

A close-up, shallow depth-of-field photograph of various casino gaming items. In the foreground, two red dice are in sharp focus, showing white pips. Behind them, several stacks of casino chips are visible, including red, green, black, and blue chips, though they are blurred. The background is a soft, out-of-focus white surface.

GLC

ADVISORS  
& COMPANY

# GAMING PRACTICE

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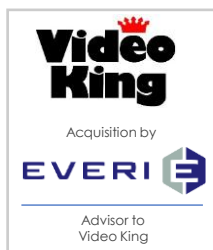
## WHEN IT COMES TO GAMING, WE'RE ALL IN

### A Leading Advisor to Middle Market Gaming Companies

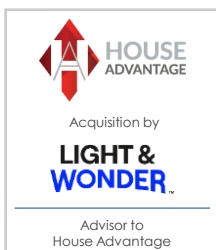
GLC is unparalleled in its breadth and depth of experience in the gaming space. GLC advises founders, companies, and financial investors on a broad range of transactions including debt and equity financings, M&A, and restructurings. GLC professionals have deep industry expertise and recent transaction experience across all aspects of gaming and related verticals in both the physical and digital gaming world.

Gaming is core to our DNA. Tom Benninger, GLC's founder and Chairman, is a licensed gaming operator in multiple jurisdictions and has served on numerous corporate boards, including Caesars Entertainment, Tropicana Entertainment, and Affinity Gaming. Other GLC professionals have also held gaming licenses.

## RECENT TRANSACTION HIGHLIGHTS:



- In May 2023, GLC advised Video King on its sale to Everi Holdings Inc. (NYSE:EVRI)
- Video King is a leading provider of integrated electronic bingo gaming tablets, video gaming content, instant win games, and systems with an installed base of more than 50,000 portable electronic bingo tablets in the tribal, commercial, and charitable markets



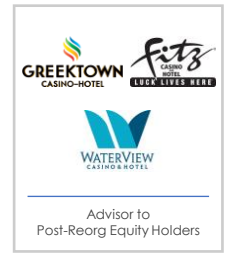
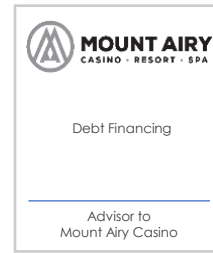
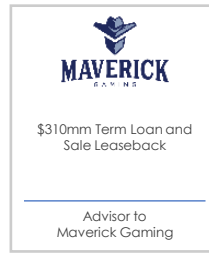
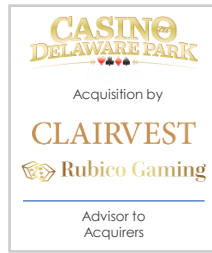
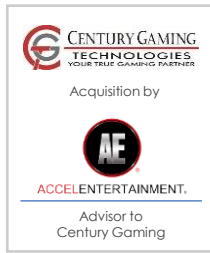
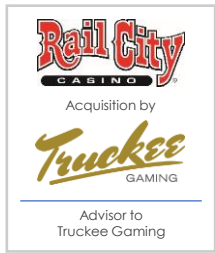
- In 2022, GLC advised House Advantage, LLC on its sale to Light & Wonder, Inc. (NasdaqGS:LNW)
- House Advantage is a leading loyalty and marketing software and technology provider to the gaming and hospitality industries



- In 2022, GLC advised MarkerTrax on its strategic investment from Euronet Worldwide, Inc. (NasdaqGS:EEFT)
- Marker Trax is the first-of-its-kind cashless alternative to the traditional casino marker that provides casinos with tools to manage marker underwriting and repayments



## OTHER RECENT TRANSACTIONS



*Includes transactions completed by GLC employees at prior firms.*

## OUR SERVICES & CAPABILITIES

### M&A Advisory

Strategic advisory, fairness opinions, and valuation services

### Merchant Banking

Since 2005, GLC has managed four middle market investment funds with approximately \$500 million of assets currently under management

### Restructuring

Complex restructuring transactions involving multiple intercreditor dynamics, political elements, and strategic considerations

### Capital Raising

Growth financings as well as minority and majority recapitalizations of debt and equity

## DEDICATED GAMING SECTOR COVERAGE:

### GAMING TECH

- BI / Data Analytics
- CRM
- Loyalty
- Payments
- Compliance

### iGAMING/OSB

- B2C
- B2B
- Media / Marketing
- Payments
- Compliance

### LAND-BASED

- Commercial
- Tribal
- Routes
- Equipment

## KEY CONTACTS



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## LOCATIONS

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