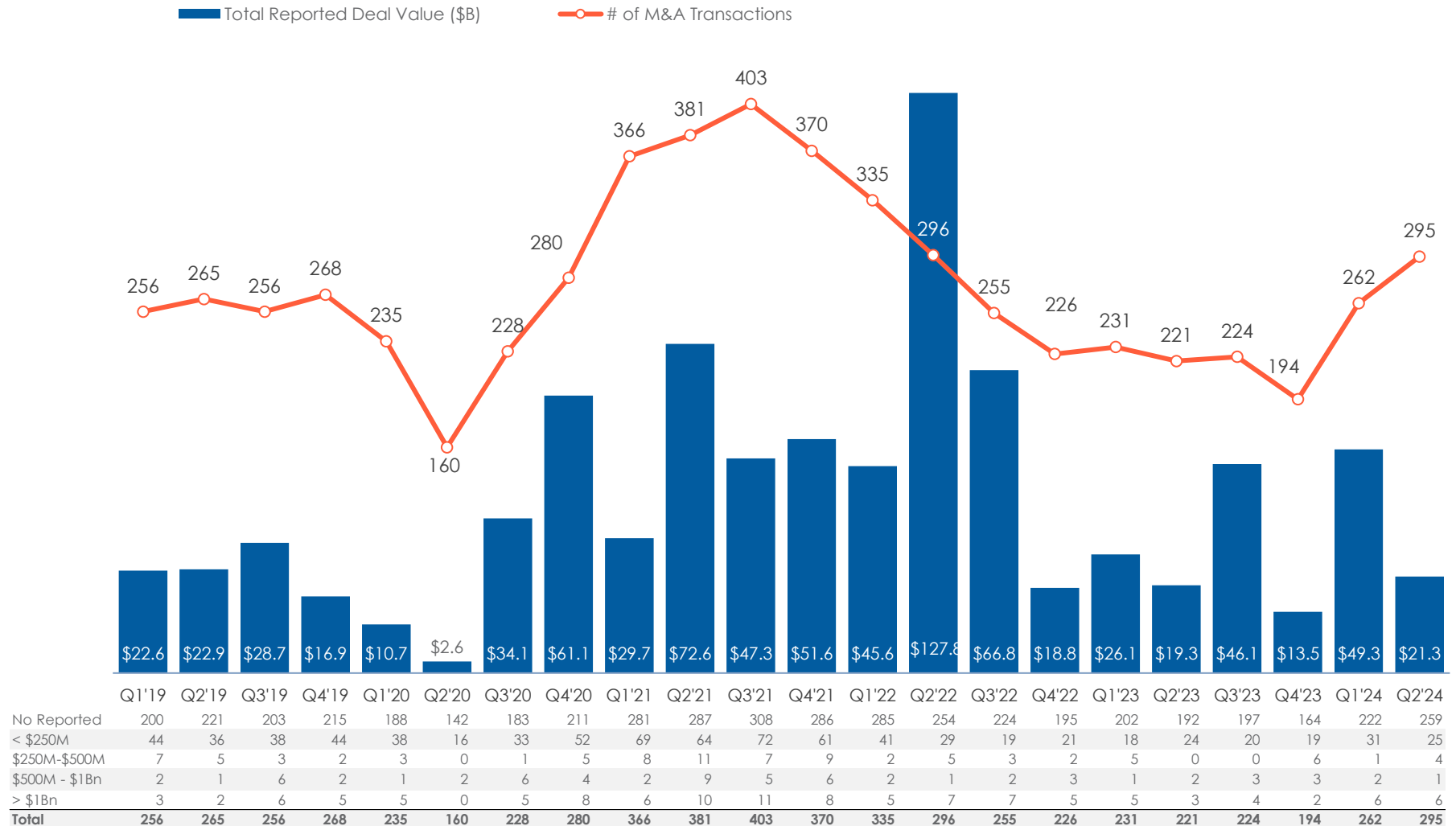
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## Section 4

Software M&A  
Market Update

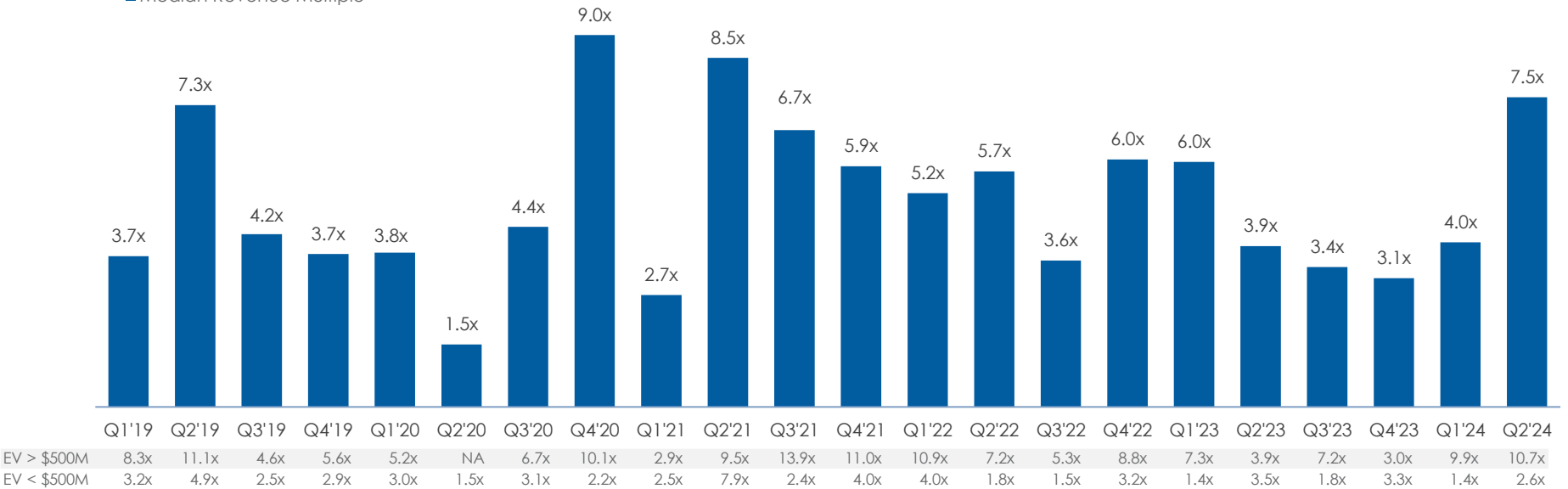
# U.S. Software M&A Activity

Quarterly M&A volume and total enterprise value since Q1 2019

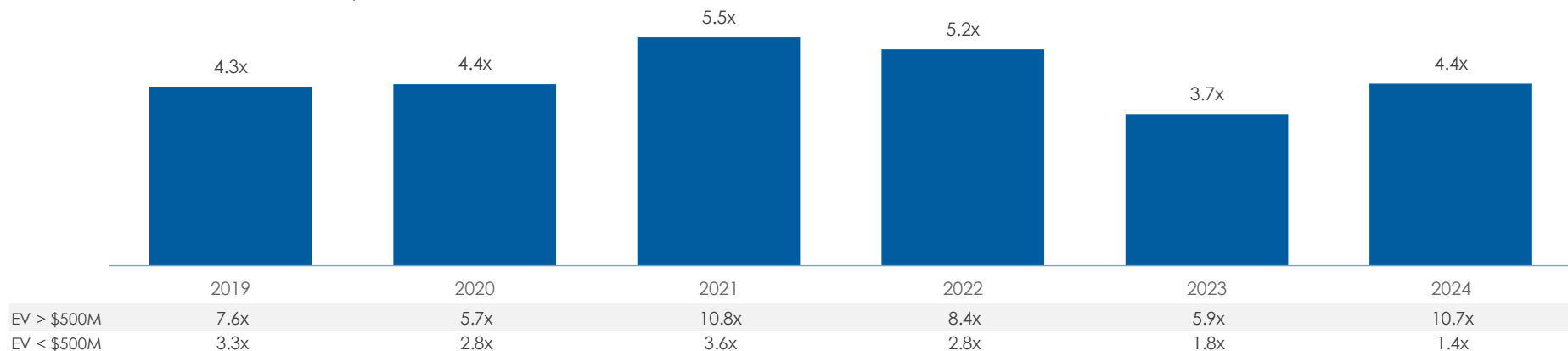


# U.S. Software M&A Activity

■ Median Revenue Multiple

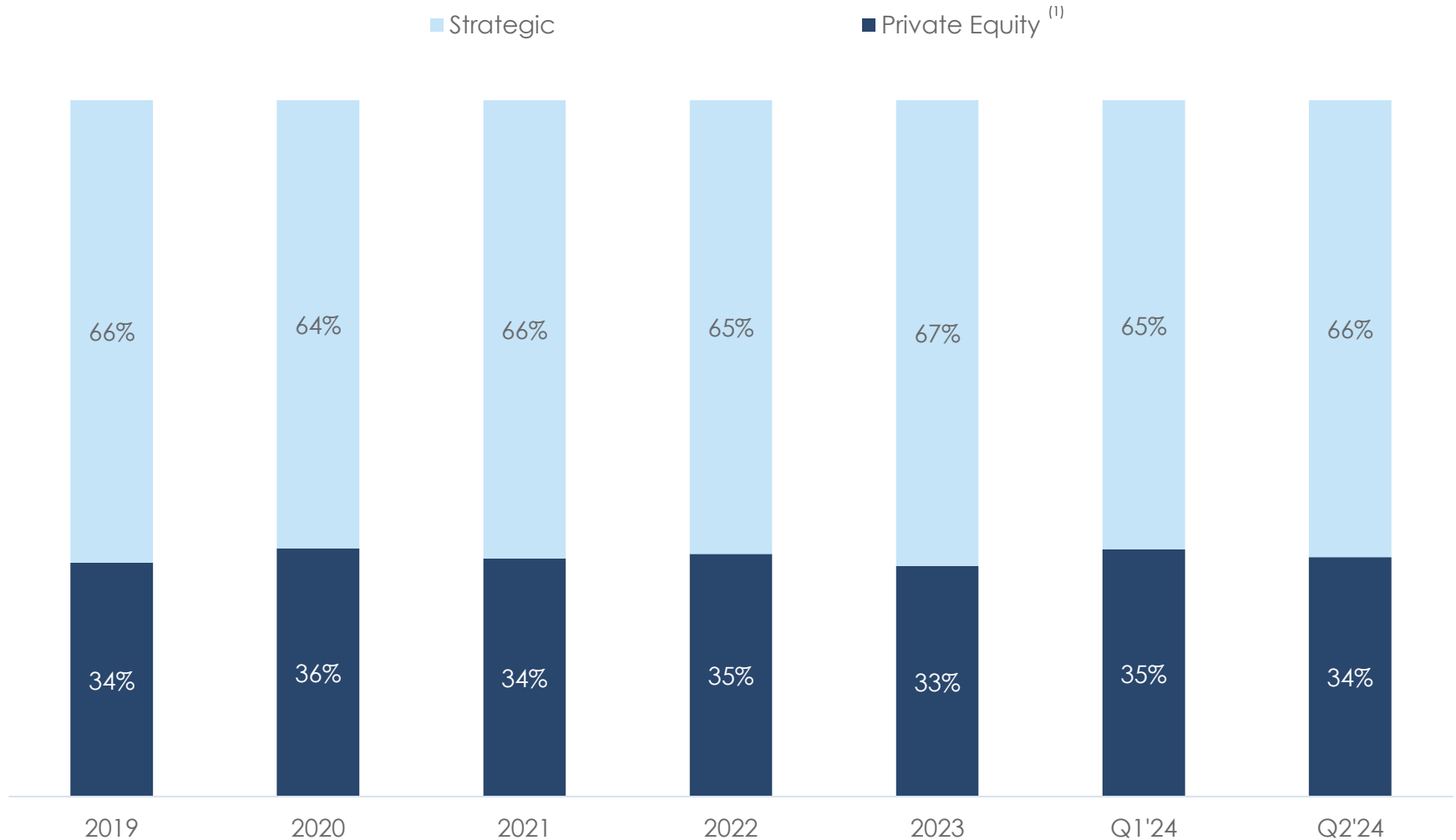


■ Median Revenue Multiple



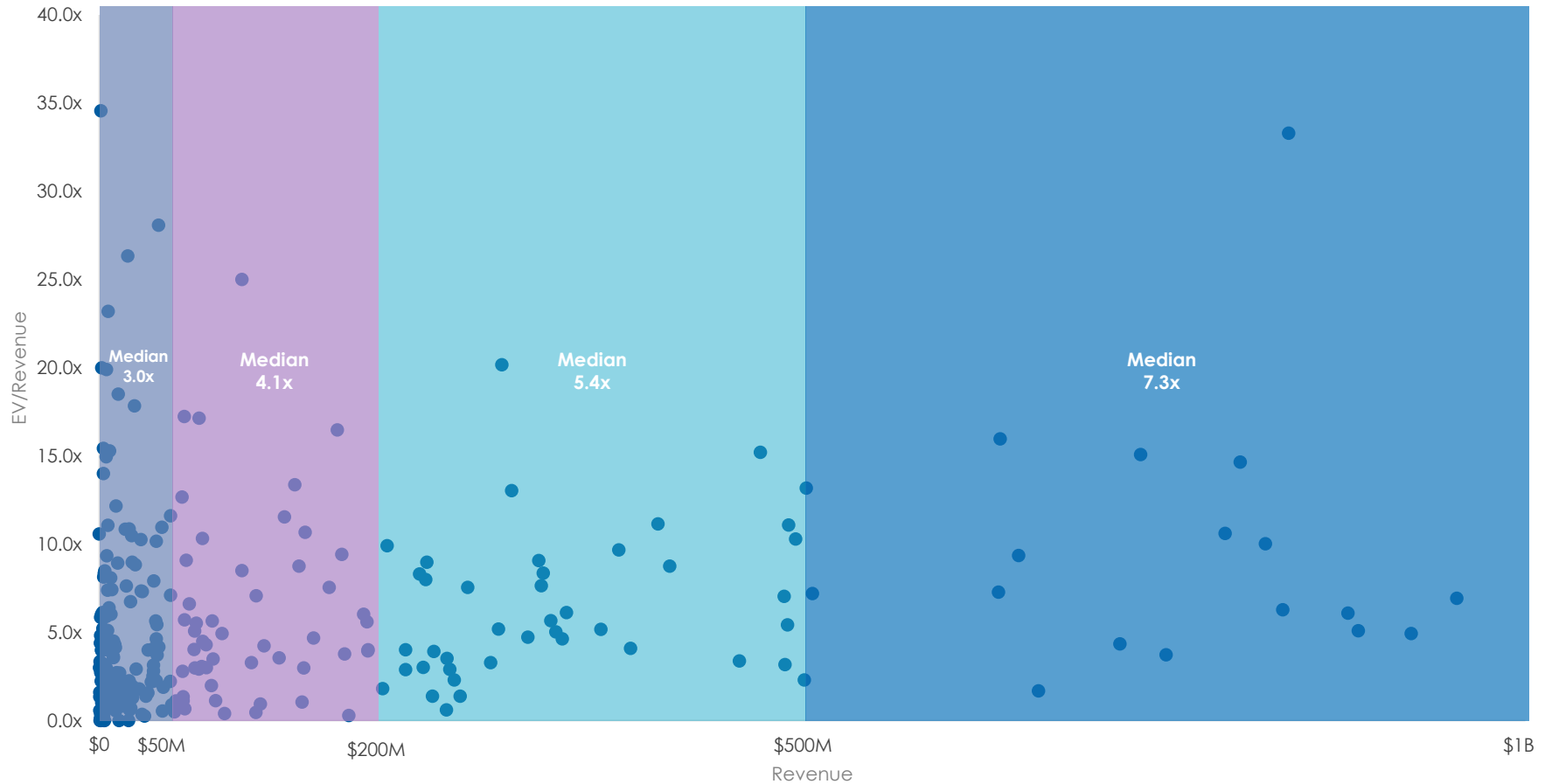
# Software M&A by Buyer Type

Deal volume as % of total software M&A

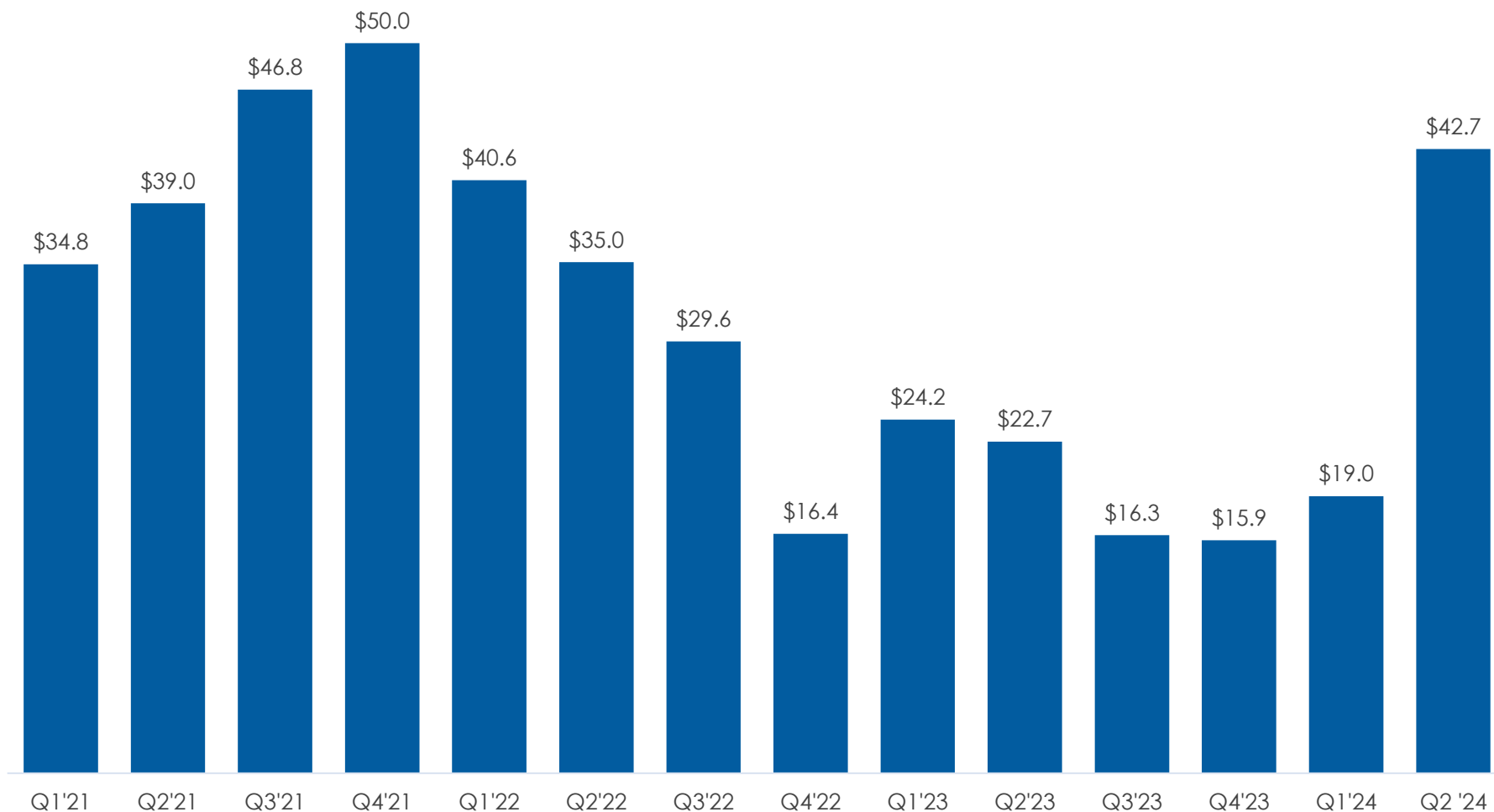


# Software M&A Size Premiums Last 5 Years

Revenue scale vs. revenue multiple



## U.S. Venture and Growth Equity Software Financing Activity (\$B)



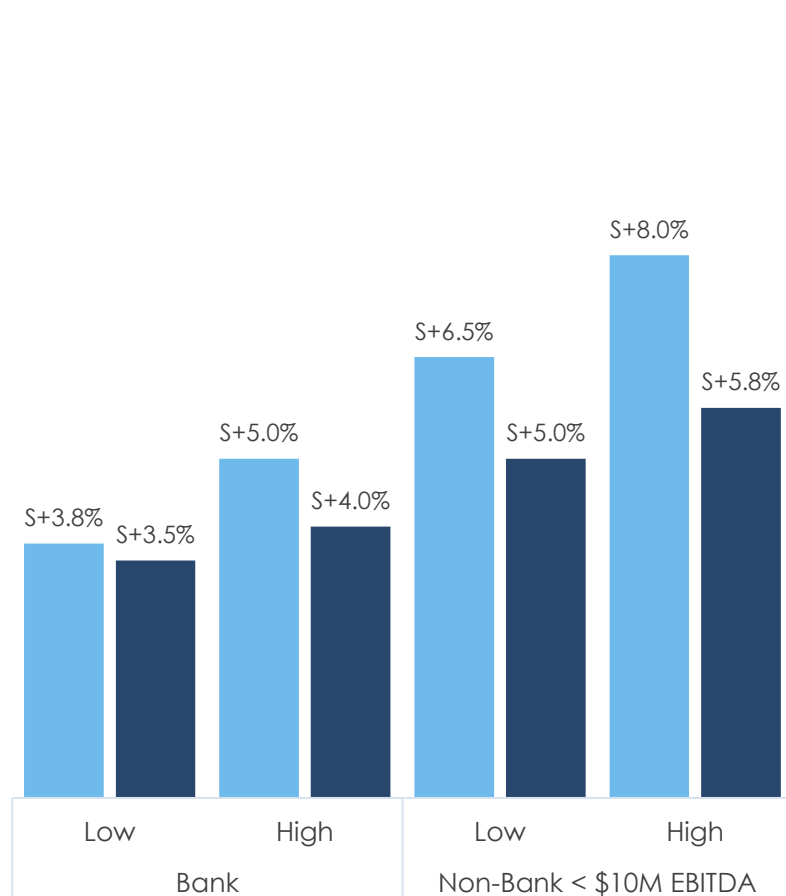
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## Section 5

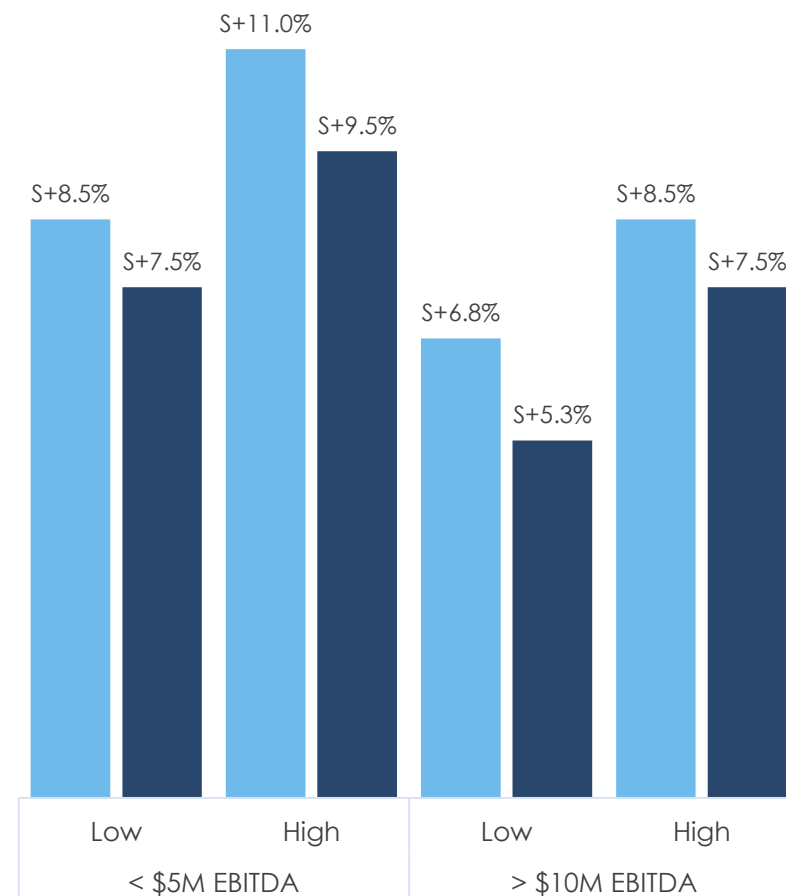
Credit Markets

# Senior Cash Flow Loan Pricing

## Senior Cash Flow Loan Pricing



## Unitranche & 2<sup>nd</sup> Lien Loan Pricing

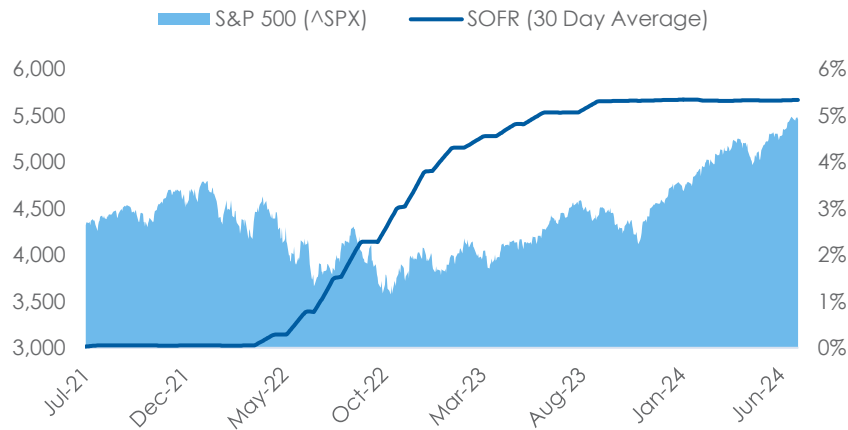


June 2023 (SOFR 4.87%)

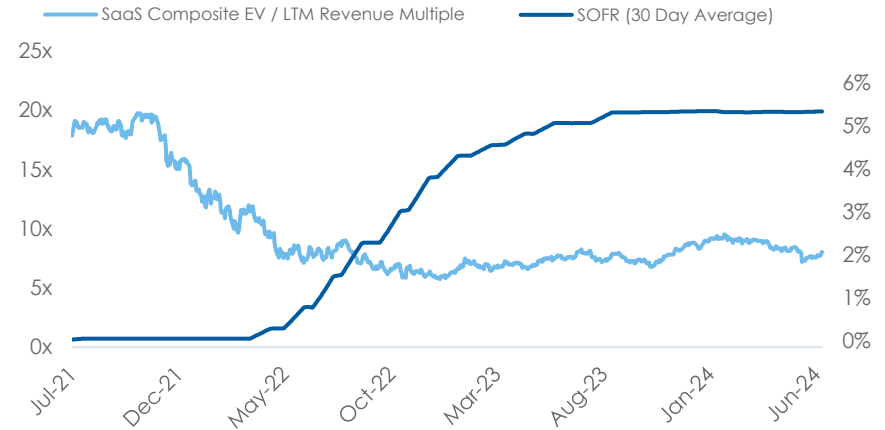
June 2024 (SOFR 5.34%)

# Rate and Issuance Tracking

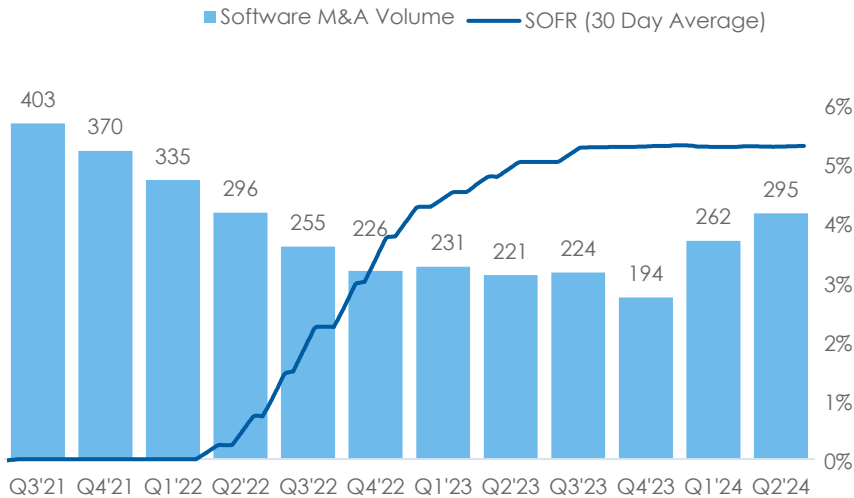
## SOFR vs S&P 500 Index



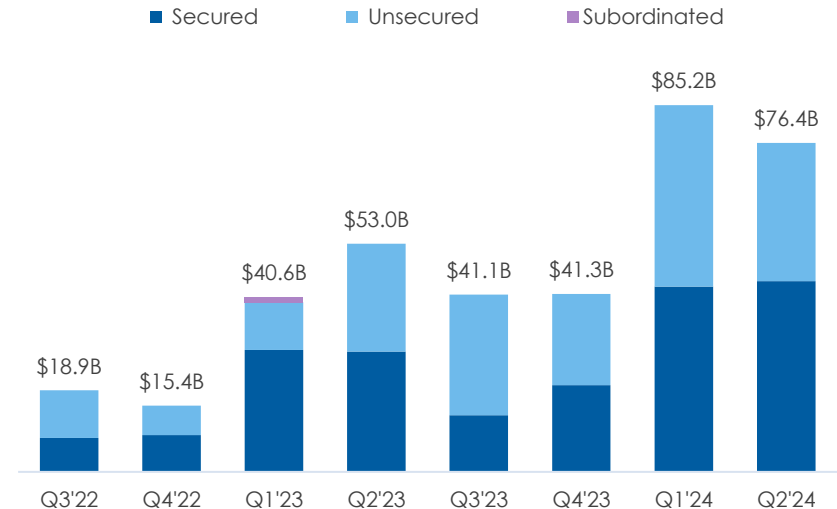
## SOFR vs Trailing SaaS Composite Multiples



## SOFR vs Software Deal Volume



## U.S. High-yield Debt Issuance



# GLC Distressed Universe Tech Credits

| Issuer                                   | Sector     | Type             | Amount  | 7/9/24 | YTW   | Maturity   | Spread / Yield |
|------------------------------------------|------------|------------------|---------|--------|-------|------------|----------------|
|                                          |            |                  |         | Bid    |       |            | At Issuance    |
| Atlas Purchaser Inc                      | Technology | TL 1L            | 610.0   | 59.0   | 28.2% | 5/18/2028  | 10.579%        |
| Atlas Purchaser Inc                      | Technology | TL 2L            | 250.0   | 10.9   | nm    | 5/18/2029  | 14.442%        |
| BigBear.ai Holdings Inc                  | Technology | Company Guarnt   | 200.0   | 74.5   | 19.7% | 12/15/2026 | 6.000%         |
| Bright Bidco BV                          | Technology | PIK-Term Exit 1L | 298.5   | 46.8   | 45.7% | 10/31/2027 | 13.337%        |
| BYJU's Alpha Inc                         | Technology | TL B 1L          | 1,179.0 | 21.7   | nm    | 11/24/2026 | 13.592%        |
| CalAmp Corp                              | Technology | Sr Secured       | 230.0   | 85.1   | 18.0% | 8/1/2025   | 2.000%         |
| Casa Systems Inc                         | Technology | PIK-Term B 1L    | 186.1   | 60.0   | 31.0% | 12/20/2027 | 11.826%        |
| Castle US Holding Corp                   | Technology | TL B 1L          | 295.0   | 60.6   | 32.1% | 1/29/2027  | 9.458%         |
| Castle US Holding Corp                   | Technology | TL B 1L          | 1,200.0 | 61.6   | 31.0% | 1/29/2027  | 9.208%         |
| Castle US Holding Corp                   | Technology | Sr Unsecured     | 300.0   | 46.8   | 37.6% | 2/15/2028  | 9.500%         |
| Cerence Inc                              | Technology | Sr Unsecured     | 210.0   | 53.6   | 18.5% | 7/1/2028   | 1.500%         |
| CommScope Inc                            | Technology | Company Guarnt   | 1,274.6 | 81.0   | 31.0% | 6/15/2025  | 6.000%         |
| CommScope Inc                            | Technology | Company Guarnt   | 943.1   | 48.3   | 42.6% | 3/1/2027   | 8.250%         |
| CommScope Inc                            | Technology | Company Guarnt   | 750.0   | 42.8   | 42.9% | 3/15/2027  | 5.000%         |
| CommScope Inc                            | Technology | Company Guarnt   | 696.9   | 41.6   | 35.7% | 7/1/2028   | 7.125%         |
| ConvergeOne Holdings Inc                 | Technology | TL B 1L          | 1,086.0 | 17.0   | nm    | 1/5/2026   | 10.449%        |
| Cubic Corp                               | Technology | TL C 1L          | 300.0   | 77.1   | 17.8% | 5/25/2028  | 9.581%         |
| Cubic Corp                               | Technology | TL B 1L          | 1,475.0 | 74.6   | 18.9% | 5/25/2028  | 9.581%         |
| Dodge Construction Network LLC           | Technology | TL 1L            | 455.0   | 73.3   | 19.0% | 2/22/2029  | 10.226%        |
| Dye & Durham Ltd                         | Technology | Sr Unsecured     | 146.7   | 90.3   | nm    | 3/1/2026   | 3.750%         |
| Exela Intermediate LLC                   | Technology | Sr Secured       | 1,177.3 | 15.5   | nm    | 4/15/2026  | 11.500%        |
| FinThrive Software Intermediate Holdings | Technology | TL B 1L          | 1,404.0 | 79.4   | 16.0% | 12/18/2028 | 9.441%         |
| FinThrive Software Intermediate Holdings | Technology | TL 2L            | 414.0   | 67.5   | 22.6% | 12/17/2029 | 12.191%        |
| Foundever Worldwide Corp                 | Technology | TL B 1L          | 1,361.5 | 75.6   | 17.6% | 8/28/2028  | 9.210%         |
| GoTo Group Inc                           | Technology | TL 1L            | 956.5   | 52.4   | 32.3% | 4/28/2028  | 10.177%        |
| GoTo Group Inc                           | Technology | Sr Secured       | 419.6   | 40.5   | 34.9% | 5/1/2028   | 5.500%         |
| HS Purchaser LLC                         | Technology | TL 2L            | 670.0   | 74.6   | 23.0% | 11/19/2027 | 12.192%        |
| Inseego Corp                             | Technology | Sr Unsecured     | 116.0   | 73.9   | 45.3% | 5/1/2025   | 3.250%         |

## GLC Distressed Universe Tech Credits (cont'd)

| Issuer                          | Sector     | Type           | Amount  | 7/9/24 | YTW   | Maturity   | Spread / Yield |
|---------------------------------|------------|----------------|---------|--------|-------|------------|----------------|
|                                 |            |                |         | Bid    |       |            | At Issuance    |
| Ivanti Software Inc             | Technology | TL B 1L        | 450.2   | 77.6   | 18.4% | 12/1/2027  | 9.326%         |
| Ivanti Software Inc             | Technology | TL B 1L        | 1,707.4 | 78.4   | 18.3% | 12/1/2027  | 9.597%         |
| Ivanti Software Inc             | Technology | TL 2L          | 545.0   | 60.3   | 28.6% | 12/1/2028  | 12.597%        |
| LivePerson Inc                  | Technology | Sr Unsecured   | 371.5   | 48.1   | 32.5% | 12/15/2026 | –              |
| Magenta Buyer LLC               | Technology | TL 2L          | 750.0   | 30.1   | 54.9% | 7/27/2029  | 13.589%        |
| Matrix Parent Inc               | Technology | TL 1L          | 374.3   | 34.6   | 44.2% | 3/1/2029   | 10.434%        |
| Matrix Parent Inc               | Technology | TL 2L          | 160.0   | 4.9    | nm    | 3/1/2030   | 13.434%        |
| Mavenir Systems Inc             | Technology | TL B 1L        | 143.1   | 73.8   | 19.5% | 8/18/2028  | 11.093%        |
| Mavenir Systems Inc             | Technology | TL B 1L        | 568.9   | 73.9   | 19.6% | 8/18/2028  | 10.079%        |
| MLN US Holdco LLC               | Technology | TL 1L          | 281.0   | 10.6   | nm    | 12/1/2025  | 9.830%         |
| MLN US Holdco LLC               | Technology | TL 3L          | 125.0   | 10.0   | nm    | 10/18/2027 | 14.676%        |
| MLN US Holdco LLC               | Technology | TL 1L          | 155.8   | 64.0   | 29.1% | 10/18/2027 | 11.966%        |
| MLN US Holdco LLC               | Technology | TL 1L          | 576.0   | 15.0   | nm    | 10/18/2027 | 12.126%        |
| Orchid Merger Sub II LLC        | Technology | TL B 1L        | 337.8   | 59.9   | 32.9% | 7/27/2027  | 10.193%        |
| Porch Group Inc                 | Technology | Sr Unsecured   | 217.0   | 52.8   | 32.7% | 9/15/2026  | 0.750%         |
| Porch Group Inc                 | Technology | Sr Secured     | 333.3   | 64.4   | 19.5% | 10/1/2028  | 6.750%         |
| Quest Software Inc              | Technology | TL B 1L        | 2,760.8 | 74.1   | 18.3% | 2/1/2029   | 9.683%         |
| Quest Software Inc              | Technology | TL 2L          | 765.0   | 49.4   | 33.0% | 2/1/2030   | 12.933%        |
| Rackspace Finance LLC           | Technology | Sr Secured     | 364.2   | 43.5   | 28.7% | 5/15/2028  | 3.500%         |
| Rackspace Technology Global Inc | Technology | Company Guarnt | 309.8   | 27.4   | 44.1% | 12/1/2028  | 5.375%         |
| Redstone Holdco 2 LP            | Technology | TL 2L          | 450.0   | 79.5   | 19.4% | 8/6/2029   | 13.082%        |
| Riverbed Technology Inc         | Technology | PIK-Term 1L    | 375.0   | 60.0   | 26.0% | 7/3/2028   | 9.834%         |
| Sandvine Corp                   | Technology | TL B 1L        | 400.0   | 10.6   | nm    | 11/3/2025  | 9.837%         |
| Skillsoft Finance II Inc        | Technology | TL B-Exit 1L   | 591.4   | 78.1   | 18.6% | 7/14/2028  | 10.691%        |
| Tsinghua Unic Ltd               | Technology | Company Guarnt | 117.7   | 59.5   | 23.9% | 1/31/2028  | 6.500%         |
| Veritas US Inc                  | Technology | Sr Secured     | 1,750.0 | 86.6   | 21.3% | 9/1/2025   | 7.500%         |
| Wolfspeed Inc                   | Technology | Sr Unsecured   | 750.0   | 59.0   | 15.6% | 2/15/2028  | 0.250%         |

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# Appendix A

Public Software Company  
Multiples

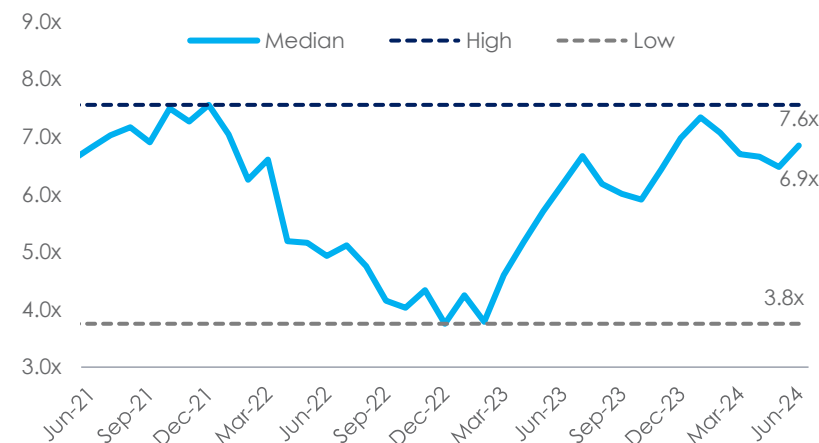
# Indicative Trading Valuation Benchmarks

| Bellwethers             |
|-------------------------|
| BI, Data & Analytics    |
| Comm & Collab           |
| General Business SW     |
| Payments                |
| Financial Software      |
| HCM                     |
| Healthcare              |
| SaaS                    |
| Sales & Marketing       |
| Security                |
| Supply Chain            |
| Vertical Application SW |
| DevOps & SW Dev Tools   |
| High Growth             |
| High Profitability      |
| Large Cap               |
| Small Cap               |

Bellwether Companies



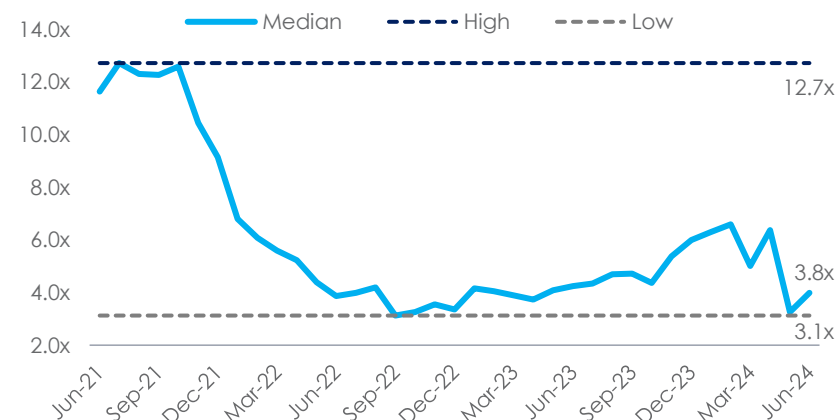
3-Yr Rolling Med. EV/LTM Revenue



BI, Data &amp; Analytics Companies



3-Yr Rolling Med. EV/LTM Revenue



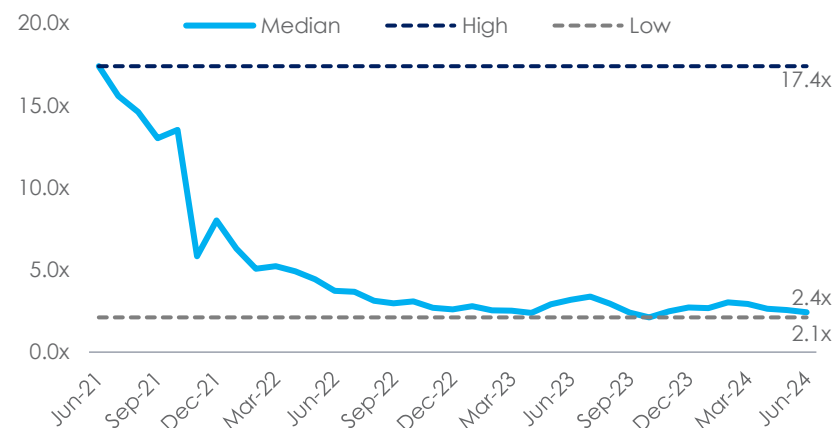
# Indicative Trading Valuation Benchmarks

|                            |
|----------------------------|
| Bellwethers                |
| BI, Data & Analytics       |
| <b>Comm &amp; Collab</b>   |
| <b>General Business SW</b> |
| Payments                   |
| Financial Software         |
| HCM                        |
| Healthcare                 |
| SaaS                       |
| Sales & Marketing          |
| Security                   |
| Supply Chain               |
| Vertical Application SW    |
| DevOps & SW Dev Tools      |
| High Growth                |
| High Profitability         |
| Large Cap                  |
| Small Cap                  |

## Comm & Collab Companies



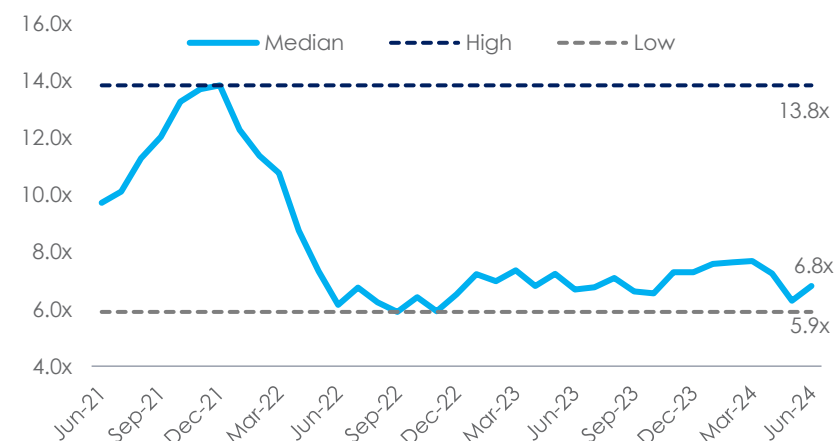
## 3-Yr Rolling Med. EV/LTM Revenue



## General Business Software Companies



## 3-Yr Rolling Med. EV/LTM Revenue



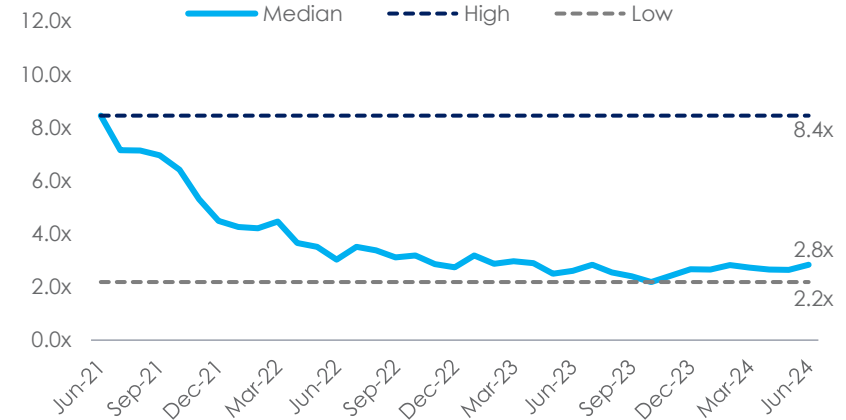
# Indicative Trading Valuation Benchmarks

|                           |
|---------------------------|
| Bellwethers               |
| BI, Data & Analytics      |
| Comm & Collab             |
| General Business SW       |
| <b>Payments</b>           |
| <b>Financial Software</b> |
| HCM                       |
| Healthcare                |
| SaaS                      |
| Sales & Marketing         |
| Security                  |
| Supply Chain              |
| Vertical Application SW   |
| DevOps & SW Dev Tools     |
| High Growth               |
| High Profitability        |
| Large Cap                 |
| Small Cap                 |

## Payments Companies



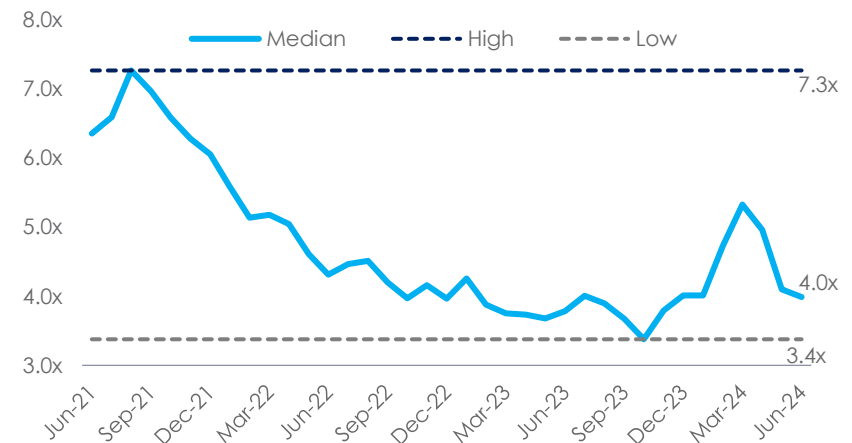
## 3-Yr Rolling Med. EV/LTM Revenue



## Financial Software Companies



## 3-Yr Rolling Med. EV/LTM Revenue



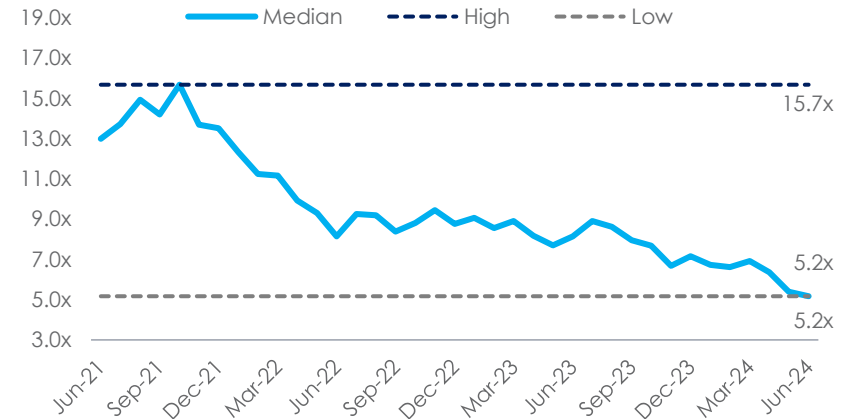
# Indicative Trading Valuation Benchmarks

|                         |
|-------------------------|
| Bellwethers             |
| BI, Data & Analytics    |
| Comm & Collab           |
| General Business SW     |
| Payments                |
| Financial Software      |
| <b>HCM</b>              |
| <b>Healthcare</b>       |
| SaaS                    |
| Sales & Marketing       |
| Security                |
| Supply Chain            |
| Vertical Application SW |
| DevOps & SW Dev Tools   |
| High Growth             |
| High Profitability      |
| Large Cap               |
| Small Cap               |

## HCM Companies



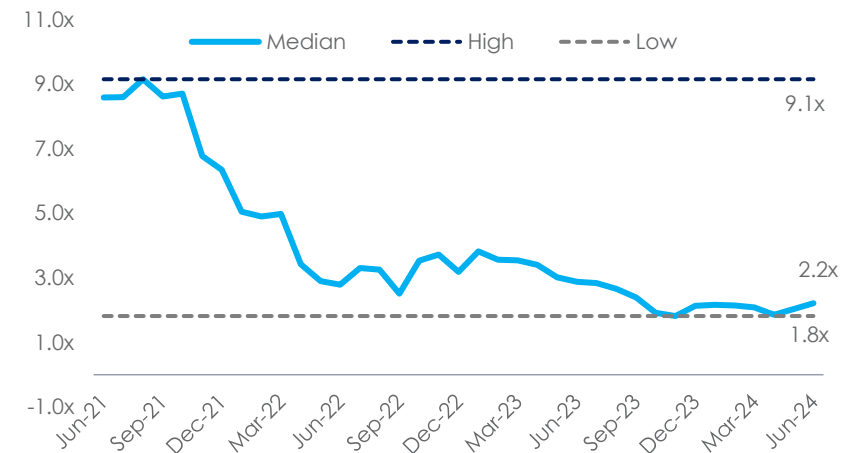
## 3-Yr Rolling Med. EV/LTM Revenue



## Healthcare Tech Companies



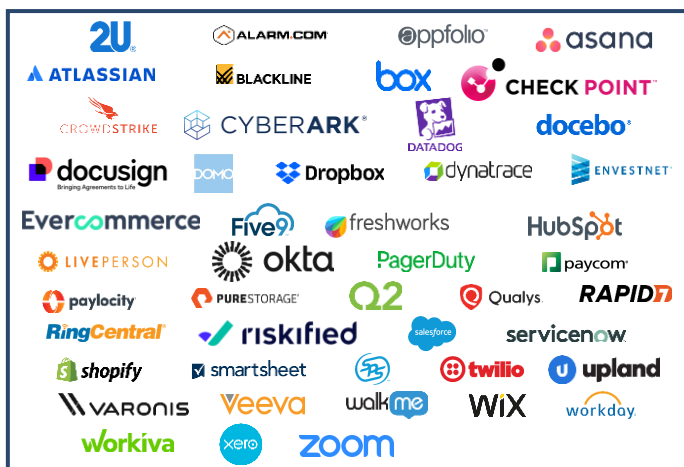
## 3-Yr Rolling Med. EV/LTM Revenue



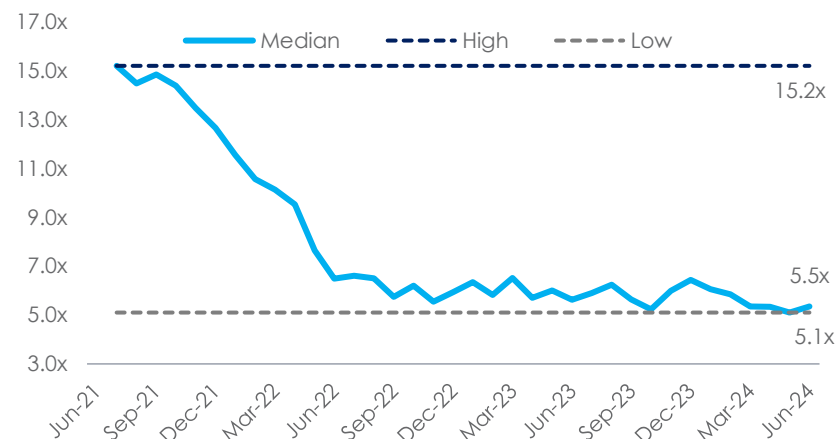
# Indicative Trading Valuation Benchmarks

|                              |
|------------------------------|
| Bellwethers                  |
| BI, Data & Analytics         |
| Comm & Collab                |
| General Business SW          |
| Payments                     |
| Financial Software           |
| HCM                          |
| Healthcare                   |
| <b>SaaS</b>                  |
| <b>Sales &amp; Marketing</b> |
| Security                     |
| Supply Chain                 |
| Vertical Application SW      |
| DevOps & SW Dev Tools        |
| High Growth                  |
| High Profitability           |
| Large Cap                    |
| Small Cap                    |

## SaaS Composite Companies <sup>(1)</sup>



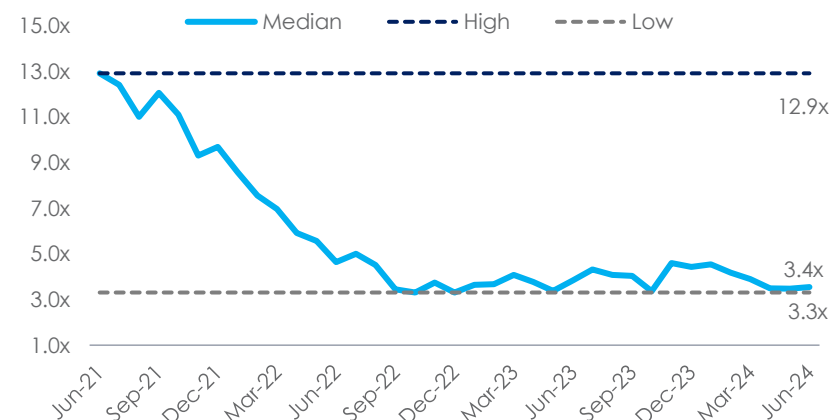
## 3-Yr Rolling Med. EV/LTM Revenue



## Sales & Marketing Companies



## 3-Yr Rolling Med. EV/LTM Revenue



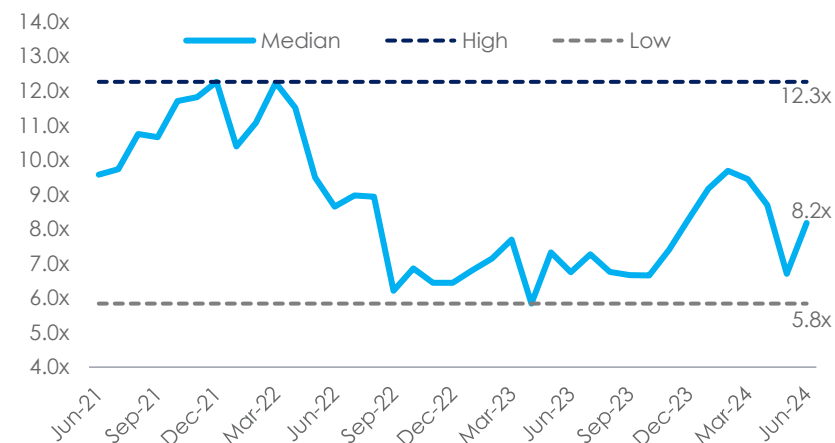
# Indicative Trading Valuation Benchmarks

|                         |
|-------------------------|
| Bellwethers             |
| BI, Data & Analytics    |
| Comm & Collab           |
| General Business SW     |
| Payments                |
| Financial Software      |
| HCM                     |
| Healthcare              |
| SaaS                    |
| Sales & Marketing       |
| <b>Security</b>         |
| <b>Supply Chain</b>     |
| Vertical Application SW |
| DevOps & SW Dev Tools   |
| High Growth             |
| High Profitability      |
| Large Cap               |
| Small Cap               |

## Security Companies



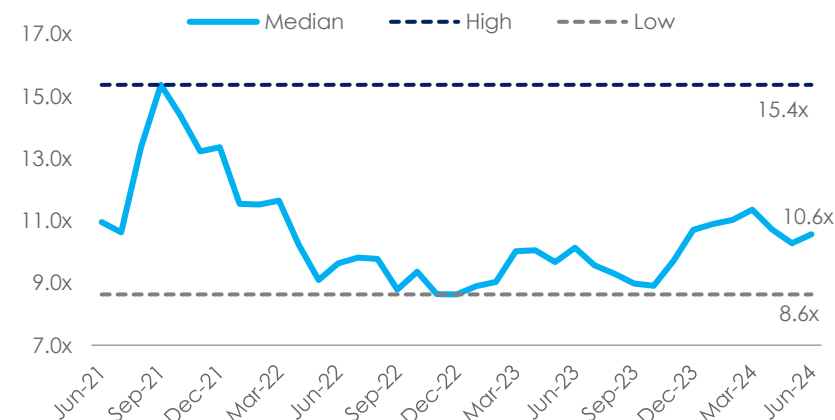
## 3-Yr Rolling Med. EV/LTM Revenue



## Supply Chain Companies



## 3-Yr Rolling Med. EV/LTM Revenue



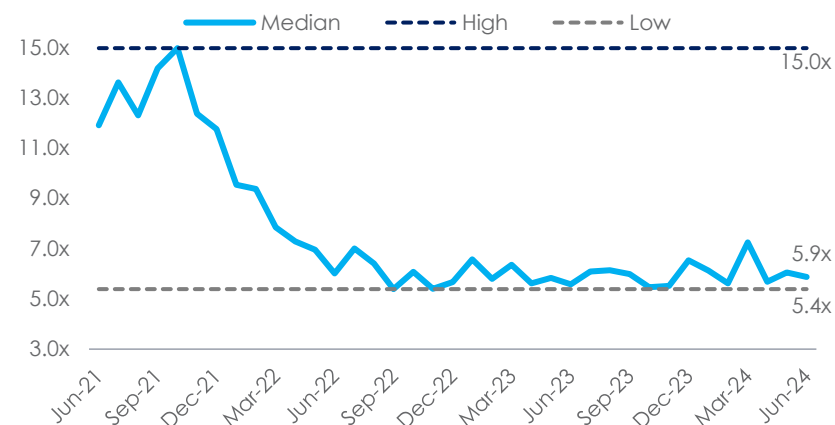
# Indicative Trading Valuation Benchmarks

|                                  |
|----------------------------------|
| Bellwethers                      |
| BI, Data & Analytics             |
| Comm & Collab                    |
| General Business SW              |
| Payments                         |
| Financial Software               |
| HCM                              |
| Healthcare                       |
| SaaS                             |
| Sales & Marketing                |
| Security                         |
| Supply Chain                     |
| <b>Vertical Application SW</b>   |
| <b>DevOps &amp; SW Dev Tools</b> |
| High Growth                      |
| High Profitability               |
| Large Cap                        |
| Small Cap                        |

## Vertical Application Software Companies



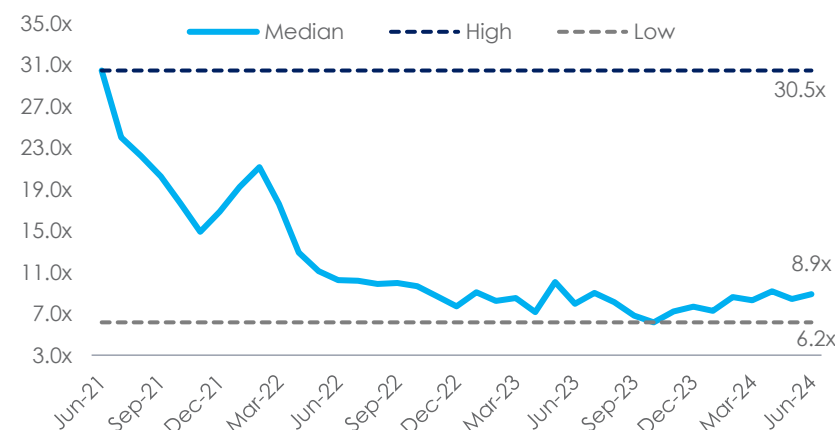
## 3-Yr Rolling Med. EV/LTM Revenue



## DevOps & Software Dev Tool Companies



## 3-Yr Rolling Med. EV/LTM Revenue



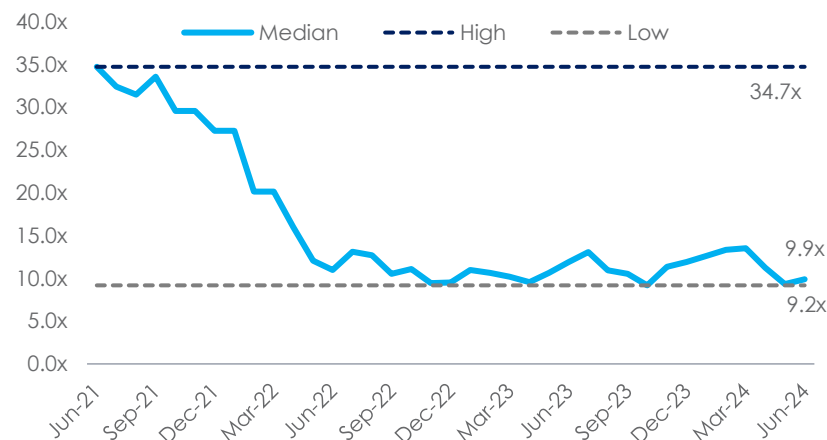
# Indicative Trading Valuation Benchmarks

|                         |
|-------------------------|
| Bellwethers             |
| BI, Data & Analytics    |
| Comm & Collab           |
| General Business SW     |
| Payments                |
| Financial Software      |
| HCM                     |
| Healthcare              |
| SaaS                    |
| Sales & Marketing       |
| Security                |
| Supply Chain            |
| Vertical Application SW |
| DevOps & SW Dev Tools   |
| High Growth             |
| High Profitability      |
| Large Cap               |
| Small Cap               |

## High Growth Companies



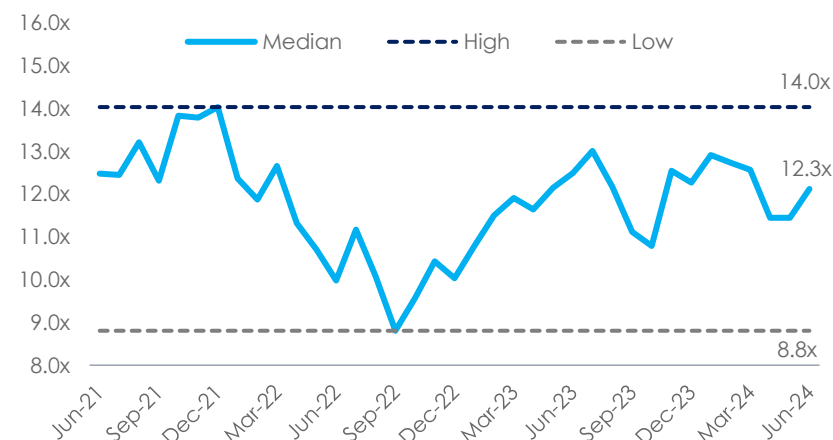
## 3-Yr Rolling Med. EV/LTM Revenue



## High Profitability Companies



## 3-Yr Rolling Med. EV/LTM Revenue



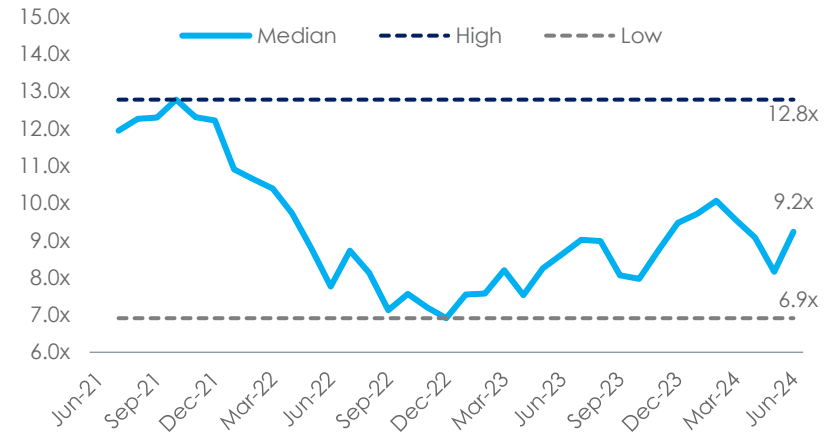
# Indicative Trading Valuation Benchmarks

|                         |
|-------------------------|
| Bellwethers             |
| BI, Data & Analytics    |
| Comm & Collab           |
| General Business SW     |
| Payments                |
| Financial Software      |
| HCM                     |
| Healthcare              |
| SaaS                    |
| Sales & Marketing       |
| Security                |
| Supply Chain            |
| Vertical Application SW |
| DevOps & SW Dev Tools   |
| High Growth             |
| High Profitability      |
| Large Cap               |
| Small Cap               |

## Large Cap Companies



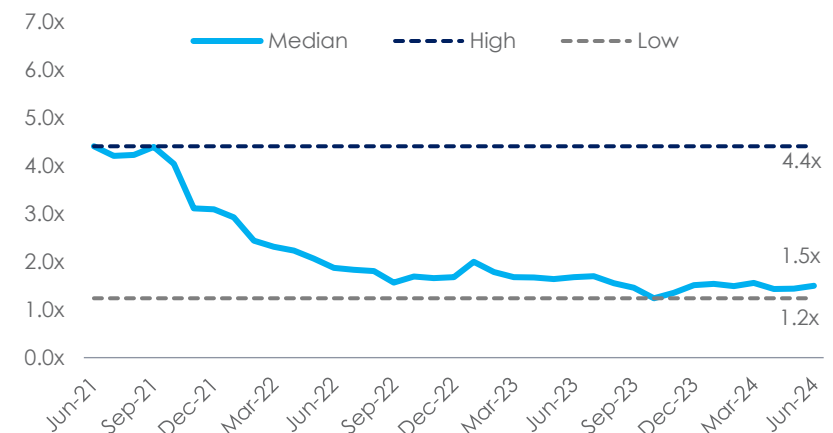
## 3-Yr Rolling Med. EV/LTM Revenue



## Small Cap Companies



## 3-Yr Rolling Med. EV/LTM Revenue



# Appendix B

Public Software Company  
Trading and Operating Metrics

# Public Software Company Metrics

## Bellwethers

| Company                                     | % of<br>52- Week High | Equity<br>Value | Enterprise<br>Value | Revenue Metrics |                       |                       | Profitability Metrics |               | Valuation Metrics   |                     |                    |
|---------------------------------------------|-----------------------|-----------------|---------------------|-----------------|-----------------------|-----------------------|-----------------------|---------------|---------------------|---------------------|--------------------|
|                                             |                       |                 |                     | LTM<br>Revenue  | LTM<br>Revenue Growth | NTM<br>Revenue Growth | LTM<br>EBITDA Margin  | Rule<br>of 40 | EV /<br>LTM Revenue | EV /<br>NTM Revenue | EV /<br>LTM EBITDA |
| Adobe Inc.                                  | 87.0%                 | \$246,326.4     | \$244,351.4         | \$20,429.0      | 10.9%                 | 10.8%                 | 38.4%                 | 49.2%         | 12.0x               | 12.0x               | 31.2x              |
| Alphabet Inc.                               | 97.8%                 | \$2,258,142.3   | \$2,178,428.3       | \$318,146.0     | 11.8%                 | 11.5%                 | 34.5%                 | 46.3%         | 6.8x                | 6.1x                | 19.9x              |
| Amazon.com, Inc.                            | 96.7%                 | \$2,011,080.7   | \$2,086,566.7       | \$590,740.0     | 12.5%                 | 10.4%                 | 16.4%                 | 28.9%         | 3.5x                | 3.2x                | 21.6x              |
| Apple Inc.                                  | 95.6%                 | \$3,229,664.4   | \$3,171,917.4       | \$381,623.0     | (0.9%)                | 4.4%                  | 34.0%                 | 33.1%         | 8.3x                | 8.0x                | 24.5x              |
| Cisco Systems, Inc.                         | 81.7%                 | \$191,409.0     | \$205,103.0         | \$55,364.0      | 0.9%                  | (0.9%)                | 30.1%                 | 31.0%         | 3.7x                | 3.7x                | 12.3x              |
| Intel Corporation                           | 60.4%                 | \$131,835.3     | \$166,286.3         | \$55,237.0      | (2.1%)                | 4.7%                  | 19.0%                 | 16.9%         | 3.0x                | 2.9x                | 15.8x              |
| International Business Machines Corporation | 86.8%                 | \$158,872.3     | \$202,700.3         | \$62,069.0      | 2.4%                  | 2.1%                  | 23.2%                 | 25.6%         | 3.3x                | 3.2x                | 14.1x              |
| Meta Platforms, Inc.                        | 94.9%                 | \$1,278,971.3   | \$1,258,484.3       | \$142,712.0     | 21.6%                 | 14.5%                 | 48.0%                 | 69.6%         | 8.8x                | 7.7x                | 18.4x              |
| Microsoft Corporation                       | 98.0%                 | \$3,321,869.1   | \$3,348,085.1       | \$236,584.0     | 14.0%                 | 13.9%                 | 53.3%                 | 67.2%         | 14.2x               | 12.4x               | 26.6x              |
| NVIDIA Corporation                          | 87.8%                 | \$3,036,037.7   | \$3,015,836.7       | \$79,774.0      | 208.3%                | 62.9%                 | 61.8%                 | 270.0%        | 37.8x               | 23.2x               | NM                 |
| Oracle Corporation                          | 97.2%                 | \$389,127.4     | \$473,415.4         | \$52,961.0      | 6.0%                  | 9.4%                  | 40.1%                 | 46.1%         | 8.9x                | 8.2x                | 22.3x              |
| Salesforce, Inc.                            | 80.7%                 | \$249,129.9     | \$244,851.9         | \$35,743.0      | 11.0%                 | 8.0%                  | 25.7%                 | 36.8%         | 6.9x                | 6.3x                | 26.6x              |
| SAP SE                                      | 99.2%                 | \$235,329.9     | \$231,310.8         | \$34,314.4      | 5.4%                  | 8.5%                  | 24.1%                 | 29.4%         | 6.8x                | 6.2x                | 28.0x              |
| Mean                                        | 89.5%                 | \$1,287,522.7   | \$1,294,410.6       | \$158,899.7     | 23.2%                 | 12.3%                 | 34.5%                 | 57.7%         | 9.5x                | 7.9x                | 21.8x              |
| Median                                      | 94.9%                 | \$389,127.4     | \$473,415.4         | \$62,069.0      | 10.9%                 | 9.4%                  | 34.0%                 | 36.8%         | 6.9x                | 6.3x                | 22.0x              |

Note: \$ in millions; EBITDA multiples greater than 40.0x and below 0.0x were deemed Non-Meaningful (NM) & Negative (neg)  
Source: Capital IQ

# Public Software Company Metrics

## BI, Data & Analytics

| Company                    | % of<br>52- Week High | Equity<br>Value | Enterprise<br>Value | Revenue Metrics |                       |                       | Profitability Metrics |               | Valuation Metrics   |                     |                    |
|----------------------------|-----------------------|-----------------|---------------------|-----------------|-----------------------|-----------------------|-----------------------|---------------|---------------------|---------------------|--------------------|
|                            |                       |                 |                     | LTM<br>Revenue  | LTM<br>Revenue Growth | NTM<br>Revenue Growth | LTM<br>EBITDA Margin  | Rule<br>of 40 | EV /<br>LTM Revenue | EV /<br>NTM Revenue | EV /<br>LTM EBITDA |
| C3.ai, Inc.                | 64.5%                 | \$3,614.7       | \$2,923.2           | \$310.6         | 16.4%                 | 23.4%                 | (98.8%)               | (82.4%)       | 9.4x                | 7.6x                | neg                |
| Domo, Inc.                 | 42.4%                 | \$294.7         | \$367.1             | \$319.6         | 1.9%                  | (3.1%)                | (18.0%)               | (16.1%)       | 1.1x                | 1.2x                | neg                |
| eGain Corporation          | 74.1%                 | \$188.2         | \$109.2             | \$95.0          | (2.0%)                | (6.0%)                | 7.9%                  | 6.0%          | 1.1x                | 1.2x                | 14.5x              |
| Informatica Inc.           | 77.6%                 | \$9,252.7       | \$10,019.1          | \$1,618.3       | 7.3%                  | 6.7%                  | 15.7%                 | 23.0%         | 6.2x                | 5.8x                | 39.4x              |
| MicroStrategy Incorporated | 68.9%                 | \$24,433.0      | \$27,969.4          | \$489.6         | (2.5%)                | 2.1%                  | (59.7%)               | (62.2%)       | 57.1x               | 56.0x               | neg                |
| Palantir Technologies Inc. | 92.1%                 | \$56,407.3      | \$52,842.4          | \$2,334.2       | 17.6%                 | 20.9%                 | 9.9%                  | 27.5%         | 22.6x               | 18.7x               | NM                 |
| Teradata Corporation       | 59.9%                 | \$3,375.8       | \$3,667.8           | \$1,822.0       | 2.6%                  | 0.1%                  | 14.2%                 | 16.8%         | 2.0x                | 2.0x                | 14.2x              |
| UiPath Inc.                | 45.5%                 | \$7,262.8       | \$5,402.9           | \$1,353.6       | 22.7%                 | 6.1%                  | (10.8%)               | 11.9%         | 4.0x                | 3.8x                | neg                |
| Verint Systems Inc.        | 79.9%                 | \$1,987.2       | \$2,636.1           | \$915.1         | 1.6%                  | 3.6%                  | 14.8%                 | 16.4%         | 2.9x                | 2.8x                | 19.4x              |
| Verisk Analytics, Inc.     | 98.5%                 | \$38,458.1      | \$41,210.7          | \$2,733.8       | 9.1%                  | 7.3%                  | 46.7%                 | 55.8%         | 15.1x               | 14.0x               | 32.3x              |
| Veritone, Inc.             | 29.1%                 | \$85.4          | \$139.4             | \$128.9         | (11.4%)               | 10.1%                 | (37.2%)               | (48.6%)       | 1.1x                | 1.0x                | neg                |
| WalkMe Ltd.                | 99.1%                 | \$1,300.7       | \$979.8             | \$269.6         | 6.1%                  | 6.8%                  | (15.3%)               | (9.2%)        | 3.6x                | 3.4x                | neg                |
| Mean                       | 69.3%                 | \$12,221.7      | \$12,355.6          | \$1,032.5       | 5.8%                  | 6.5%                  | (10.9%)               | (5.1%)        | 10.5x               | 9.8x                | 24.0x              |
| Median                     | 71.5%                 | \$3,495.2       | \$3,295.5           | \$702.3         | 4.4%                  | 6.4%                  | (1.4%)                | 8.9%          | 3.8x                | 3.6x                | 19.4x              |

Note: \$ in millions; EBITDA multiples greater than 40.0x and below 0.0x were deemed Non-Meaningful (NM) & Negative (neg)  
Source: Capital IQ

# Public Software Company Metrics

## Communication & Collaboration

| Company                         | % of<br>52-Week High | Equity<br>Value   | Enterprise<br>Value | Revenue Metrics  |                       |                       | Profitability Metrics |               | Valuation Metrics   |                     |                    |
|---------------------------------|----------------------|-------------------|---------------------|------------------|-----------------------|-----------------------|-----------------------|---------------|---------------------|---------------------|--------------------|
|                                 |                      |                   |                     | LTM<br>Revenue   | LTM<br>Revenue Growth | NTM<br>Revenue Growth | LTM<br>EBITDA Margin  | Rule<br>of 40 | EV /<br>LTM Revenue | EV /<br>NTM Revenue | EV /<br>LTM EBITDA |
| Amdocs Limited                  | 79.1%                | \$9,148.2         | \$9,450.2           | \$4,969.6        | 4.9%                  | 3.2%                  | 18.7%                 | 23.7%         | 1.9x                | 1.8x                | 10.1x              |
| Bandwidth Inc.                  | 67.5%                | \$455.9           | \$952.5             | \$634.3          | 9.4%                  | 14.2%                 | 1.4%                  | 10.8%         | 1.5x                | 1.3x                | NM                 |
| Everbridge, Inc.                | 70.7%                | \$1,456.1         | \$1,714.3           | \$451.9          | 2.8%                  | 3.3%                  | 2.5%                  | 5.2%          | 3.8x                | 3.7x                | NM                 |
| Five9, Inc.                     | 47.7%                | \$3,257.6         | \$3,383.4           | \$939.1          | 15.3%                 | 17.7%                 | (3.5%)                | 11.8%         | 3.6x                | 3.1x                | neg                |
| Kaltura, Inc.                   | 52.9%                | \$176.3           | \$155.7             | \$176.7          | 3.7%                  | (0.4%)                | (16.4%)               | (12.7%)       | 0.9x                | 0.9x                | neg                |
| Motorola Solutions, Inc.        | 98.6%                | \$64,388.2        | \$69,768.2          | \$10,196.0       | 8.6%                  | 6.1%                  | 28.8%                 | 37.4%         | 6.8x                | 6.4x                | 23.8x              |
| RingCentral, Inc.               | 65.2%                | \$2,599.3         | \$4,180.7           | \$2,253.0        | 9.7%                  | 8.1%                  | 4.3%                  | 14.0%         | 1.9x                | 1.7x                | NM                 |
| Twilio Inc.                     | 72.7%                | \$9,724.3         | \$7,058.3           | \$4,194.4        | 6.0%                  | 5.7%                  | (0.8%)                | 5.2%          | 1.7x                | 1.6x                | neg                |
| Verint Systems Inc.             | 79.9%                | \$1,987.2         | \$2,636.1           | \$915.1          | 1.6%                  | 3.6%                  | 14.8%                 | 16.4%         | 2.9x                | 2.8x                | 19.4x              |
| Weave Communications, Inc.      | 65.4%                | \$641.5           | \$618.0             | \$178.1          | 20.0%                 | 15.7%                 | (13.2%)               | 6.8%          | 3.5x                | 3.0x                | neg                |
| Zoom Video Communications, Inc. | 78.0%                | \$18,306.1        | \$10,999.6          | \$4,563.1        | 3.1%                  | 2.0%                  | 18.1%                 | 21.2%         | 2.4x                | 2.4x                | 13.3x              |
| <b>Mean</b>                     | <b>70.7%</b>         | <b>\$10,194.6</b> | <b>\$10,083.4</b>   | <b>\$2,679.2</b> | <b>7.7%</b>           | <b>7.2%</b>           | <b>5.0%</b>           | <b>12.7%</b>  | <b>2.8x</b>         | <b>2.6x</b>         | <b>16.7x</b>       |
| <b>Median</b>                   | <b>70.7%</b>         | <b>\$2,599.3</b>  | <b>\$3,383.4</b>    | <b>\$939.1</b>   | <b>6.0%</b>           | <b>5.7%</b>           | <b>2.5%</b>           | <b>11.8%</b>  | <b>2.4x</b>         | <b>2.4x</b>         | <b>16.4x</b>       |

# Public Software Company Metrics

## General Business Software

| Company                             | % of<br>52-Week High | Equity<br>Value | Enterprise<br>Value | Revenue Metrics |                       |                       | Profitability Metrics |               | Valuation Metrics   |                     |                    |
|-------------------------------------|----------------------|-----------------|---------------------|-----------------|-----------------------|-----------------------|-----------------------|---------------|---------------------|---------------------|--------------------|
|                                     |                      |                 |                     | LTM<br>Revenue  | LTM<br>Revenue Growth | NTM<br>Revenue Growth | LTM<br>EBITDA Margin  | Rule<br>of 40 | EV /<br>LTM Revenue | EV /<br>NTM Revenue | EV /<br>LTM EBITDA |
| Atlassian Corporation               | 68.4%                | \$46,041.5      | \$45,148.1          | \$4,166.1       | 24.2%                 | 17.6%                 | (0.7%)                | 23.4%         | 10.8x               | 9.2x                | neg                |
| AvidXchange Holdings, Inc.          | 88.9%                | \$2,491.6       | \$2,191.4           | \$399.5         | 20.3%                 | 16.0%                 | (0.5%)                | 19.9%         | 5.5x                | 4.7x                | neg                |
| Clearwater Analytics Holdings, Inc. | 84.6%                | \$4,046.9       | \$3,901.5           | \$386.3         | 21.8%                 | 19.0%                 | 3.8%                  | 25.6%         | 10.1x               | 8.5x                | NM                 |
| Constellation Software Inc.         | 99.4%                | \$61,034.2      | \$63,630.4          | \$8,841.0       | 24.3%                 | 20.1%                 | 18.3%                 | 42.6%         | 7.3x                | 6.0x                | 39.3x              |
| DocuSign, Inc.                      | 69.3%                | \$1,170.9       | \$1,093.4           | \$190.8         | 25.3%                 | 15.8%                 | 5.3%                  | 30.6%         | 5.8x                | 4.9x                | NM                 |
| DocuSign, Inc.                      | 82.6%                | \$10,950.9      | \$10,002.5          | \$2,810.1       | 8.6%                  | 5.7%                  | 5.2%                  | 13.8%         | 3.6x                | 3.4x                | NM                 |
| Enghouse Systems Limited            | 78.4%                | \$1,220.7       | \$1,035.3           | \$349.6         | 11.7%                 | 12.0%                 | 23.7%                 | 35.4%         | 2.9x                | 2.6x                | 12.5x              |
| Intuit Inc.                         | 97.1%                | \$183,721.1     | \$185,541.1         | \$15,813.0      | 12.4%                 | 12.2%                 | 28.0%                 | 40.4%         | 11.7x               | 10.5x               | NM                 |
| Microsoft Corporation               | 98.0%                | \$3,321,869.1   | \$3,348,085.1       | \$236,584.0     | 14.0%                 | 13.9%                 | 53.3%                 | 67.2%         | 14.2x               | 12.4x               | 26.6x              |
| monday.com Ltd.                     | 96.7%                | \$11,984.5      | \$10,817.8          | \$784.4         | 36.9%                 | 28.3%                 | (1.8%)                | 35.2%         | 13.8x               | 10.7x               | neg                |
| Oracle Corporation                  | 97.2%                | \$389,127.4     | \$473,415.4         | \$52,961.0      | 6.0%                  | 9.4%                  | 40.1%                 | 46.1%         | 8.9x                | 8.2x                | 22.3x              |
| PROS Holdings, Inc.                 | 69.9%                | \$1,346.7       | \$1,514.6           | \$311.2         | 10.0%                 | 10.2%                 | (10.3%)               | (0.3%)        | 4.9x                | 4.4x                | neg                |
| Salesforce, Inc.                    | 80.7%                | \$249,129.9     | \$244,851.9         | \$35,743.0      | 11.0%                 | 8.0%                  | 25.7%                 | 36.8%         | 6.9x                | 6.3x                | 26.6x              |
| SAP SE                              | 99.1%                | \$235,329.9     | \$231,310.8         | \$34,314.4      | 5.4%                  | 8.5%                  | 24.1%                 | 29.4%         | 6.8x                | 6.2x                | 28.0x              |
| Smartsheet Inc.                     | 89.2%                | \$6,098.1       | \$5,474.6           | \$1,001.4       | 22.4%                 | 15.9%                 | (8.5%)                | 13.9%         | 5.5x                | 4.7x                | neg                |
| Technology One Limited              | 99.5%                | \$4,042.1       | \$3,945.1           | \$306.0         | 18.1%                 | 15.5%                 | 29.6%                 | 47.7%         | 12.6x               | 11.2x               | NM                 |
| The Sage Group plc                  | 84.7%                | \$13,743.5      | \$14,768.4          | \$2,840.4       | 7.1%                  | 9.9%                  | 21.5%                 | 28.6%         | 5.2x                | 4.7x                | 24.2x              |
| Upland Software, Inc.               | 47.2%                | \$68.7          | \$435.3             | \$291.5         | (7.6%)                | (6.3%)                | 13.2%                 | 5.5%          | 1.5x                | 1.6x                | 11.4x              |
| Workday, Inc.                       | 71.8%                | \$59,308.5      | \$55,470.5          | \$7,565.0       | 17.0%                 | 14.4%                 | 7.3%                  | 24.3%         | 7.3x                | 6.4x                | NM                 |
| Workiva Inc.                        | 62.9%                | \$4,001.7       | \$3,955.2           | \$655.5         | 17.4%                 | 13.8%                 | (4.4%)                | 13.0%         | 6.0x                | 5.3x                | neg                |
| Mean                                | 83.3%                | \$230,336.4     | \$235,329.4         | \$20,315.7      | 15.3%                 | 13.0%                 | 13.6%                 | 29.0%         | 7.6x                | 6.6x                | 23.9x              |
| Median                              | 84.7%                | \$11,467.7      | \$10,410.2          | \$1,905.8       | 15.5%                 | 13.8%                 | 10.2%                 | 29.0%         | 6.8x                | 6.1x                | 25.4x              |

Note: \$ in millions; EBITDA multiples greater than 40.0x and below 0.0x were deemed Non-Meaningful (NM) & Negative (neg)  
Source: Capital IQ

# Public Software Company Metrics

## Payments

| Company               | % of<br>52- Week High | Equity<br>Value | Enterprise<br>Value | Revenue Metrics |                       |                       | Profitability Metrics |               | Valuation Metrics   |                     |                    |
|-----------------------|-----------------------|-----------------|---------------------|-----------------|-----------------------|-----------------------|-----------------------|---------------|---------------------|---------------------|--------------------|
|                       |                       |                 |                     | LTM<br>Revenue  | LTM<br>Revenue Growth | NTM<br>Revenue Growth | LTM<br>EBITDA Margin  | Rule<br>of 40 | EV /<br>LTM Revenue | EV /<br>NTM Revenue | EV /<br>LTM EBITDA |
| ACI Worldwide, Inc.   | 99.9%                 | \$4,174.4       | \$5,061.9           | \$1,478.9       | 6.5%                  | 7.2%                  | 22.4%                 | 29.6%         | 3.4x                | 3.2x                | 15.3x              |
| Adyen N.V.            | 65.5%                 | \$37,031.0      | \$28,369.3          | \$1,797.3       | 22.2%                 | 18.8%                 | 44.8%                 | 63.6%         | 16.3x               | 13.3x               | 35.3x              |
| Block, Inc.           | 73.7%                 | \$40,009.2      | \$39,049.2          | \$22,882.6      | 23.3%                 | 12.1%                 | 2.3%                  | 14.4%         | 1.7x                | 1.5x                | NM                 |
| Global Payments Inc.  | 68.2%                 | \$24,682.7      | \$41,529.6          | \$9,782.2       | 7.4%                  | (4.1%)                | 42.6%                 | 38.5%         | 4.2x                | 4.4x                | 10.0x              |
| PayPal Holdings, Inc. | 75.8%                 | \$60,702.1      | \$58,042.1          | \$30,430.0      | 8.4%                  | 7.2%                  | 18.6%                 | 25.8%         | 1.9x                | 1.8x                | 10.3x              |
| Shift4 Payments, Inc. | 79.5%                 | \$4,673.4       | \$6,148.5           | \$2,725.2       | 27.4%                 | 42.9%                 | 13.4%                 | 56.4%         | 2.3x                | 1.6x                | 16.8x              |
| Mean                  | 77.1%                 | \$28,545.4      | \$29,700.1          | \$11,516.0      | 15.9%                 | 14.0%                 | 24.0%                 | 38.0%         | 5.0x                | 4.3x                | 17.5x              |
| Median                | 74.8%                 | \$30,856.8      | \$33,709.2          | \$6,253.7       | 15.3%                 | 9.7%                  | 20.5%                 | 34.1%         | 2.8x                | 2.5x                | 15.3x              |

# Public Software Company Metrics

## Financial Software

| Company                                      | % of<br>52- Week High | Equity<br>Value  | Enterprise<br>Value | Revenue Metrics  |                       |                       | Profitability Metrics |               | Valuation Metrics   |                     |                    |
|----------------------------------------------|-----------------------|------------------|---------------------|------------------|-----------------------|-----------------------|-----------------------|---------------|---------------------|---------------------|--------------------|
|                                              |                       |                  |                     | LTM<br>Revenue   | LTM<br>Revenue Growth | NTM<br>Revenue Growth | LTM<br>EBITDA Margin  | Rule<br>of 40 | EV /<br>LTM Revenue | EV /<br>NTM Revenue | EV /<br>LTM EBITDA |
| BILL Holdings, Inc.                          | 37.7%                 | \$5,532.2        | \$4,953.9           | \$1,242.5        | 29.1%                 | 11.5%                 | (5.8%)                | 5.7%          | 4.0x                | 3.6x                | neg                |
| BlackLine, Inc.                              | 69.9%                 | \$2,995.1        | \$3,195.4           | \$608.5          | 12.3%                 | 8.3%                  | 6.1%                  | 14.4%         | 5.3x                | 4.9x                | NM                 |
| Envestnet, Inc.                              | 85.7%                 | \$3,449.3        | \$4,392.9           | \$1,271.9        | 4.5%                  | 10.1%                 | 10.6%                 | 20.7%         | 3.5x                | 3.1x                | 32.7x              |
| Expensify, Inc.                              | 18.1%                 | \$128.9          | \$108.8             | \$144.1          | (14.8%)               | (3.3%)                | (21.4%)               | (24.7%)       | 0.8x                | 0.8x                | neg                |
| Fidelity National Financial, Inc.            | 91.6%                 | \$13,503.4       | \$15,218.4          | \$12,609.0       | 15.5%                 | 0.6%                  | 15.1%                 | 15.7%         | 1.2x                | 1.2x                | 8.0x               |
| Fidelity National Information Services, Inc. | 95.7%                 | \$41,919.1       | \$49,872.1          | \$9,891.0        | 14.7%                 | 3.5%                  | 34.3%                 | 37.9%         | 5.0x                | 4.9x                | 14.7x              |
| Iress Limited                                | 73.3%                 | \$968.5          | \$1,216.9           | \$426.5          | 1.6%                  | (2.5%)                | 5.3%                  | 2.8%          | 2.9x                | 2.9x                | NM                 |
| Jack Henry & Associates, Inc.                | 93.1%                 | \$12,102.9       | \$12,387.7          | \$2,190.3        | 8.1%                  | 6.6%                  | 25.7%                 | 32.3%         | 5.7x                | 5.3x                | 22.0x              |
| Linedata Services S.A.                       | 82.6%                 | \$358.1          | \$454.0             | \$202.6          | 6.1%                  | 2.4%                  | 22.8%                 | 25.2%         | 2.3x                | 2.2x                | 9.8x               |
| MSCI Inc.                                    | 78.0%                 | \$38,166.3       | \$42,317.3          | \$2,616.7        | 14.7%                 | 10.1%                 | 57.9%                 | 68.0%         | 16.2x               | 14.7x               | 27.9x              |
| Oracle Financial Services Software Limited   | 98.3%                 | \$10,275.2       | \$9,626.7           | \$764.9          | 11.8%                 | 10.7%                 | 43.2%                 | 54.0%         | 12.6x               | 11.4x               | 29.1x              |
| Q2 Holdings, Inc.                            | 94.0%                 | \$3,625.8        | \$3,833.4           | \$637.1          | 9.0%                  | 11.2%                 | (4.8%)                | 6.4%          | 6.0x                | 5.4x                | neg                |
| SEI Investments Company                      | 89.2%                 | \$8,499.5        | \$7,644.1           | \$1,962.3        | 4.4%                  | 7.2%                  | 25.6%                 | 32.8%         | 3.9x                | 3.6x                | 15.2x              |
| SS&C Technologies Holdings, Inc.             | 95.2%                 | \$15,499.7       | \$21,959.2          | \$5,575.1        | 4.2%                  | 4.9%                  | 33.6%                 | 38.5%         | 3.9x                | 3.8x                | 11.7x              |
| Temenos AG                                   | 69.1%                 | \$5,001.8        | \$5,572.4           | \$1,003.6        | 5.0%                  | 8.7%                  | 22.6%                 | 31.3%         | 5.5x                | 5.1x                | 24.5x              |
| Vertex, Inc.                                 | 99.1%                 | \$5,591.8        | \$5,591.8           | \$596.4          | 17.1%                 | 13.7%                 | 1.3%                  | 15.0%         | 9.4x                | 8.2x                | NM                 |
| Zuora, Inc.                                  | 84.2%                 | \$1,470.7        | \$1,326.5           | \$438.3          | 8.0%                  | 6.2%                  | (4.8%)                | 1.4%          | 3.0x                | 2.9x                | neg                |
| <b>Mean</b>                                  | <b>79.7%</b>          | <b>\$9,946.4</b> | <b>\$11,157.1</b>   | <b>\$2,481.2</b> | <b>8.9%</b>           | <b>6.5%</b>           | <b>15.7%</b>          | <b>22.2%</b>  | <b>5.4x</b>         | <b>4.9x</b>         | <b>19.6x</b>       |
| <b>Median</b>                                | <b>85.7%</b>          | <b>\$5,532.2</b> | <b>\$5,572.4</b>    | <b>\$1,003.6</b> | <b>8.1%</b>           | <b>7.2%</b>           | <b>15.1%</b>          | <b>20.7%</b>  | <b>4.0x</b>         | <b>3.8x</b>         | <b>18.6x</b>       |

# Public Software Company Metrics

## HCM

| Company                         | % of<br>52- Week High | Equity<br>Value | Enterprise<br>Value | Revenue Metrics |                       |                       | Profitability Metrics |               | Valuation Metrics   |                     |                    |
|---------------------------------|-----------------------|-----------------|---------------------|-----------------|-----------------------|-----------------------|-----------------------|---------------|---------------------|---------------------|--------------------|
|                                 |                       |                 |                     | LTM<br>Revenue  | LTM<br>Revenue Growth | NTM<br>Revenue Growth | LTM<br>EBITDA Margin  | Rule<br>of 40 | EV /<br>LTM Revenue | EV /<br>NTM Revenue | EV /<br>LTM EBITDA |
| Asure Software, Inc.            | 54.1%                 | \$216.8         | \$204.7             | \$117.7         | 12.5%                 | 11.3%                 | 11.7%                 | 24.3%         | 1.7x                | 1.6x                | 14.8x              |
| ATOSS Software SE               | 80.4%                 | \$1,908.8       | \$1,830.2           | \$169.2         | 26.3%                 | 13.6%                 | 35.2%                 | 61.6%         | 10.9x               | 9.5x                | 30.7x              |
| Automatic Data Processing, Inc. | 92.9%                 | \$97,693.7      | \$97,797.1          | \$18,911.9      | 7.1%                  | 5.7%                  | 29.0%                 | 36.1%         | 5.2x                | 4.9x                | 17.8x              |
| Dayforce Inc.                   | 65.7%                 | \$7,831.8       | \$8,678.7           | \$1,574.6       | 19.0%                 | 13.3%                 | 15.1%                 | 34.1%         | 5.5x                | 4.9x                | 36.4x              |
| DHI Group, Inc.                 | 49.5%                 | \$94.8          | \$140.8             | \$149.3         | (3.0%)                | (1.0%)                | 18.3%                 | 15.2%         | 0.9x                | 1.0x                | 5.2x               |
| Paychex, Inc.                   | 91.4%                 | \$42,693.5      | \$42,057.0          | \$5,278.3       | 5.4%                  | 4.6%                  | 44.5%                 | 49.9%         | 8.0x                | 7.6x                | 17.9x              |
| Paycom Software, Inc.           | 38.2%                 | \$8,090.2       | \$7,718.8           | \$1,741.9       | 18.2%                 | 10.7%                 | 36.5%                 | 54.7%         | 4.4x                | 4.0x                | 12.2x              |
| Paycor HCM, Inc.                | 46.2%                 | \$2,263.3       | \$2,187.2           | \$630.2         | 20.3%                 | 13.6%                 | 5.8%                  | 26.2%         | 3.5x                | 3.1x                | NM                 |
| Paylocity Holding Corporation   | 57.2%                 | \$7,440.5       | \$7,004.7           | \$1,353.7       | 23.6%                 | 11.8%                 | 20.5%                 | 44.1%         | 5.2x                | 4.6x                | 25.3x              |
| Workday, Inc.                   | 71.8%                 | \$59,308.5      | \$55,470.5          | \$7,565.0       | 17.0%                 | 14.4%                 | 7.3%                  | 24.3%         | 7.3x                | 6.4x                | NM                 |
| Mean                            | 64.7%                 | \$22,754.2      | \$22,309.0          | \$3,749.2       | 14.6%                 | 9.8%                  | 22.4%                 | 37.1%         | 5.3x                | 4.8x                | 20.0x              |
| Median                          | 61.4%                 | \$7,636.2       | \$7,361.8           | \$1,464.1       | 17.6%                 | 11.6%                 | 19.4%                 | 35.1%         | 5.2x                | 4.7x                | 17.9x              |

Note: \$ in millions; EBITDA multiples greater than 40.0x and below 0.0x were deemed Non-Meaningful (NM) & Negative (neg)  
Source: Capital IQ

# Public Software Company Metrics

## Healthcare

| Company                           | % of<br>52- Week High | Equity<br>Value | Enterprise<br>Value | Revenue Metrics |                       |                       | Profitability Metrics |               | Valuation Metrics   |                     |                    |
|-----------------------------------|-----------------------|-----------------|---------------------|-----------------|-----------------------|-----------------------|-----------------------|---------------|---------------------|---------------------|--------------------|
|                                   |                       |                 |                     | LTM<br>Revenue  | LTM<br>Revenue Growth | NTM<br>Revenue Growth | LTM<br>EBITDA Margin  | Rule<br>of 40 | EV /<br>LTM Revenue | EV /<br>NTM Revenue | EV /<br>LTM EBITDA |
| Health Catalyst, Inc.             | 44.5%                 | \$377.2         | \$298.3             | \$296.8         | 5.2%                  | 6.5%                  | (17.2%)               | (12.0%)       | 1.0x                | 0.9x                | neg                |
| HealthStream, Inc.                | 95.8%                 | \$848.1         | \$783.9             | \$282.9         | 4.6%                  | 5.2%                  | 13.5%                 | 18.2%         | 2.8x                | 2.6x                | 20.5x              |
| Streamline Health Solutions, Inc. | 32.0%                 | \$27.3          | \$35.8              | \$21.6          | (11.1%)               | (3.9%)                | (32.0%)               | (43.0%)       | 1.7x                | 1.7x                | neg                |
| Veeva Systems Inc.                | 77.3%                 | \$29,583.9      | \$24,874.6          | \$2,487.7       | 14.3%                 | 11.8%                 | 22.6%                 | 36.9%         | 10.0x               | 8.9x                | NM                 |
| Mean                              | 62.4%                 | \$7,709.1       | \$6,498.2           | \$772.2         | 3.3%                  | 4.9%                  | (3.3%)                | (0.0%)        | 3.9x                | 3.6x                | 20.5x              |
| Median                            | 60.9%                 | \$612.7         | \$541.1             | \$289.8         | 4.9%                  | 5.8%                  | (1.9%)                | 3.1%          | 2.2x                | 2.2x                | 20.5x              |

# Public Software Company Metrics

## SaaS Composite

| Company                                | % of 52-Week High | Equity Value | Enterprise Value | Revenue Metrics |                    |                    | Profitability Metrics |            | Valuation Metrics |                  |                 |
|----------------------------------------|-------------------|--------------|------------------|-----------------|--------------------|--------------------|-----------------------|------------|-------------------|------------------|-----------------|
|                                        |                   |              |                  | LTM Revenue     | LTM Revenue Growth | NTM Revenue Growth | LTM EBITDA Margin     | Rule of 40 | EV / LTM Revenue  | EV / NTM Revenue | EV / LTM EBITDA |
| 2U, Inc.                               | 3.6%              | \$14.4       | \$890.2          | \$905.8         | (4.5%)             | (10.7%)            | 15.5%                 | 11.0%      | 1.0x              | 1.1x             | 6.3x            |
| Alarm.com Holdings, Inc.               | 82.2%             | \$3,189.0    | \$3,006.1        | \$895.2         | 5.7%               | 4.5%               | 13.3%                 | 19.0%      | 3.4x              | 3.2x             | 25.3x           |
| AppFolio, Inc.                         | 95.3%             | \$8,856.7    | \$8,657.4        | \$671.8         | 33.6%              | 19.8%              | 12.3%                 | 45.9%      | 12.9x             | 10.8x            | NM              |
| Asana, Inc.                            | 56.4%             | \$3,191.2    | \$2,948.3        | \$672.5         | 16.2%              | 10.4%              | (30.5%)               | (14.3%)    | 4.4x              | 4.0x             | neg             |
| Atlassian Corporation                  | 68.4%             | \$46,041.5   | \$45,148.1       | \$4,166.1       | 24.2%              | 17.6%              | 0.6%                  | 24.7%      | 10.8x             | 9.2x             | NM              |
| BlackLine, Inc.                        | 69.9%             | \$2,995.1    | \$3,195.4        | \$608.5         | 12.3%              | 8.3%               | 7.5%                  | 19.8%      | 5.3x              | 4.9x             | NM              |
| Box, Inc.                              | 82.8%             | \$3,833.2    | \$4,244.8        | \$1,050.5       | 4.6%               | 3.8%               | 12.9%                 | 17.5%      | 4.0x              | 3.9x             | 31.3x           |
| Check Point Software Technologies Ltd. | 97.7%             | \$18,629.6   | \$15,628.3       | \$2,447.3       | 4.0%               | 6.0%               | 42.5%                 | 42.5%      | 6.4x              | 6.0x             | 16.6x           |
| CrowdStrike Holdings, Inc.             | 97.1%             | \$93,253.4   | \$90,377.1       | \$3,284.0       | 34.3%              | 29.4%              | 5.3%                  | 39.6%      | 27.5x             | 21.3x            | NM              |
| CyberArk Software Ltd.                 | 96.6%             | \$11,797.2   | \$10,987.2       | \$811.7         | 29.7%              | 20.6%              | (5.9%)                | 23.8%      | 13.5x             | 11.2x            | neg             |
| Datadog, Inc.                          | 93.6%             | \$43,381.2   | \$41,557.3       | \$2,257.9       | 25.9%              | 21.5%              | 4.3%                  | 30.2%      | 18.4x             | 15.2x            | NM              |
| Doco Inc.                              | 69.3%             | \$1,170.9    | \$1,093.4        | \$190.8         | 25.3%              | 15.8%              | 6.1%                  | 31.3%      | 5.8x              | 4.9x             | NM              |
| DocuSign, Inc.                         | 82.6%             | \$10,950.9   | \$10,002.5       | \$2,810.1       | 8.6%               | 5.7%               | 6.2%                  | 14.7%      | 3.6x              | 3.4x             | NM              |
| Domo, Inc.                             | 42.4%             | \$294.7      | \$367.1          | \$319.6         | 1.9%               | (3.1%)             | (15.6%)               | (13.7%)    | 1.1x              | 1.2x             | neg             |
| Dropbox, Inc.                          | 67.2%             | \$7,419.4    | \$8,258.1        | \$2,521.8       | 6.2%               | 1.1%               | 25.9%                 | 32.2%      | 3.2x              | 3.2x             | 12.6x           |
| Dynatrace, Inc.                        | 72.9%             | \$13,302.9   | \$12,535.6       | \$1,430.5       | 23.5%              | 15.7%              | 13.2%                 | 36.7%      | 8.8x              | 7.6x             | NM              |
| Envestnet, Inc.                        | 85.7%             | \$3,449.3    | \$4,392.9        | \$1,271.9       | 4.5%               | 10.1%              | 10.6%                 | 15.1%      | 3.5x              | 3.1x             | 32.7x           |
| EverCommerce Inc.                      | 89.1%             | \$2,032.4    | \$2,474.2        | \$684.3         | 7.2%               | 2.3%               | 16.3%                 | 23.5%      | 3.6x              | 3.5x             | 22.2x           |
| Five9, Inc.                            | 47.7%             | \$3,257.6    | \$3,383.4        | \$939.1         | 15.3%              | 17.7%              | (3.5%)                | 11.8%      | 3.6x              | 3.1x             | neg             |
| Freshworks Inc.                        | 50.8%             | \$3,792.0    | \$2,611.0        | \$623.9         | 19.7%              | 16.6%              | (23.7%)               | (3.9%)     | 4.2x              | 3.6x             | neg             |
| HubSpot, Inc.                          | 85.0%             | \$30,057.1   | \$29,312.5       | \$2,286.0       | 24.4%              | 16.4%              | (4.0%)                | 20.5%      | 12.8x             | 11.0x            | neg             |
| LivePerson, Inc.                       | 9.1%              | \$51.4       | \$440.7          | \$379.5         | (22.9%)            | (21.8%)            | (5.4%)                | (28.3%)    | 1.2x              | 1.5x             | neg             |
| Okta, Inc.                             | 81.8%             | \$15,747.7   | \$14,690.7       | \$2,362.0       | 20.4%              | 10.0%              | (11.6%)               | 8.8%       | 6.2x              | 5.7x             | neg             |
| PagerDuty, Inc.                        | 85.9%             | \$2,192.1    | \$2,073.5        | \$438.6         | 12.9%              | 11.5%              | (16.7%)               | (3.8%)     | 4.7x              | 4.2x             | neg             |
| Paycom Software, Inc.                  | 38.2%             | \$8,090.2    | \$7,718.8        | \$1,741.9       | 18.2%              | 10.7%              | 36.5%                 | 54.7%      | 4.4x              | 4.0x             | 12.2x           |
| Paylocity Holding Corporation          | 57.2%             | \$7,440.5    | \$7,004.7        | \$1,353.7       | 23.6%              | 11.8%              | 20.5%                 | 44.1%      | 5.2x              | 4.6x             | 25.3x           |
| Pure Storage, Inc.                     | 91.2%             | \$20,883.3   | \$19,429.3       | \$2,934.8       | 7.8%               | 9.8%               | 8.9%                  | 16.7%      | 6.6x              | 6.0x             | NM              |
| Q2 Holdings, Inc.                      | 94.0%             | \$3,625.8    | \$3,833.4        | \$637.1         | 9.0%               | 11.2%              | (4.8%)                | 4.2%       | 6.0x              | 5.4x             | neg             |
| Qualys, Inc.                           | 69.1%             | \$5,267.5    | \$4,762.0        | \$569.6         | 12.3%              | 8.8%               | 34.7%                 | 47.0%      | 8.4x              | 7.7x             | 24.1x           |
| Rapid7, Inc.                           | 69.9%             | \$2,694.3    | \$3,304.9        | \$799.6         | 12.5%              | 6.2%               | 6.6%                  | 19.1%      | 4.1x              | 3.9x             | NM              |
| RingCentral, Inc.                      | 65.2%             | \$2,599.3    | \$4,180.7        | \$2,253.0       | 9.7%               | 8.1%               | 4.3%                  | 14.0%      | 1.9x              | 1.7x             | NM              |
| Riskified Ltd.                         | 97.6%             | \$1,092.1    | \$666.7          | \$305.1         | 12.5%              | 10.7%              | (21.2%)               | (8.7%)     | 2.2x              | 2.0x             | neg             |
| Salesforce, Inc.                       | 80.7%             | \$249,129.9  | \$244,851.9      | \$35,743.0      | 11.0%              | 8.0%               | 25.7%                 | 36.8%      | 6.9x              | 6.3x             | 26.6x           |
| ServiceNow, Inc.                       | 96.5%             | \$161,567.9  | \$155,064.9      | \$9,478.0       | 24.4%              | 20.5%              | 16.0%                 | 40.4%      | 16.4x             | 13.6x            | NM              |
| Shopify Inc.                           | 72.1%             | \$85,149.5   | \$81,117.5       | \$7,413.0       | 25.6%              | 20.3%              | 8.1%                  | 33.6%      | 10.9x             | 9.1x             | NM              |
| Smartsheet Inc.                        | 89.2%             | \$6,098.1    | \$5,474.6        | \$1,001.4       | 22.4%              | 15.9%              | (8.5%)                | 13.9%      | 5.5x              | 4.7x             | neg             |
| SPS Commerce, Inc.                     | 86.0%             | \$6,968.0    | \$6,690.1        | \$560.6         | 18.9%              | 15.3%              | 19.8%                 | 38.7%      | 11.9x             | 10.4x            | NM              |
| Twilio Inc.                            | 72.7%             | \$9,724.3    | \$7,058.3        | \$4,194.4       | 6.0%               | 5.7%               | (0.8%)                | 5.2%       | 1.7x              | 1.6x             | neg             |
| Upland Software, Inc.                  | 47.2%             | \$68.7       | \$435.3          | \$291.5         | (7.6%)             | (6.3%)             | 13.2%                 | 5.5%       | 1.5x              | 1.6x             | 11.4x           |
| Varonis Systems, Inc.                  | 90.7%             | \$5,348.8    | \$4,883.4        | \$505.8         | 4.4%               | 10.1%              | (21.7%)               | (17.4%)    | 9.7x              | 8.8x             | neg             |
| Veeva Systems Inc.                     | 77.3%             | \$29,583.9   | \$24,874.6       | \$2,487.7       | 14.3%              | 11.8%              | 22.6%                 | 36.9%      | 10.0x             | 8.9x             | NM              |
| WalkMe Ltd.                            | 99.1%             | \$1,300.7    | \$979.8          | \$269.6         | 6.1%               | 6.8%               | (15.3%)               | (9.2%)     | 3.6x              | 3.4x             | neg             |
| Wix.com Ltd.                           | 89.0%             | \$8,903.6    | \$8,980.5        | \$1,607.4       | 13.2%              | 12.7%              | 3.2%                  | 16.4%      | 5.6x              | 5.0x             | NM              |
| Workday, Inc.                          | 71.8%             | \$59,308.5   | \$55,470.5       | \$7,565.0       | 17.0%              | 14.4%              | 7.3%                  | 24.3%      | 7.3x              | 6.4x             | NM              |
| Workiva Inc.                           | 62.9%             | \$4,001.7    | \$3,955.2        | \$655.5         | 17.4%              | 13.8%              | (4.4%)                | 13.0%      | 6.0x              | 5.3x             | neg             |
| Xero Limited                           | 98.3%             | \$13,885.4   | \$13,698.2       | \$1,025.4       | 22.4%              | 23.3%              | 15.9%                 | 38.3%      | 13.1x             | 10.8x            | NM              |
| Zoom Video Communications, Inc.        | 78.0%             | \$18,306.1   | \$10,999.6       | \$4,563.1       | 3.1%               | 2.0%               | 18.1%                 | 21.2%      | 2.4x              | 2.4x             | 13.3x           |
| Mean                                   | 74.6%             | \$22,126.4   | \$21,142.8       | \$2,595.4       | 13.6%              | 10.2%              | 5.5%                  | 19.0%      | 6.8x              | 6.0x             | 20.0x           |
| Median                                 | 80.7%             | \$6,968.0    | \$6,690.1        | \$1,025.4       | 12.9%              | 10.7%              | 6.6%                  | 19.1%      | 5.5x              | 4.9x             | 22.2x           |

Note: \$ in millions; EBITDA multiples greater than 40.0x and below 0.0x were deemed Non-Meaningful (NM) & Negative (neg)  
Source: Capital IQ

# Public Software Company Metrics

## Sales and Marketing

| Company                     | % of<br>52-Week High | Equity<br>Value | Enterprise<br>Value | Revenue Metrics |                       |                       | Profitability Metrics |               | Valuation Metrics   |                     |                    |
|-----------------------------|----------------------|-----------------|---------------------|-----------------|-----------------------|-----------------------|-----------------------|---------------|---------------------|---------------------|--------------------|
|                             |                      |                 |                     | LTM<br>Revenue  | LTM<br>Revenue Growth | NTM<br>Revenue Growth | LTM<br>EBITDA Margin  | Rule<br>of 40 | EV /<br>LTM Revenue | EV /<br>NTM Revenue | EV /<br>LTM EBITDA |
| Adobe Inc.                  | 87.0%                | \$246,326.4     | \$244,351.4         | \$20,429.0      | 10.9%                 | 10.8%                 | 38.4%                 | 49.2%         | 12.0x               | 10.8x               | 31.2x              |
| Amplitude, Inc.             | 61.7%                | \$1,084.4       | \$775.3             | \$282.4         | 12.3%                 | 5.8%                  | (30.6%)               | (18.3%)       | 2.7x                | 2.6x                | neg                |
| Braze, Inc.                 | 63.1%                | \$3,947.2       | \$3,551.1           | \$505.5         | 33.1%                 | 20.0%                 | (27.8%)               | 5.4%          | 7.0x                | 5.9x                | neg                |
| Cardlytics, Inc.            | 40.0%                | \$400.5         | \$570.4             | \$312.5         | 5.9%                  | 4.4%                  | (10.9%)               | (4.9%)        | 1.8x                | 1.7x                | neg                |
| Criteo S.A.                 | 94.4%                | \$2,138.3       | \$1,997.4           | \$1,954.5       | 0.2%                  | (43.8%)               | 10.7%                 | 10.9%         | 1.0x                | 1.8x                | 9.6x               |
| dotdigital Group Plc        | 85.6%                | \$358.7         | \$314.0             | \$94.5          | 12.8%                 | 10.3%                 | 21.2%                 | 34.0%         | 3.4x                | 3.0x                | 15.7x              |
| DoubleVerify Holdings, Inc. | 45.3%                | \$3,344.9       | \$3,100.5           | \$590.7         | 23.5%                 | 17.8%                 | 19.3%                 | 42.8%         | 5.2x                | 4.5x                | 27.1x              |
| Freshworks Inc.             | 50.8%                | \$3,792.0       | \$2,611.0           | \$623.9         | 19.7%                 | 16.6%                 | (23.7%)               | (3.9%)        | 4.2x                | 3.6x                | neg                |
| HubSpot, Inc.               | 85.0%                | \$30,057.1      | \$29,312.5          | \$2,286.0       | 24.4%                 | 16.4%                 | (4.0%)                | 20.5%         | 12.8x               | 11.0x               | neg                |
| LivePerson, Inc.            | 9.1%                 | \$51.4          | \$440.7             | \$379.5         | (22.9%)               | (21.8%)               | (5.4%)                | (28.3%)       | 1.2x                | 1.5x                | neg                |
| NICE Ltd.                   | 66.5%                | \$10,383.9      | \$9,480.8           | \$2,465.0       | 10.7%                 | 13.5%                 | 25.8%                 | 36.6%         | 3.9x                | 3.4x                | 14.9x              |
| ON24, Inc.                  | 66.2%                | \$251.6         | \$60.2              | \$158.4         | (14.6%)               | (9.6%)                | (27.7%)               | (42.3%)       | 0.4x                | 0.4x                | neg                |
| Outbrain Inc.               | 83.7%                | \$243.2         | \$147.5             | \$921.0         | (5.0%)                | 4.5%                  | 0.6%                  | (4.4%)        | 0.2x                | 0.2x                | 24.8x              |
| Pegasystems Inc.            | 87.4%                | \$5,146.9       | \$5,105.8           | \$1,437.3       | 13.4%                 | 5.4%                  | 10.7%                 | 24.1%         | 3.6x                | 3.4x                | 33.2x              |
| Salesforce, Inc.            | 80.7%                | \$249,129.9     | \$244,851.9         | \$35,743.0      | 11.0%                 | 8.0%                  | 25.7%                 | 36.8%         | 6.9x                | 6.3x                | 26.6x              |
| Semrush Holdings, Inc.      | 81.5%                | \$1,945.0       | \$1,720.6           | \$322.6         | 20.4%                 | 19.2%                 | 3.5%                  | 23.9%         | 5.3x                | 4.5x                | NM                 |
| Similarweb Ltd.             | 79.6%                | \$624.0         | \$610.1             | \$224.3         | 11.2%                 | 12.3%                 | (4.2%)                | 6.9%          | 2.7x                | 2.4x                | neg                |
| Sprinklr, Inc.              | 56.1%                | \$2,551.5       | \$1,993.0           | \$755.0         | 16.8%                 | 4.1%                  | 6.5%                  | 23.3%         | 2.6x                | 2.5x                | NM                 |
| Sprout Social, Inc.         | 52.2%                | \$2,017.3       | \$1,985.1           | \$355.2         | 30.8%                 | 18.7%                 | (16.4%)               | 14.4%         | 5.6x                | 4.7x                | neg                |
| Verint Systems Inc.         | 79.9%                | \$1,987.2       | \$2,636.1           | \$915.1         | 1.6%                  | 3.6%                  | 14.8%                 | 16.4%         | 2.9x                | 2.8x                | 19.4x              |
| Viant Technology Inc.       | 84.9%                | \$163.0         | \$189.1             | \$234.6         | 19.5%                 | 14.4%                 | 1.1%                  | 20.6%         | 0.8x                | 0.7x                | NM                 |
| Yext, Inc.                  | 45.9%                | \$674.8         | \$532.3             | \$400.9         | (0.2%)                | 0.3%                  | 0.1%                  | (0.0%)        | 1.3x                | 1.3x                | NM                 |
| ZoomInfo Technologies Inc.  | 42.3%                | \$4,774.9       | \$5,671.0           | \$1,248.9       | 7.9%                  | 2.5%                  | 23.1%                 | 31.0%         | 4.5x                | 4.4x                | 19.7x              |
| Mean                        | 66.5%                | \$24,843.2      | \$24,435.1          | \$3,158.2       | 10.6%                 | 5.8%                  | 2.2%                  | 12.8%         | 4.0x                | 3.6x                | 22.2x              |
| Median                      | 66.5%                | \$2,017.3       | \$1,993.0           | \$590.7         | 11.2%                 | 8.0%                  | 1.1%                  | 16.4%         | 3.4x                | 3.0x                | 22.2x              |

# Public Software Company Metrics

## Security

| Company                                | % of<br>52- Week High | Equity<br>Value | Enterprise<br>Value | Revenue Metrics |                       |                       | Profitability Metrics |               | Valuation Metrics   |                     |                    |
|----------------------------------------|-----------------------|-----------------|---------------------|-----------------|-----------------------|-----------------------|-----------------------|---------------|---------------------|---------------------|--------------------|
|                                        |                       |                 |                     | LTM<br>Revenue  | LTM<br>Revenue Growth | NTM<br>Revenue Growth | LTM<br>EBITDA Margin  | Rule<br>of 40 | EV /<br>LTM Revenue | EV /<br>NTM Revenue | EV /<br>LTM EBITDA |
| BlackBerry Limited                     | 43.7%                 | \$1,474.7       | \$1,492.7           | \$624.0         | (27.5%)               | (2.8%)                | (3.7%)                | (31.2%)       | 2.4x                | 2.5x                | neg                |
| Check Point Software Technologies Ltd. | 97.7%                 | \$18,629.6      | \$15,628.3          | \$2,447.3       | 4.0%                  | 6.0%                  | 38.2%                 | 42.2%         | 6.4x                | 6.0x                | 16.7x              |
| Cloudflare, Inc.                       | 71.4%                 | \$28,145.1      | \$27,865.5          | \$1,385.2       | 31.5%                 | 26.5%                 | (5.8%)                | 25.7%         | 20.1x               | 15.9x               | neg                |
| CrowdStrike Holdings, Inc.             | 97.1%                 | \$93,253.4      | \$90,377.1          | \$3,284.0       | 34.3%                 | 29.4%                 | 4.4%                  | 38.7%         | 27.5x               | 21.3x               | NM                 |
| CyberArk Software Ltd.                 | 96.6%                 | \$11,797.2      | \$10,987.2          | \$811.7         | 29.7%                 | 20.6%                 | (7.5%)                | 22.3%         | 13.5x               | 11.2x               | neg                |
| Fortinet, Inc.                         | 74.2%                 | \$46,042.5      | \$44,102.0          | \$5,395.8       | 14.2%                 | 10.7%                 | 25.9%                 | 40.1%         | 8.2x                | 7.4x                | 31.5x              |
| Okta, Inc.                             | 81.8%                 | \$15,747.7      | \$14,690.7          | \$2,362.0       | 20.4%                 | 10.0%                 | (11.6%)               | 8.8%          | 6.2x                | 5.7x                | neg                |
| OneSpan Inc.                           | 84.5%                 | \$485.2         | \$429.9             | \$242.3         | 8.1%                  | (0.2%)                | 7.7%                  | 15.8%         | 1.8x                | 1.8x                | 23.0x              |
| Palo Alto Networks, Inc.               | 89.0%                 | \$109,771.4     | \$108,413.3         | \$7,791.3       | 20.1%                 | 12.4%                 | 13.8%                 | 33.9%         | 13.9x               | 12.4x               | NM                 |
| Qualys, Inc.                           | 69.1%                 | \$5,267.5       | \$4,762.0           | \$569.6         | 12.3%                 | 8.8%                  | 34.7%                 | 47.0%         | 8.4x                | 7.7x                | 24.1x              |
| Rapid7, Inc.                           | 69.9%                 | \$2,694.3       | \$3,304.9           | \$799.6         | 12.5%                 | 6.2%                  | 6.6%                  | 19.1%         | 4.1x                | 3.9x                | NM                 |
| SecureWorks Corp.                      | 85.4%                 | \$618.5         | \$578.3             | \$357.1         | (18.2%)               | (6.6%)                | (10.9%)               | (29.1%)       | 1.6x                | 1.7x                | neg                |
| SentinelOne, Inc.                      | 68.4%                 | \$6,586.0       | \$5,834.2           | \$674.1         | 41.2%                 | 27.8%                 | (44.7%)               | (3.4%)        | 8.7x                | 6.8x                | neg                |
| Telos Corporation                      | 79.9%                 | \$288.5         | \$206.2             | \$139.8         | (30.8%)               | (5.1%)                | (20.5%)               | (51.3%)       | 1.5x                | 1.6x                | neg                |
| Tenable Holdings, Inc.                 | 81.5%                 | \$5,180.3       | \$5,083.1           | \$825.8         | 15.9%                 | 13.0%                 | 0.3%                  | 16.2%         | 6.2x                | 5.4x                | NM                 |
| Trend Micro Incorporated               | 72.6%                 | \$5,292.9       | \$4,012.9           | \$1,692.0       | 10.3%                 | 0.6%                  | 25.2%                 | 35.5%         | 2.5x                | 2.4x                | 9.4x               |
| Varonis Systems, Inc.                  | 90.7%                 | \$5,348.8       | \$4,883.4           | \$505.8         | 4.4%                  | 10.1%                 | (21.7%)               | (17.4%)       | 9.7x                | 8.8x                | neg                |
| VeriSign, Inc.                         | 78.4%                 | \$17,708.9      | \$18,579.9          | \$1,513.0       | 4.9%                  | 4.7%                  | 70.1%                 | 75.0%         | 12.3x               | 11.7x               | 17.5x              |
| Zscaler, Inc.                          | 74.0%                 | \$29,049.3      | \$28,052.0          | \$2,029.9       | 37.2%                 | 22.1%                 | (5.2%)                | 32.0%         | 13.8x               | 11.3x               | neg                |
| Mean                                   | 79.3%                 | \$21,230.6      | \$20,488.6          | \$1,760.6       | 11.8%                 | 10.2%                 | 5.0%                  | 16.8%         | 8.9x                | 7.6x                | 20.4x              |
| Median                                 | 79.9%                 | \$6,586.0       | \$5,834.2           | \$825.8         | 12.5%                 | 10.0%                 | 0.3%                  | 22.3%         | 8.2x                | 6.8x                | 20.2x              |

# Public Software Company Metrics

## Supply Chain

| Company                          | % of<br>52- Week High | Equity<br>Value | Enterprise<br>Value | Revenue Metrics |                       |                       | Profitability Metrics |               | Valuation Metrics   |                     |                    |
|----------------------------------|-----------------------|-----------------|---------------------|-----------------|-----------------------|-----------------------|-----------------------|---------------|---------------------|---------------------|--------------------|
|                                  |                       |                 |                     | LTM<br>Revenue  | LTM<br>Revenue Growth | NTM<br>Revenue Growth | LTM<br>EBITDA Margin  | Rule<br>of 40 | EV /<br>LTM Revenue | EV /<br>NTM Revenue | EV /<br>LTM EBITDA |
| American Software, Inc.          | 72.6%                 | \$303.9         | \$220.1             | \$102.5         | (5.3%)                | 2.3%                  | 8.5%                  | 3.2%          | 2.1x                | 2.1x                | 25.3x              |
| Kinaxis Inc.                     | 75.4%                 | \$3,265.4       | \$3,018.6           | \$445.2         | 20.4%                 | 14.8%                 | 5.9%                  | 26.2%         | 6.9x                | 5.9x                | NM                 |
| Manhattan Associates, Inc.       | 92.4%                 | \$15,188.1      | \$15,032.3          | \$962.3         | 18.9%                 | 9.6%                  | 23.5%                 | 42.4%         | 15.6x               | 14.3x               | NM                 |
| PTC Inc.                         | 93.5%                 | \$21,753.9      | \$23,694.5          | \$2,242.2       | 13.3%                 | 7.9%                  | 27.1%                 | 40.4%         | 10.6x               | 9.8x                | 39.0x              |
| SPS Commerce, Inc.               | 86.0%                 | \$6,968.0       | \$6,690.1           | \$560.6         | 18.9%                 | 15.3%                 | 19.8%                 | 38.7%         | 11.9x               | 10.4x               | NM                 |
| Tecsys Inc.                      | 85.5%                 | \$378.4         | \$354.0             | \$124.6         | 12.3%                 | 10.2%                 | 3.3%                  | 15.7%         | 2.8x                | 2.6x                | NM                 |
| The Descartes Systems Group Inc. | 96.5%                 | \$8,269.8       | \$8,037.3           | \$587.7         | 16.1%                 | 12.5%                 | 40.6%                 | 56.7%         | 13.6x               | 12.2x               | 33.7x              |
| Trimble Inc.                     | 85.3%                 | \$13,656.1      | \$16,546.7          | \$3,836.6       | 6.6%                  | (5.8%)                | 21.1%                 | 27.7%         | 4.3x                | 4.6x                | 20.5x              |
| WiseTech Global Limited          | 98.6%                 | \$22,138.4      | \$22,194.0          | \$640.1         | 28.7%                 | 24.5%                 | 39.2%                 | 68.0%         | 35.4x               | 27.9x               | NM                 |
| Mean                             | 87.3%                 | \$10,213.6      | \$10,643.1          | \$1,055.8       | 14.4%                 | 10.1%                 | 21.0%                 | 35.5%         | 11.5x               | 10.0x               | 29.6x              |
| Median                           | 86.0%                 | \$8,269.8       | \$8,037.3           | \$587.7         | 16.1%                 | 10.2%                 | 21.1%                 | 38.7%         | 10.6x               | 9.8x                | 29.5x              |

# Public Software Company Metrics

## Vertical Application Software

| Company                                | % of<br>52-Week High | Equity<br>Value | Enterprise<br>Value | Revenue Metrics |                       |                       | Profitability Metrics |               | Valuation Metrics   |                     |                    |
|----------------------------------------|----------------------|-----------------|---------------------|-----------------|-----------------------|-----------------------|-----------------------|---------------|---------------------|---------------------|--------------------|
|                                        |                      |                 |                     | LTM<br>Revenue  | LTM<br>Revenue Growth | NTM<br>Revenue Growth | LTM<br>EBITDA Margin  | Rule<br>of 40 | EV /<br>LTM Revenue | EV /<br>NTM Revenue | EV /<br>LTM EBITDA |
| ZU, Inc.                               | 3.6%                 | \$14.4          | \$890.2             | \$905.8         | (4.5%)                | (10.7%)               | 13.1%                 | 8.6%          | 1.0x                | 1.1x                | 7.5x               |
| AppFolio, Inc.                         | 95.3%                | \$8,856.7       | \$8,657.4           | \$671.8         | 33.6%                 | 19.8%                 | 11.4%                 | 45.0%         | 12.9x               | 10.8x               | NM                 |
| Blackbaud, Inc.                        | 86.0%                | \$3,848.4       | \$4,890.8           | \$1,122.9       | 5.7%                  | 7.0%                  | 17.4%                 | 23.1%         | 4.4x                | 4.1x                | 25.0x              |
| Blend Labs, Inc.                       | 69.3%                | \$595.6         | \$665.1             | \$154.5         | (23.2%)               | 12.3%                 | (65.0%)               | (88.2%)       | 4.3x                | 3.8x                | neg                |
| Guidewire Software, Inc.               | 98.6%                | \$11,398.4      | \$11,060.9          | \$958.9         | 9.0%                  | 10.5%                 | (4.6%)                | 4.4%          | 11.5x               | 10.4x               | neg                |
| HealthStream, Inc.                     | 95.8%                | \$848.1         | \$783.9             | \$282.9         | 4.6%                  | 5.2%                  | 13.5%                 | 18.2%         | 2.8x                | 2.6x                | 20.5x              |
| nCino, Inc.                            | 83.9%                | \$3,619.4       | \$3,620.6           | \$491.0         | 14.8%                 | 14.2%                 | 4.4%                  | 19.2%         | 7.4x                | 6.5x                | NM                 |
| Nemetschek SE                          | 93.5%                | \$11,366.8      | \$11,117.6          | \$939.6         | 7.0%                  | 11.4%                 | 25.9%                 | 32.9%         | 11.9x               | 10.6x               | NM                 |
| Procore Technologies, Inc.             | 79.6%                | \$9,702.8       | \$9,034.9           | \$1,005.9       | 29.9%                 | 18.5%                 | (12.2%)               | 17.8%         | 9.0x                | 7.6x                | neg                |
| Rightmove plc                          | 89.1%                | \$5,359.8       | \$5,320.0           | \$468.1         | 8.7%                  | 8.0%                  | 70.4%                 | 79.0%         | 11.6x               | 10.5x               | 16.2x              |
| Sapiens International Corporation N.V. | 96.0%                | \$1,891.6       | \$1,760.1           | \$524.1         | 8.8%                  | 7.7%                  | 18.5%                 | 27.2%         | 3.4x                | 3.1x                | 18.2x              |
| SoundThinking, Inc.                    | 45.2%                | \$155.8         | \$156.1             | \$97.5          | 21.3%                 | 9.2%                  | 4.2%                  | 25.5%         | 1.6x                | 1.5x                | 38.0x              |
| Stride, Inc.                           | 96.1%                | \$2,995.9       | \$2,961.7           | \$1,989.4       | 10.0%                 | 8.3%                  | 14.2%                 | 24.2%         | 1.5x                | 1.4x                | 10.5x              |
| Toast, Inc.                            | 92.4%                | \$14,306.6      | \$13,232.6          | \$4,121.0       | 36.7%                 | 25.1%                 | (4.6%)                | 32.1%         | 3.2x                | 2.6x                | neg                |
| Tyler Technologies, Inc.               | 99.3%                | \$21,345.7      | \$21,794.1          | \$1,992.3       | 6.8%                  | 9.2%                  | 17.3%                 | 24.1%         | 10.9x               | 10.0x               | NM                 |
| Veeva Systems Inc.                     | 77.3%                | \$29,583.9      | \$24,874.6          | \$2,487.7       | 14.3%                 | 11.8%                 | 22.6%                 | 36.9%         | 10.0x               | 8.9x                | NM                 |
| Mean                                   | 81.3%                | \$7,868.1       | \$7,551.3           | \$1,138.3       | 11.5%                 | 10.5%                 | 9.2%                  | 20.6%         | 6.7x                | 6.0x                | 19.4x              |
| Median                                 | 90.7%                | \$4,604.1       | \$5,105.4           | \$922.7         | 8.9%                  | 9.9%                  | 13.3%                 | 24.1%         | 5.9x                | 5.3x                | 18.2x              |

Note: \$ in millions; EBITDA multiples greater than 40.0x and below 0.0x were deemed Non-Meaningful (NM) & Negative (neg)  
Source: Capital IQ

# Public Software Company Metrics

## DevOps & Software Development Tools

| Company                       | % of<br>52- Week High | Equity<br>Value | Enterprise<br>Value | Revenue Metrics |                       |                       | Profitability Metrics |               | Valuation Metrics   |                     |                    |
|-------------------------------|-----------------------|-----------------|---------------------|-----------------|-----------------------|-----------------------|-----------------------|---------------|---------------------|---------------------|--------------------|
|                               |                       |                 |                     | LTM<br>Revenue  | LTM<br>Revenue Growth | NTM<br>Revenue Growth | LTM<br>EBITDA Margin  | Rule<br>of 40 | EV /<br>LTM Revenue | EV /<br>NTM Revenue | EV /<br>LTM EBITDA |
| Applian Corporation           | 58.2%                 | \$2,229.4       | \$2,384.0           | \$560.0         | 14.5%                 | 13.8%                 | (13.7%)               | 0.9%          | 4.3x                | 3.7x                | neg                |
| Asana, Inc.                   | 56.4%                 | \$3,191.2       | \$2,948.3           | \$672.5         | 16.2%                 | 10.4%                 | (37.7%)               | (21.5%)       | 4.4x                | 4.0x                | neg                |
| Atlassian Corporation         | 68.4%                 | \$46,041.5      | \$45,148.1          | \$4,166.1       | 24.2%                 | 17.6%                 | (0.7%)                | 23.4%         | 10.8x               | 9.2x                | neg                |
| Axway Software SA             | 84.8%                 | \$587.7         | \$694.1             | \$345.9         | 0.6%                  | 55.9%                 | 18.2%                 | 18.8%         | 2.0x                | 1.3x                | 11.0x              |
| Confluent, Inc.               | 71.6%                 | \$9,385.7       | \$8,591.3           | \$819.9         | 29.3%                 | 23.5%                 | (46.8%)               | (17.5%)       | 10.5x               | 8.5x                | neg                |
| Couchbase, Inc.               | 57.1%                 | \$918.7         | \$763.0             | \$190.4         | 18.3%                 | 12.0%                 | (41.3%)               | (23.1%)       | 4.0x                | 3.6x                | neg                |
| Datadog, Inc.                 | 93.6%                 | \$43,381.2      | \$41,557.3          | \$2,257.9       | 25.9%                 | 21.5%                 | 2.3%                  | 28.2%         | 18.4x               | 15.2x               | NM                 |
| DigitalOcean Holdings, Inc.   | 67.2%                 | \$3,165.4       | \$4,402.4           | \$712.5         | 16.0%                 | 11.2%                 | 28.2%                 | 44.2%         | 6.2x                | 5.6x                | 21.9x              |
| Dynatrace, Inc.               | 72.9%                 | \$13,302.9      | \$12,535.6          | \$1,430.5       | 23.5%                 | 15.7%                 | 12.0%                 | 35.5%         | 8.8x                | 7.6x                | NM                 |
| GitLab Inc.                   | 63.3%                 | \$7,900.5       | \$6,885.9           | \$622.2         | 34.2%                 | 25.2%                 | (28.3%)               | 5.9%          | 11.1x               | 8.8x                | neg                |
| HashiCorp, Inc.               | 98.9%                 | \$6,773.8       | \$5,466.0           | \$605.7         | 18.1%                 | 11.0%                 | (40.2%)               | (22.1%)       | 9.0x                | 8.1x                | neg                |
| IFrog Ltd.                    | 76.9%                 | \$4,071.2       | \$3,511.4           | \$370.4         | 25.1%                 | 21.1%                 | (13.1%)               | 11.9%         | 9.5x                | 7.8x                | neg                |
| MongoDB, Inc.                 | 49.0%                 | \$18,334.7      | \$17,484.8          | \$1,765.3       | 29.1%                 | 11.5%                 | (13.6%)               | 15.6%         | 9.9x                | 8.9x                | neg                |
| Progress Software Corporation | 87.0%                 | \$2,345.0       | \$2,968.3           | \$711.7         | 9.4%                  | 4.4%                  | 33.2%                 | 42.6%         | 4.2x                | 4.0x                | 12.5x              |
| Mean                          | 71.8%                 | \$11,544.9      | \$11,095.8          | \$1,087.9       | 20.3%                 | 18.2%                 | (10.1%)               | 10.2%         | 8.1x                | 6.9x                | 15.2x              |
| Median                        | 70.0%                 | \$5,422.5       | \$4,934.2           | \$692.1         | 20.9%                 | 14.7%                 | (13.4%)               | 13.7%         | 8.9x                | 7.7x                | 12.5x              |

Note: \$ in millions; EBITDA multiples greater than 40.0x and below 0.0x were deemed Non-Meaningful (NM) & Negative (neg)  
Source: Capital IQ

# Public Software Company Metrics

## High Growth (LTM Revenue Growth $\geq$ 25%)

| Company                    | % of<br>52-Week High | Equity<br>Value   | Enterprise<br>Value | Revenue Metrics  |                       |                       | Profitability Metrics |               | Valuation Metrics   |                     |                    |
|----------------------------|----------------------|-------------------|---------------------|------------------|-----------------------|-----------------------|-----------------------|---------------|---------------------|---------------------|--------------------|
|                            |                      |                   |                     | LTM<br>Revenue   | LTM<br>Revenue Growth | NTM<br>Revenue Growth | LTM<br>EBITDA Margin  | Rule<br>of 40 | EV /<br>LTM Revenue | EV /<br>NTM Revenue | EV /<br>LTM EBITDA |
| Alkami Technology, Inc.    | 97.3%                | \$2,777.2         | \$2,709.2           | \$281.0          | 28.0%                 | 24.8%                 | (19.0%)               | 9.0%          | 9.6x                | 7.7x                | neg                |
| AppFolio, Inc.             | 95.3%                | \$8,856.7         | \$8,657.4           | \$671.8          | 33.6%                 | 19.8%                 | 11.4%                 | 45.0%         | 12.9x               | 10.8x               | NM                 |
| BILL Holdings, Inc.        | 37.7%                | \$5,532.2         | \$4,953.9           | \$1,242.5        | 29.1%                 | 11.5%                 | (5.8%)                | 23.3%         | 4.0x                | 3.6x                | neg                |
| Braze, Inc.                | 63.1%                | \$3,947.2         | \$3,551.1           | \$505.5          | 33.1%                 | 20.0%                 | (27.8%)               | 5.4%          | 7.0x                | 5.9x                | neg                |
| Cloudflare, Inc.           | 71.4%                | \$28,145.1        | \$27,865.5          | \$1,385.2        | 31.5%                 | 26.5%                 | (5.8%)                | 25.7%         | 20.1x               | 15.9x               | neg                |
| CrowdStrike Holdings, Inc. | 97.1%                | \$93,253.4        | \$90,377.1          | \$3,284.0        | 34.3%                 | 29.4%                 | 4.4%                  | 38.7%         | 27.5x               | 21.3x               | NM                 |
| CyberArk Software Ltd.     | 96.6%                | \$11,797.2        | \$10,987.2          | \$811.7          | 29.7%                 | 20.6%                 | (7.5%)                | 22.3%         | 13.5x               | 11.2x               | neg                |
| Datadog, Inc.              | 93.6%                | \$43,381.2        | \$41,557.3          | \$2,257.9        | 25.9%                 | 21.5%                 | 2.3%                  | 28.2%         | 18.4x               | 15.2x               | NM                 |
| Docebo Inc.                | 69.3%                | \$1,170.9         | \$1,093.4           | \$190.8          | 25.3%                 | 15.8%                 | 5.3%                  | 30.6%         | 5.8x                | 4.9x                | NM                 |
| GitLab Inc.                | 63.3%                | \$7,900.5         | \$6,885.9           | \$622.2          | 34.2%                 | 25.2%                 | (28.3%)               | 5.9%          | 11.1x               | 8.8x                | neg                |
| Itron, Inc.                | 89.2%                | \$4,539.2         | \$4,746.3           | \$2,282.5        | 25.8%                 | 4.7%                  | 11.5%                 | 37.2%         | 2.1x                | 2.0x                | 18.1x              |
| JFrog Ltd.                 | 76.9%                | \$4,071.2         | \$3,511.4           | \$370.4          | 25.1%                 | 21.1%                 | (13.1%)               | 11.9%         | 9.5x                | 7.8x                | neg                |
| monday.com Ltd.            | 96.7%                | \$11,984.5        | \$10,817.8          | \$784.4          | 36.9%                 | 28.3%                 | (1.8%)                | 35.2%         | 13.8x               | 10.7x               | neg                |
| MongoDB, Inc.              | 49.0%                | \$18,334.7        | \$17,484.8          | \$1,765.3        | 29.1%                 | 11.5%                 | (13.6%)               | 15.6%         | 9.9x                | 8.9x                | neg                |
| Procore Technologies, Inc. | 79.6%                | \$9,702.8         | \$9,034.9           | \$1,005.9        | 29.9%                 | 18.5%                 | (12.2%)               | 17.8%         | 9.0x                | 7.6x                | neg                |
| SentinelOne, Inc.          | 68.4%                | \$6,586.0         | \$5,834.2           | \$674.1          | 41.2%                 | 27.8%                 | (44.7%)               | (3.4%)        | 8.7x                | 6.8x                | neg                |
| Shift4 Payments, Inc.      | 79.5%                | \$4,673.4         | \$6,148.5           | \$2,725.2        | 27.4%                 | 42.9%                 | 13.4%                 | 40.8%         | 2.3x                | 1.6x                | 16.8x              |
| Shopify Inc.               | 72.1%                | \$85,149.5        | \$81,117.5          | \$7,413.0        | 25.6%                 | 20.3%                 | 8.1%                  | 33.6%         | 10.9x               | 9.1x                | NM                 |
| Snowflake Inc.             | 56.8%                | \$45,233.8        | \$41,062.3          | \$3,011.6        | 32.9%                 | 21.2%                 | (35.4%)               | (2.6%)        | 13.6x               | 11.2x               | neg                |
| Sprout Social, Inc.        | 52.2%                | \$2,017.3         | \$1,985.1           | \$355.2          | 30.8%                 | 18.7%                 | (16.4%)               | 14.4%         | 5.6x                | 4.7x                | neg                |
| Toast, Inc.                | 92.4%                | \$14,306.6        | \$13,232.6          | \$4,121.0        | 36.7%                 | 25.1%                 | (4.6%)                | 32.1%         | 3.2x                | 2.6x                | neg                |
| WiseTech Global Limited    | 98.6%                | \$22,138.4        | \$22,194.0          | \$640.1          | 28.7%                 | 24.5%                 | 39.2%                 | 68.0%         | 35.4x               | 27.9x               | NM                 |
| Zscaler, Inc.              | 74.0%                | \$29,049.3        | \$28,052.0          | \$2,029.9        | 37.2%                 | 22.1%                 | (5.2%)                | 32.0%         | 13.8x               | 11.3x               | neg                |
| <b>Mean</b>                | <b>77.0%</b>         | <b>\$20,197.7</b> | <b>\$19,298.2</b>   | <b>\$1,670.9</b> | <b>30.9%</b>          | <b>21.8%</b>          | <b>(6.3%)</b>         | <b>24.6%</b>  | <b>11.6x</b>        | <b>9.5x</b>         | <b>17.5x</b>       |
| <b>Median</b>              | <b>76.9%</b>         | <b>\$9,702.8</b>  | <b>\$9,034.9</b>    | <b>\$1,005.9</b> | <b>29.9%</b>          | <b>21.2%</b>          | <b>(5.8%)</b>         | <b>25.7%</b>  | <b>9.9x</b>         | <b>8.8x</b>         | <b>17.5x</b>       |

# Public Software Company Metrics

High Profitability (LTM EBITDA Margin  $\geq$  35%)

| Company                                    | % of<br>52-Week High | Equity<br>Value | Enterprise<br>Value | Revenue Metrics |                       |                       | Profitability Metrics |               | Valuation Metrics   |                     |                    |
|--------------------------------------------|----------------------|-----------------|---------------------|-----------------|-----------------------|-----------------------|-----------------------|---------------|---------------------|---------------------|--------------------|
|                                            |                      |                 |                     | LTM<br>Revenue  | LTM<br>Revenue Growth | NTM<br>Revenue Growth | LTM<br>EBITDA Margin  | Rule<br>of 40 | EV /<br>LTM Revenue | EV /<br>NTM Revenue | EV /<br>LTM EBITDA |
| Adobe Inc.                                 | 87.0%                | \$246,326.4     | \$244,351.4         | \$20,429.0      | 10.9%                 | 10.8%                 | 38.4%                 | 49.2%         | 12.0x               | 10.8x               | 31.2x              |
| Adyen N.V.                                 | 65.5%                | \$37,031.0      | \$28,369.3          | \$1,797.3       | 22.2%                 | 18.8%                 | 44.8%                 | 67.0%         | 16.3x               | 13.3x               | 35.3x              |
| Check Point Software Technologies Ltd.     | 97.7%                | \$18,629.6      | \$15,628.3          | \$2,447.3       | 4.0%                  | 6.0%                  | 38.2%                 | 42.2%         | 6.4x                | 6.0x                | 16.7x              |
| Fair Isaac Corporation                     | 98.0%                | \$36,786.2      | \$38,729.3          | \$1,604.3       | 12.8%                 | 14.0%                 | 43.7%                 | 56.4%         | 24.1x               | 21.2x               | NM                 |
| Global Payments Inc.                       | 68.2%                | \$24,682.7      | \$41,529.6          | \$9,782.2       | 7.4%                  | (4.1%)                | 42.6%                 | 50.0%         | 4.2x                | 4.4x                | 10.0x              |
| Meta Platforms, Inc.                       | 94.9%                | \$1,278,971.3   | \$1,258,484.3       | \$142,712.0     | 21.6%                 | 14.5%                 | 48.0%                 | 69.6%         | 8.8x                | 7.7x                | 18.4x              |
| Microsoft Corporation                      | 98.0%                | \$3,321,869.1   | \$3,348,085.1       | \$236,584.0     | 14.0%                 | 13.9%                 | 53.3%                 | 67.2%         | 14.2x               | 12.4x               | 26.6x              |
| MSCI Inc.                                  | 78.0%                | \$38,166.3      | \$42,317.3          | \$2,616.7       | 14.7%                 | 10.1%                 | 57.9%                 | 72.6%         | 16.2x               | 14.7x               | 27.9x              |
| Oracle Corporation                         | 97.2%                | \$389,127.4     | \$473,415.4         | \$52,961.0      | 6.0%                  | 9.4%                  | 40.1%                 | 46.1%         | 8.9x                | 8.2x                | 22.3x              |
| Oracle Financial Services Software Limited | 98.3%                | \$10,275.2      | \$9,626.7           | \$764.9         | 11.8%                 | 10.7%                 | 43.2%                 | 55.1%         | 12.6x               | 11.4x               | 29.1x              |
| Paychex, Inc.                              | 91.4%                | \$42,693.5      | \$42,057.0          | \$5,278.3       | 5.4%                  | 4.6%                  | 44.5%                 | 49.9%         | 8.0x                | 7.6x                | 17.9x              |
| Paycom Software, Inc.                      | 38.2%                | \$8,090.2       | \$7,718.8           | \$1,741.9       | 18.2%                 | 10.7%                 | 36.5%                 | 54.7%         | 4.4x                | 4.0x                | 12.2x              |
| Rightmove plc                              | 89.1%                | \$5,359.8       | \$5,320.0           | \$468.1         | 8.7%                  | 8.0%                  | 70.4%                 | 79.0%         | 11.6x               | 10.5x               | 16.2x              |
| The Descartes Systems Group Inc.           | 96.5%                | \$8,269.8       | \$8,037.3           | \$587.7         | 16.1%                 | 12.5%                 | 40.6%                 | 56.7%         | 13.6x               | 12.2x               | 33.7x              |
| VeriSign, Inc.                             | 78.4%                | \$17,708.9      | \$18,579.9          | \$1,513.0       | 4.9%                  | 4.7%                  | 70.1%                 | 75.0%         | 12.3x               | 11.7x               | 17.5x              |
| Verisk Analytics, Inc.                     | 98.5%                | \$38,458.1      | \$41,210.7          | \$2,733.8       | 9.1%                  | 7.3%                  | 46.7%                 | 55.8%         | 15.1x               | 14.0x               | 32.3x              |
| WiseTech Global Limited                    | 98.6%                | \$22,138.4      | \$22,194.0          | \$640.1         | 28.7%                 | 24.5%                 | 39.2%                 | 68.0%         | 35.4x               | 27.9x               | NM                 |
| Mean                                       | 86.7%                | \$326,152.0     | \$332,097.3         | \$28,509.5      | 12.7%                 | 10.4%                 | 46.9%                 | 59.7%         | 13.2x               | 11.6x               | 23.1x              |
| Median                                     | 94.9%                | \$36,786.2      | \$38,729.3          | \$2,447.3       | 11.8%                 | 10.7%                 | 43.7%                 | 56.4%         | 12.3x               | 11.4x               | 22.3x              |

# Public Software Company Metrics

Large Cap (≥\$10B EV)

| Company                                      | % of<br>52-Week High | Equity<br>Value | Enterprise<br>Value | Revenue Metrics |                       |                       | Profitability Metrics |               | Valuation Metrics   |                     |                    |
|----------------------------------------------|----------------------|-----------------|---------------------|-----------------|-----------------------|-----------------------|-----------------------|---------------|---------------------|---------------------|--------------------|
|                                              |                      |                 |                     | LTM<br>Revenue  | LTM<br>Revenue Growth | NTM<br>Revenue Growth | LTM<br>EBITDA Margin  | Rule<br>of 40 | EV /<br>LTM Revenue | EV /<br>NTM Revenue | EV /<br>LTM EBITDA |
| Adobe Inc.                                   | 87.0%                | \$246,326.4     | \$244,351.4         | \$20,429.0      | 10.9%                 | 10.8%                 | 38.4%                 | 49.2%         | 12.0x               | 10.8x               | 31.2x              |
| Adyen N.V.                                   | 65.5%                | \$37,031.0      | \$28,369.3          | \$1,797.3       | 22.2%                 | 18.8%                 | 44.8%                 | 67.0%         | 16.3x               | 13.3x               | 35.3x              |
| Akamai Technologies, Inc.                    | 69.7%                | \$13,720.7      | \$16,036.9          | \$3,883.2       | 7.0%                  | 4.3%                  | 28.6%                 | 35.6%         | 4.1x                | 4.0x                | 14.4x              |
| ANSYS, Inc.                                  | 88.2%                | \$28,066.9      | \$27,868.2          | \$2,227.1       | 3.6%                  | 11.3%                 | 30.4%                 | 34.0%         | 12.5x               | 11.2x               | NM                 |
| Aspen Technology, Inc.                       | 88.4%                | \$12,578.8      | \$12,564.1          | \$1,105.2       | 14.8%                 | 5.0%                  | 33.5%                 | 48.3%         | 11.4x               | 10.8x               | 33.9x              |
| Atlassian Corporation                        | 68.4%                | \$46,041.5      | \$45,148.1          | \$4,166.1       | 24.2%                 | 17.6%                 | (0.7%)                | 23.4%         | 10.8x               | 9.2x                | neg                |
| Autodesk, Inc.                               | 88.5%                | \$53,327.6      | \$53,714.6          | \$5,645.0       | 10.6%                 | 9.9%                  | 23.2%                 | 33.8%         | 9.5x                | 8.7x                | NM                 |
| Automatic Data Processing, Inc.              | 92.9%                | \$97,693.7      | \$97,797.1          | \$18,911.9      | 7.1%                  | 5.7%                  | 29.0%                 | 36.1%         | 5.2x                | 4.9x                | 17.8x              |
| Block, Inc.                                  | 73.7%                | \$40,009.2      | \$39,049.2          | \$22,882.6      | 23.3%                 | 12.1%                 | 2.3%                  | 25.5%         | 1.7x                | 1.5x                | NM                 |
| Broadridge Financial Solutions, Inc.         | 93.7%                | \$23,281.6      | \$26,771.4          | \$6,401.5       | 7.7%                  | 5.5%                  | 23.3%                 | 31.0%         | 4.2x                | 4.0x                | 18.0x              |
| Cadence Design Systems, Inc.                 | 93.5%                | \$84,373.9      | \$83,866.2          | \$4,077.4       | 10.7%                 | 18.2%                 | 33.3%                 | 44.1%         | 20.6x               | 17.4x               | NM                 |
| Check Point Software Technologies Ltd.       | 97.7%                | \$18,629.6      | \$15,628.3          | \$2,447.3       | 4.0%                  | 6.0%                  | 38.2%                 | 42.2%         | 6.4x                | 6.0x                | 16.7x              |
| Cisco Systems, Inc.                          | 81.7%                | \$191,409.0     | \$205,103.0         | \$55,364.0      | 0.9%                  | (0.9%)                | 30.1%                 | 31.0%         | 3.7x                | 3.7x                | 12.3x              |
| Cloudflare, Inc.                             | 71.4%                | \$28,145.1      | \$27,865.5          | \$1,385.2       | 31.5%                 | 26.5%                 | (5.8%)                | 25.7%         | 20.1x               | 15.9x               | neg                |
| Constellation Software Inc.                  | 99.4%                | \$61,034.2      | \$63,630.4          | \$8,841.0       | 24.3%                 | 20.1%                 | 18.3%                 | 42.6%         | 7.3x                | 6.0x                | 39.3x              |
| CrowdStrike Holdings, Inc.                   | 97.1%                | \$93,253.4      | \$90,377.1          | \$3,284.0       | 34.3%                 | 29.4%                 | 4.4%                  | 38.7%         | 27.5x               | 21.3x               | NM                 |
| CyberArk Software Ltd.                       | 96.6%                | \$11,797.2      | \$10,987.2          | \$811.7         | 29.7%                 | 20.6%                 | (7.5%)                | 22.3%         | 13.5x               | 11.2x               | neg                |
| Datadog, Inc.                                | 93.6%                | \$43,381.2      | \$41,557.3          | \$2,257.9       | 25.9%                 | 21.5%                 | 2.3%                  | 28.2%         | 18.4x               | 15.2x               | NM                 |
| DocuSign, Inc.                               | 82.6%                | \$10,950.9      | \$10,002.5          | \$2,810.1       | 8.6%                  | 5.7%                  | 5.2%                  | 13.8%         | 3.6x                | 3.4x                | NM                 |
| Dynatrace, Inc.                              | 72.9%                | \$13,302.9      | \$12,535.6          | \$1,430.5       | 23.5%                 | 15.7%                 | 12.0%                 | 35.5%         | 8.8x                | 7.6x                | NM                 |
| Elastic N.V.                                 | 83.7%                | \$11,586.4      | \$11,095.7          | \$1,267.3       | 18.6%                 | 16.6%                 | (8.2%)                | 10.3%         | 8.8x                | 7.5x                | neg                |
| F5, Inc.                                     | 86.3%                | \$10,094.6      | \$9,458.0           | \$2,783.6       | 0.2%                  | 1.7%                  | 27.3%                 | 27.5%         | 3.4x                | 3.3x                | 12.4x              |
| Fair Isaac Corporation                       | 98.0%                | \$36,786.2      | \$38,729.3          | \$1,604.3       | 12.8%                 | 14.0%                 | 43.7%                 | 56.4%         | 24.1x               | 21.2x               | NM                 |
| Fidelity National Financial, Inc.            | 91.6%                | \$13,503.4      | \$15,218.4          | \$12,609.0      | 15.5%                 | 0.6%                  | 15.1%                 | 30.6%         | 1.2x                | 1.2x                | 8.0x               |
| Fidelity National Information Services, Inc. | 95.7%                | \$41,919.1      | \$49,872.1          | \$9,891.0       | 14.7%                 | 3.5%                  | 34.3%                 | 49.0%         | 5.0x                | 4.9x                | 14.7x              |
| Fortinet, Inc.                               | 74.2%                | \$46,042.5      | \$44,102.0          | \$5,395.8       | 14.2%                 | 10.7%                 | 25.9%                 | 40.1%         | 8.2x                | 7.4x                | 31.5x              |
| Global Payments Inc.                         | 68.2%                | \$24,682.7      | \$41,529.6          | \$9,782.2       | 7.4%                  | (4.1%)                | 42.6%                 | 50.0%         | 4.2x                | 4.4x                | 10.0x              |
| Guidewire Software, Inc.                     | 98.6%                | \$11,398.4      | \$11,060.9          | \$958.9         | 9.0%                  | 10.5%                 | (4.6%)                | 4.4%          | 11.5x               | 10.4x               | neg                |
| Hewlett Packard Enterprise Company           | 92.8%                | \$27,514.1      | \$36,820.1          | \$28,312.0      | (4.4%)                | 8.9%                  | 17.3%                 | 12.9%         | 1.3x                | 1.2x                | 7.5x               |
| HubSpot, Inc.                                | 85.0%                | \$30,057.1      | \$29,312.5          | \$2,286.0       | 24.4%                 | 16.4%                 | (4.0%)                | 20.5%         | 12.8x               | 11.0x               | neg                |
| Intuit Inc.                                  | 97.1%                | \$183,721.1     | \$185,541.1         | \$15,813.0      | 12.4%                 | 12.2%                 | 28.0%                 | 40.4%         | 11.7x               | 10.5x               | NM                 |
| Jack Henry & Associates, Inc.                | 93.1%                | \$12,102.9      | \$12,387.7          | \$2,190.3       | 8.1%                  | 6.6%                  | 25.7%                 | 33.8%         | 5.7x                | 5.3x                | 22.0x              |
| Manhattan Associates, Inc.                   | 92.4%                | \$15,188.1      | \$15,032.3          | \$962.3         | 18.9%                 | 9.6%                  | 23.5%                 | 42.4%         | 15.6x               | 14.3x               | NM                 |
| Meta Platforms, Inc.                         | 94.9%                | \$1,278,971.3   | \$1,258,484.3       | \$142,712.0     | 21.6%                 | 14.5%                 | 48.0%                 | 69.6%         | 8.8x                | 7.7x                | 18.4x              |
| Microsoft Corporation                        | 98.0%                | \$3,321,869.1   | \$3,348,085.1       | \$236,584.0     | 14.0%                 | 13.9%                 | 53.3%                 | 67.2%         | 14.2x               | 12.4x               | 26.6x              |
| MicroStrategy Incorporated                   | 68.9%                | \$24,433.0      | \$27,969.4          | \$489.6         | (2.5%)                | 2.1%                  | (59.7%)               | (62.2%)       | 57.1x               | 56.0x               | neg                |
| MongoDB, Inc.                                | 49.0%                | \$18,334.7      | \$17,484.8          | \$1,765.3       | 29.1%                 | 11.5%                 | (13.6%)               | 15.6%         | 9.9x                | 8.9x                | neg                |
| MSCI Inc.                                    | 78.0%                | \$38,166.3      | \$42,317.3          | \$2,616.7       | 14.7%                 | 10.1%                 | 57.9%                 | 72.6%         | 16.2x               | 14.7x               | 27.9x              |
| Nemetschek SE                                | 93.5%                | \$11,366.8      | \$11,117.6          | \$939.6         | 7.0%                  | 11.4%                 | 25.9%                 | 32.9%         | 11.9x               | 10.6x               | NM                 |
| NetApp, Inc.                                 | 98.4%                | \$26,507.3      | \$25,901.3          | \$6,268.0       | (1.5%)                | 4.5%                  | 23.8%                 | 22.3%         | 4.1x                | 4.0x                | 17.4x              |
| NICE Ltd.                                    | 85.4%                | \$10,383.9      | \$9,480.8           | \$2,465.0       | 10.7%                 | 13.5%                 | 25.8%                 | 36.6%         | 3.9x                | 3.4x                | 14.9x              |
| Nutanix, Inc.                                | 77.1%                | \$14,021.5      | \$13,756.6          | \$2,095.1       | 19.4%                 | 12.6%                 | 2.4%                  | 21.8%         | 6.6x                | 5.8x                | NM                 |
| Okta, Inc.                                   | 81.8%                | \$15,747.7      | \$14,690.7          | \$2,362.0       | 20.4%                 | 10.0%                 | (11.6%)               | 8.8%          | 6.2x                | 5.7x                | neg                |
| Oracle Corporation                           | 97.2%                | \$389,127.4     | \$473,415.4         | \$52,961.0      | 6.0%                  | 9.4%                  | 40.1%                 | 46.1%         | 8.9x                | 8.2x                | 22.3x              |
| Open Text Corporation                        | 66.1%                | \$8,006.4       | \$15,536.2          | \$5,898.3       | 51.4%                 | (8.3%)                | 26.3%                 | 77.7%         | 2.6x                | 2.9x                | 10.0x              |
| Oracle Financial Services Software Limited   | 97.5%                | \$10,275.2      | \$9,626.7           | \$764.9         | 11.8%                 | 10.7%                 | 43.2%                 | 55.1%         | 12.6x               | 11.4x               | 29.1x              |

# Public Software Company Metrics

## Large Cap ( $\geq \$10B$ EV), continued

| Company                          | % of<br>52-Week High | Equity<br>Value | Enterprise<br>Value | Revenue Metrics |                       |                       | Profitability Metrics |               | Valuation Metrics   |                     |                    |
|----------------------------------|----------------------|-----------------|---------------------|-----------------|-----------------------|-----------------------|-----------------------|---------------|---------------------|---------------------|--------------------|
|                                  |                      |                 |                     | LTM<br>Revenue  | LTM<br>Revenue Growth | NTM<br>Revenue Growth | LTM<br>EBITDA Margin  | Rule<br>of 40 | EV /<br>LTM Revenue | EV /<br>NTM Revenue | EV /<br>LTM EBITDA |
| Palantir Technologies Inc.       | 92.1%                | \$56,407.3      | \$52,842.4          | \$2,334.2       | 17.6%                 | 20.9%                 | 9.9%                  | 27.5%         | 22.6x               | 18.7x               | NM                 |
| Palo Alto Networks, Inc.         | 89.0%                | \$109,771.4     | \$108,413.3         | \$7,791.3       | 20.1%                 | 12.4%                 | 13.8%                 | 33.9%         | 13.9x               | 12.4x               | NM                 |
| Paychex, Inc.                    | 91.4%                | \$42,693.5      | \$42,057.0          | \$5,278.3       | 5.4%                  | 4.6%                  | 44.5%                 | 49.9%         | 8.0x                | 7.6x                | 17.9x              |
| PayPal Holdings, Inc.            | 75.8%                | \$60,702.1      | \$58,042.1          | \$30,430.0      | 8.4%                  | 7.2%                  | 18.6%                 | 27.0%         | 1.9x                | 1.8x                | 10.3x              |
| PTC Inc.                         | 93.5%                | \$21,753.9      | \$23,694.5          | \$2,242.2       | 13.3%                 | 7.9%                  | 27.1%                 | 40.4%         | 10.6x               | 9.8x                | 39.0x              |
| Pure Storage, Inc.               | 91.2%                | \$20,883.3      | \$19,429.3          | \$2,934.8       | 7.8%                  | 9.8%                  | 8.9%                  | 16.7%         | 6.6x                | 6.0x                | NM                 |
| Salesforce, Inc.                 | 80.7%                | \$249,129.9     | \$244,851.9         | \$35,743.0      | 11.0%                 | 8.0%                  | 25.7%                 | 36.8%         | 6.9x                | 6.3x                | 26.6x              |
| SAP SE                           | 99.1%                | \$235,329.9     | \$231,310.8         | \$34,314.4      | 5.4%                  | 8.5%                  | 24.1%                 | 29.4%         | 6.8x                | 6.2x                | 28.0x              |
| ServiceNow, Inc.                 | 96.5%                | \$161,567.9     | \$155,064.9         | \$9,478.0       | 24.4%                 | 20.5%                 | 16.0%                 | 40.4%         | 16.4x               | 13.6x               | NM                 |
| Shopify Inc.                     | 72.1%                | \$85,149.5      | \$81,117.5          | \$7,413.0       | 25.6%                 | 20.3%                 | 8.1%                  | 33.6%         | 10.9x               | 9.1x                | NM                 |
| Snowflake Inc.                   | 56.8%                | \$45,233.8      | \$41,062.3          | \$3,011.6       | 32.9%                 | 21.2%                 | (35.4%)               | (2.6%)        | 13.6x               | 11.2x               | neg                |
| SS&C Technologies Holdings, Inc. | 95.2%                | \$15,499.7      | \$21,959.2          | \$5,575.1       | 4.2%                  | 4.9%                  | 33.6%                 | 37.8%         | 3.9x                | 3.8x                | 11.7x              |
| The Sage Group plc               | 84.7%                | \$13,743.5      | \$14,768.4          | \$2,840.4       | 7.1%                  | 9.9%                  | 21.5%                 | 28.6%         | 5.2x                | 4.7x                | 24.2x              |
| Toast, Inc.                      | 92.4%                | \$14,306.6      | \$13,232.6          | \$4,121.0       | 36.7%                 | 25.1%                 | (4.6%)                | 32.1%         | 3.2x                | 2.6x                | neg                |
| Trimble Inc.                     | 85.3%                | \$13,656.1      | \$16,546.7          | \$3,836.6       | 6.6%                  | (5.8%)                | 21.1%                 | 27.7%         | 4.3x                | 4.6x                | 20.5x              |
| Tyler Technologies, Inc.         | 99.3%                | \$21,345.7      | \$21,794.1          | \$1,992.3       | 6.8%                  | 9.2%                  | 17.3%                 | 24.1%         | 10.9x               | 10.0x               | NM                 |
| Veeva Systems Inc.               | 77.3%                | \$29,583.9      | \$24,874.6          | \$2,487.7       | 14.3%                 | 11.8%                 | 22.6%                 | 36.9%         | 10.0x               | 8.9x                | NM                 |
| VeriSign, Inc.                   | 78.4%                | \$17,708.9      | \$18,579.9          | \$1,513.0       | 4.9%                  | 4.7%                  | 70.1%                 | 75.0%         | 12.3x               | 11.7x               | 17.5x              |
| Verisk Analytics, Inc.           | 98.5%                | \$38,458.1      | \$41,210.7          | \$2,733.8       | 9.1%                  | 7.3%                  | 46.7%                 | 55.8%         | 15.1x               | 14.0x               | 32.3x              |
| WiseTech Global Limited          | 98.6%                | \$22,138.4      | \$22,194.0          | \$640.1         | 28.7%                 | 24.5%                 | 39.2%                 | 68.0%         | 35.4x               | 27.9x               | NM                 |
| Workday, Inc.                    | 71.8%                | \$59,308.5      | \$55,470.5          | \$7,565.0       | 17.0%                 | 14.4%                 | 7.3%                  | 24.3%         | 7.3x                | 6.4x                | NM                 |
| Xero Limited                     | 98.3%                | \$13,885.4      | \$13,698.2          | \$1,025.4       | 22.4%                 | 23.3%                 | 15.9%                 | 38.3%         | 13.1x               | 10.8x               | NM                 |
| Zoom Video Communications, Inc.  | 78.0%                | \$18,306.1      | \$10,999.6          | \$4,563.1       | 3.1%                  | 2.0%                  | 18.1%                 | 21.2%         | 2.4x                | 2.4x                | 13.3x              |
| Zscaler, Inc.                    | 74.0%                | \$29,049.3      | \$28,052.0          | \$2,029.9       | 37.2%                 | 22.1%                 | (5.2%)                | 32.0%         | 13.8x               | 11.3x               | neg                |
| Mean                             | 86.1%                | \$118,155.4     | \$119,629.9         | \$13,069.6      | 14.7%                 | 11.0%                 | 20.0%                 | 34.7%         | 10.7x               | 9.4x                | 20.9x              |
| Median                           | 88.8%                | \$27,790.5      | \$27,918.8          | \$2,973.2       | 13.0%                 | 10.6%                 | 23.2%                 | 33.8%         | 9.2x                | 8.4x                | 18.0x              |

# Public Software Company Metrics

## Small Cap (≤\$1B EV)

| Company                           | % of<br>52-Week High | Equity<br>Value | Enterprise<br>Value | Revenue Metrics |                       |                       | Profitability Metrics |               | Valuation Metrics   |                     |                    |
|-----------------------------------|----------------------|-----------------|---------------------|-----------------|-----------------------|-----------------------|-----------------------|---------------|---------------------|---------------------|--------------------|
|                                   |                      |                 |                     | LTM<br>Revenue  | LTM<br>Revenue Growth | NTM<br>Revenue Growth | LTM<br>EBITDA Margin  | Rule<br>of 40 | EV /<br>LTM Revenue | EV /<br>NTM Revenue | EV /<br>LTM EBITDA |
| 2U, Inc.                          | 3.6%                 | \$14.4          | \$890.2             | \$905.8         | (4.5%)                | (10.7%)               | 13.1%                 | 8.6%          | 1.0x                | 1.1x                | 7.5x               |
| American Software, Inc.           | 72.6%                | \$303.9         | \$220.1             | \$102.5         | (5.3%)                | 2.3%                  | 8.5%                  | 3.2%          | 2.1x                | 2.1x                | 25.3x              |
| Axway Software SA                 | 84.8%                | \$587.7         | \$694.1             | \$345.9         | 0.6%                  | 55.9%                 | 18.2%                 | 18.8%         | 2.0x                | 1.3x                | 11.0x              |
| Bandwidth Inc.                    | 67.5%                | \$455.9         | \$952.5             | \$634.3         | 9.4%                  | 14.2%                 | 1.4%                  | 10.8%         | 1.5x                | 1.3x                | NM                 |
| Blend Labs, Inc.                  | 69.3%                | \$595.6         | \$665.1             | \$154.5         | (23.2%)               | 12.3%                 | (65.0%)               | (88.2%)       | 4.3x                | 3.8x                | neg                |
| Cardlytics, Inc.                  | 40.0%                | \$400.5         | \$570.4             | \$312.5         | 5.9%                  | 4.4%                  | (10.9%)               | (4.9%)        | 1.8x                | 1.7x                | neg                |
| Cheetah Mobile Inc.               | 58.7%                | \$118.9         | (\$89.3)            | \$95.5          | (21.3%)               | NA                    | (31.5%)               | (52.8%)       | NM                  | NA                  | 3.0x               |
| Comarch S.A.                      | 98.5%                | \$589.7         | \$484.1             | \$457.9         | (2.5%)                | 5.8%                  | 9.7%                  | 7.1%          | 1.1x                | 1.0x                | 10.9x              |
| DHI Group, Inc.                   | 49.5%                | \$94.8          | \$140.8             | \$149.3         | (3.0%)                | (1.0%)                | 18.3%                 | 15.2%         | 0.9x                | 1.0x                | 5.2x               |
| Domo, Inc.                        | 42.4%                | \$294.7         | \$367.1             | \$319.6         | 1.9%                  | (3.1%)                | (18.0%)               | (16.1%)       | 1.1x                | 1.2x                | neg                |
| dotdigital Group Plc              | 85.6%                | \$358.7         | \$314.0             | \$94.5          | 12.8%                 | 10.3%                 | 21.2%                 | 34.0%         | 3.4x                | 3.0x                | 15.7x              |
| eGain Corporation                 | 74.1%                | \$188.2         | \$109.2             | \$95.0          | (2.0%)                | (6.0%)                | 7.9%                  | 6.0%          | 1.1x                | 1.2x                | 14.5x              |
| Expensify, Inc.                   | 74.1%                | \$128.9         | \$108.8             | \$144.1         | (14.8%)               | (3.3%)                | (21.4%)               | (36.3%)       | 0.8x                | 0.8x                | neg                |
| F-Secure Oyj                      | 80.3%                | \$363.1         | \$559.6             | \$149.9         | 24.7%                 | 6.9%                  | 26.6%                 | 51.3%         | 3.8x                | 3.5x                | 14.0x              |
| Health Catalyst, Inc.             | 44.5%                | \$377.2         | \$298.3             | \$296.8         | 5.2%                  | 6.5%                  | (17.2%)               | (12.0%)       | 1.0x                | 0.9x                | neg                |
| HealthStream, Inc.                | 95.8%                | \$848.1         | \$783.9             | \$282.9         | 4.6%                  | 5.2%                  | 13.5%                 | 18.2%         | 2.8x                | 2.6x                | 20.5x              |
| Iress Limited                     | 73.3%                | \$968.5         | \$1,216.9           | \$426.5         | 1.6%                  | (2.5%)                | 5.3%                  | 6.9%          | 2.9x                | 2.9x                | NM                 |
| Kaltura, Inc.                     | 52.9%                | \$176.3         | \$155.7             | \$176.7         | 3.7%                  | (0.4%)                | (16.4%)               | (12.7%)       | 0.9x                | 0.9x                | neg                |
| Linedata Services S.A.            | 82.6%                | \$358.1         | \$454.0             | \$202.6         | 6.1%                  | 2.4%                  | 22.8%                 | 29.0%         | 2.3x                | 2.2x                | 9.8x               |
| Magic Software Enterprises Ltd.   | 72.5%                | \$472.8         | \$475.6             | \$523.3         | (8.3%)                | 6.5%                  | 13.1%                 | 4.8%          | 0.9x                | 0.9x                | 6.9x               |
| Marin Software Incorporated       | 42.6%                | \$7.2           | (\$0.7)             | \$17.2          | (11.6%)               | NA                    | (93.6%)               | (105.3%)      | NM                  | NA                  | 0.0x               |
| MediaAlpha, Inc.                  | 51.1%                | \$679.3         | \$766.6             | \$403.2         | (5.8%)                | 57.2%                 | (3.9%)                | (9.8%)        | 1.9x                | 1.2x                | neg                |
| ON24, Inc.                        | 66.2%                | \$251.6         | \$60.2              | \$158.4         | (14.6%)               | (9.6%)                | (27.7%)               | (42.3%)       | 0.4x                | 0.4x                | neg                |
| OneSpan Inc.                      | 84.5%                | \$485.2         | \$429.9             | \$242.3         | 8.1%                  | (0.2%)                | 7.7%                  | 15.8%         | 1.8x                | 1.8x                | 23.0x              |
| Outbrain Inc.                     | 83.7%                | \$243.2         | \$147.5             | \$921.0         | (5.0%)                | 4.5%                  | 0.6%                  | (4.4%)        | 0.2x                | 0.2x                | 24.8x              |
| PSI Software SE                   | 66.1%                | \$363.4         | \$352.0             | \$298.3         | 8.9%                  | (4.3%)                | 4.8%                  | 13.6%         | 1.2x                | 1.2x                | 24.6x              |
| Radware Ltd.                      | 87.1%                | \$762.2         | \$439.0             | \$257.3         | (10.9%)               | 5.6%                  | (8.8%)                | (19.6%)       | 1.7x                | 1.6x                | neg                |
| SecureWorks Corp.                 | 85.4%                | \$618.5         | \$578.3             | \$357.1         | (18.2%)               | (6.6%)                | (10.9%)               | (29.1%)       | 1.6x                | 1.7x                | neg                |
| SoundThinking, Inc.               | 45.2%                | \$155.8         | \$156.1             | \$97.5          | 21.3%                 | 9.2%                  | 4.2%                  | 25.5%         | 1.6x                | 1.5x                | 38.0x              |
| Similarweb Ltd.                   | 79.6%                | \$624.0         | \$610.1             | \$224.3         | 11.2%                 | 12.3%                 | (4.2%)                | 6.9%          | 2.7x                | 2.4x                | neg                |
| Streamline Health Solutions, Inc. | 32.0%                | \$27.3          | \$35.8              | \$21.6          | (11.1%)               | (3.9%)                | (32.0%)               | (43.0%)       | 1.7x                | 1.7x                | neg                |
| Tecsys Inc.                       | 85.5%                | \$378.4         | \$354.0             | \$124.6         | 12.3%                 | 10.2%                 | 3.3%                  | 15.7%         | 2.8x                | 2.6x                | NM                 |
| Telos Corporation                 | 79.9%                | \$288.5         | \$206.2             | \$139.8         | (30.8%)               | (5.1%)                | (20.5%)               | (51.3%)       | 1.5x                | 1.6x                | neg                |
| TrueCar, Inc.                     | 77.3%                | \$286.9         | \$166.8             | \$162.8         | 5.0%                  | 16.0%                 | (19.5%)               | (14.4%)       | 1.0x                | 0.9x                | neg                |
| Upland Software, Inc.             | 47.2%                | \$68.7          | \$435.3             | \$291.5         | (7.6%)                | (6.3%)                | 13.2%                 | 5.5%          | 1.5x                | 1.6x                | 11.4x              |
| Veritone, Inc.                    | 29.1%                | \$85.4          | \$139.4             | \$128.9         | (11.4%)               | NA                    | (37.2%)               | (48.6%)       | 1.1x                | NA                  | neg                |
| Viant Technology Inc.             | 84.9%                | \$163.0         | \$189.1             | \$234.6         | 19.5%                 | 14.4%                 | 1.1%                  | 20.6%         | 0.8x                | 0.7x                | NM                 |
| Yext, Inc.                        | 45.9%                | \$674.8         | \$532.3             | \$400.9         | (0.2%)                | 0.3%                  | 0.1%                  | (0.0%)        | 1.3x                | 1.3x                | NM                 |
| Mean                              | 65.7%                | \$364.7         | \$393.9             | \$272.4         | (1.3%)                | 5.7%                  | (5.9%)                | (7.2%)        | 1.7x                | 1.6x                | 14.8x              |
| Median                            | 72.5%                | \$358.4         | \$360.5             | \$229.4         | (1.1%)                | 4.4%                  | 0.9%                  | 4.0%          | 1.5x                | 1.3x                | 12.7x              |

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# Appendix C

Initial Public  
Offering Detail

# Recent Technology IPOs on U.S. Indices

## LTM Jun-24 IPO tracking

| Company Name          | Offer Date | Issuer                           | Ticker        | Status    | Market Cap     | Transaction Value |                | % Offered | Offer Price | First trade date price | Current Price | Performance |
|-----------------------|------------|----------------------------------|---------------|-----------|----------------|-------------------|----------------|-----------|-------------|------------------------|---------------|-------------|
|                       |            |                                  |               |           | \$USD Millions | \$USD Millions    | Shares Offered |           |             |                        |               |             |
| OneStream, Inc.       | 6/28/2024  | OneStream, Inc.                  |               | Closed    |                | \$490.0           | 24,500,000     | 73.7%     |             | \$26.85                |               |             |
| Solera Corp.          | 6/28/2024  | Solera Corp.                     |               | Announced |                | \$100.0           |                |           |             | N/A                    |               |             |
| zSpace, Inc.          | 6/21/2024  | zSpace, Inc.                     |               | Announced |                | \$16.5            |                |           |             | N/A                    |               |             |
| Tianci International, | 6/10/2024  | Tianci International, Inc.       | OTCPK:CIIT    | Announced | \$66.4         | \$8.7             |                |           |             | \$2.25                 |               |             |
| Thumzup Media         | 5/30/2024  | Thumzup Media Corporation        | OTCPK:TZUP    | Announced | \$37.2         |                   |                |           |             | N/A                    |               |             |
| Ibotta, Inc.          | 3/22/2024  | Ibotta, Inc.                     |               | Closed    |                | \$577.3           | 6,560,700      | 9.2%      |             | \$103.25               |               |             |
| Astera Labs, Inc.     | 2/20/2024  | Astera Labs, Inc.                |               | Closed    |                | \$712.8           | 19,800,000     | 10.8%     |             | \$62.03                |               |             |
| Reticulate Micro,     | 10/23/2023 | Reticulate Micro, Inc.           |               | Withdrawn |                | \$14.0            | 2,000,000      | 16.5%     |             | N/A                    |               |             |
| Maplebear Inc.        | 9/19/2023  | Maplebear Inc.                   | NasdaqGS:CART | Announced | \$9,063.3      | \$3,656.3         | 121,875,120    |           |             | \$33.70                |               |             |
| Arm Holdings plc      | 9/15/2023  | Arm Holdings plc                 | NasdaqGS:ARM  | Announced | \$138,322.3    | \$4,012.5         | 63,100,144     |           |             | \$63.59                |               |             |
| Nexscient, Inc.       | 9/15/2023  | Nexscient, Inc.                  |               | Announced |                | \$3.0             | 4,000,000      | 16.7%     |             | N/A                    |               |             |
| Klaviyo, Inc.         | 8/25/2023  | Klaviyo, Inc.                    | NYSE:KVYO     | Closed    | \$6,836.2      | \$576.0           | 19,200,000     | 59.9%     | \$30.00     | \$32.76                | \$25.84       | (13.9%)     |
| Six15 Technologies    | 8/10/2023  | Six15 Technologies Holding Corp. |               | Closed    |                | \$10.0            | 2,000,000      | 28.6%     | \$5.00      | N/A                    |               |             |
| Mivium, Inc.          | 8/4/2023   | Mivium, Inc.                     |               | Withdrawn |                | \$25.0            | 33,333,333     | 16.6%     |             | N/A                    |               |             |
| Flewber Global Inc.   | 7/18/2023  | Flewber Global Inc.              |               | Announced |                | \$8.9             | 1,777,778      | 15.3%     |             | N/A                    |               |             |
| IMA Tech              | 7/17/2023  | IMA Tech                         |               | Announced |                | \$0.1             | 4,000,000      | 50.0%     |             | N/A                    |               |             |
| Legion Works Inc.     | 7/13/2023  | Legion Works Inc.                |               | Withdrawn |                | \$25.6            | 7,122,262      |           |             | N/A                    |               |             |
| Eva Live, Inc.        | 7/7/2023   | Eva Live, Inc.                   | OTCPK:GOAI    | Announced | \$343.8        | \$4.5             | 1,500,000      | 1.3%      |             | \$4.87                 |               |             |



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